

Student Name:

Norris Student Digital Writing Portfolio Rubric

Category	Meets Expectations	Does Not Yet Meet Expectations
Digital Portfolio Presentation		
Navigation	Fully-hyperlinked artifacts Allows some user choice in navigation	Unclear navigation of artifacts, or broken links to artifacts. Allows little to no user choice in navigation
Organization	Artifacts are mostly organized by chronology or by writing type Clear relationship between artifact and reflection	Artifacts lack organization, either chronologically or by type of writing Unclear organization between reflection and artifact
Layout	The portfolio is sometimes difficult to read. Fonts, point size, bullets, italics, bold, and indentations for headings and subheadings do not always enhance the presentation. Some formatting tools are under or over-utilized. Horizontal and vertical white space is used inappropriately in some places. Background and colors are distracting in some places. They diminish somewhat the readability of the text.	The eportfolio is difficult to read. Fonts, point size, bullets, italics, bold, and indentations for headings and subheadings do not enhance the presentation. Many formatting tools are under or over-utilized. Horizontal and vertical white space is used inappropriately so that the content appears cluttered. Background and colors are distracting. They diminish the readability of the text.
Artifact Selection		
Evidence	Well-chosen artifacts; artifacts relate to the writing types	Missing artifacts Demonstrates only surface-level understanding of writing types
Individuality	Some artifacts demonstrate student's unique personality as a learner and person; others merely meet content requirements	Few or no artifacts demonstrate student's unique personality as a learner and person
Professionalism	Most examples are strong; some lack editing or visual appeal	Few examples are strong; few examples are well-edited or have visual appeal
Digital Learner	Demonstrates competence in a few digital mediums Demonstrates some ability to use a range of digital applications	Demonstrates competence in 1 or 2 digital mediums Does not show ability to use or select from digital applications

Reflection		
Overall Self-Assessment	<p>Student demonstrates some awareness of her strengths and weaknesses</p> <p>Student's assessment is generally aligned to choice and evaluation of artifacts</p>	<p>Student demonstrates little to no understanding of her strengths and weaknesses</p> <p>Student's assessment is not at all related to her choice or evaluation of artifacts</p>
Voice	<p>Reflections sometimes show student voice</p> <p>Reflections are generally enthusiastic</p> <p>Writing style may appeal to an educational or professional audience</p>	<p>Reflections show no personality</p> <p>Reflections do not show enthusiasm for learning or growth</p> <p>Writing style is inappropriate for an educational or professional audience</p>
Writing Mechanics	<p>Reflections generally demonstrate the conventions of formal writing.</p> <p>There are few errors in capitalization, spelling, grammar and punctuation.</p>	<p>Reflections rarely demonstrate the conventions of formal writing. There are many errors in capitalization, spelling, grammar and/or punctuation.</p>