

FOR IMMEDIATE RELEASE

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Family Fun Festival Offers Free Backpacks, Games, and Community Fun for All Ages

Albuquerque, NM – Families across New Mexico are invited to a day of celebration, connection, and community support at the Family Fun Festival, taking place on Saturday, July 12 from 10 AM to 2 PM at Del Norte Baptist Church in Albuquerque.

This free event is designed to bring families together for a day of fun - complete with games, food trucks, and over 300 free backpacks filled with school supplies to help local students start the school year strong.

"This event is part of our Cultivating Community initiative" said Jodi Hendricks, Executive Director of New Mexico Family Action Movement (NM FAM). "The Family Fun Festival is our way of saying: 'You're not alone—we're in this together.'"

What to Expect:

- **300 Free Backpacks with school supplies:** First-come, first-served for K–12 students (child must be present)
- Games, face painting, and giveaway prizes
- Food trucks and treats for purchase
- Organizations from addiction recovery and educational options to churches and counseling resources - plus activities at each booth

The event will feature a wide range of local partners, including churches, nonprofits, community service providers, and health and wellness organizations—all coming together with one goal: to strengthen New Mexico families.

Who's Behind the Festival?

The Family Fun Festival is hosted by New Mexico Family Action Movement, in collaboration with a network of local churches, and faith-based and family-centered organizations committed to supporting our communities.

"We believe strong families build strong communities," Hendricks said. "This festival is just one way we can bring that belief to life."

Join Us!

Date: Saturday, July 12

Time: 10:00 AM – 2:00 PM

Location: Del Norte Baptist Church, 5800 Montgomery Blvd NE, Albuquerque, NM 87109

Admission: FREE, but registration is encouraged

Families are encouraged to come early for backpack pickup and to enjoy all the fun before the heat of the day sets in.

For more information and to register, visit www.nmfam.org.