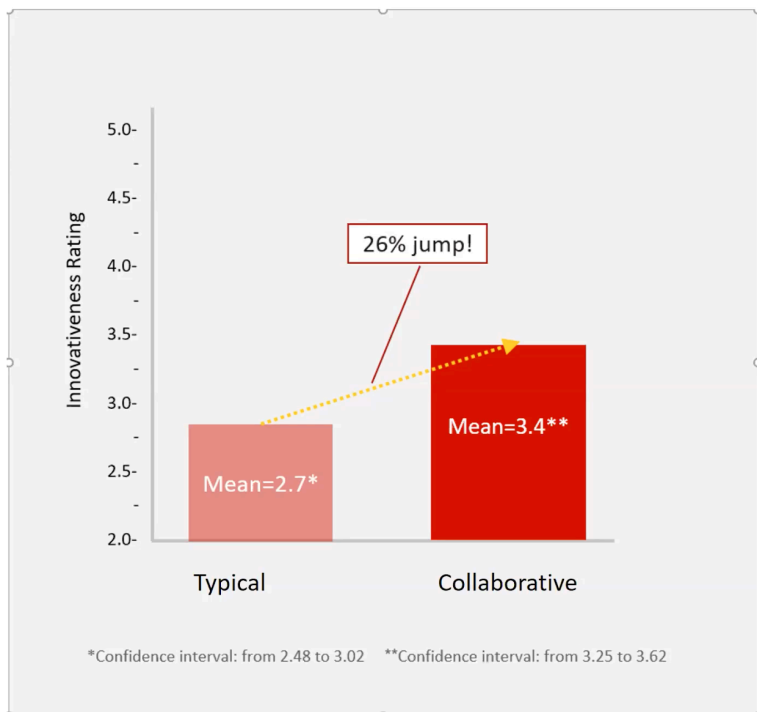


Project Catalyst: the insight sharing phase

In this stage every community member is invited to share their perspective on the upcoming challenges for Fund5:

Developer ecosystem challenge:

How can we create a positive developer experience that helps the developer focus on building successful apps? (600k in ada)



DApps and integrations challenge: What applications will provide the most value for end users in 2021? (250k in ada)

Distributed decision-making challenge: How can we help the Catalyst community to get better at distributed decision-making within the next two Catalyst rounds? (100k in ada)

Proposer outreach: How can we encourage entrepreneurs from outside the Cardano ecosystem to submit proposals to Catalyst in the next two funds? (\$100k in ada)

Catalyst value onboarding: How can we encourage meaningful participation in Project Catalyst from community members in the next two funds? (\$100k in ada)

Metadata challenge: How can we utilize transaction metadata to solve real world problems? (\$50k in ada)

Grow Africa, grow Cardano: How do we seed and grow Cardano in Africa? (\$250k in ada)

Scale-up Cardano's DeFi ecosystem: How can we encourage DeFi teams to build/deploy open finance solutions on Cardano in the next 6 months? (\$250k in ada)

Fund7 challenge setting: What Challenges should the community prioritize to address in Fund6? (\$800k in ada)

By sharing and reading other people's perspectives, we will find better solutions. In fact, research shows that sharing perspectives *before* sharing solutions can increase the review score of the final proposals by 26%. (See this presentation about the scientific research behind it here: <https://youtu.be/f7kpHULIJU?t=636>)

Your perspective can be shared with the community by logging into Ideascale. Press the "Submit Insight" button and post into the Fund3 campaign.

Your post can be about the following things:

- **Identify gaps** - What gaps exist in how this challenge is currently addressed?
Example: We have a gap where there aren't enough community members monitoring stack overflow. Quick answers will lead to good dev experience.
- **Challenge improvement** - Is there a way to make this challenge better? More engaging, measure outcomes more accurately, we want to hear your perspective.
- **Share an anecdote** about the problem area: Your own experience onboarding to Cardano, or issues you saw other's encounter.
Example: When I first joined Cardano, I had no idea how to integrate my payment solution with the technology, submitted a support ticket, but it never received an answer.
- **Share wild thoughts** Inspiring, visionary, and hypothetical thoughts.
Example: Decentralized innovation funds can be the new ICO, instead of asking for funds, we ask for labor and ideas to jumpstart a token.

For this week, our goal is to get at least 200 posts exploring the problem.

[Click here to post your insight](#)