

Website:

<https://quickbooks.intuit.com/global/>

1. Headline: The headline, save up to 13 hours per week with quickbooks online. I like it as it minimizes the sacrifice spent every week. I also like the authority and trust under there, safe & secure cancel anytime. I also like how the subheadline under the main headline says: less time on paperwork more on what you love as it states the desire of the target market, to spend less time on bookkeeping and more on The business itself.



**Save up to 13 hours
per week with
QuickBooks Online.**

Less time on paperwork, more time on what you love.

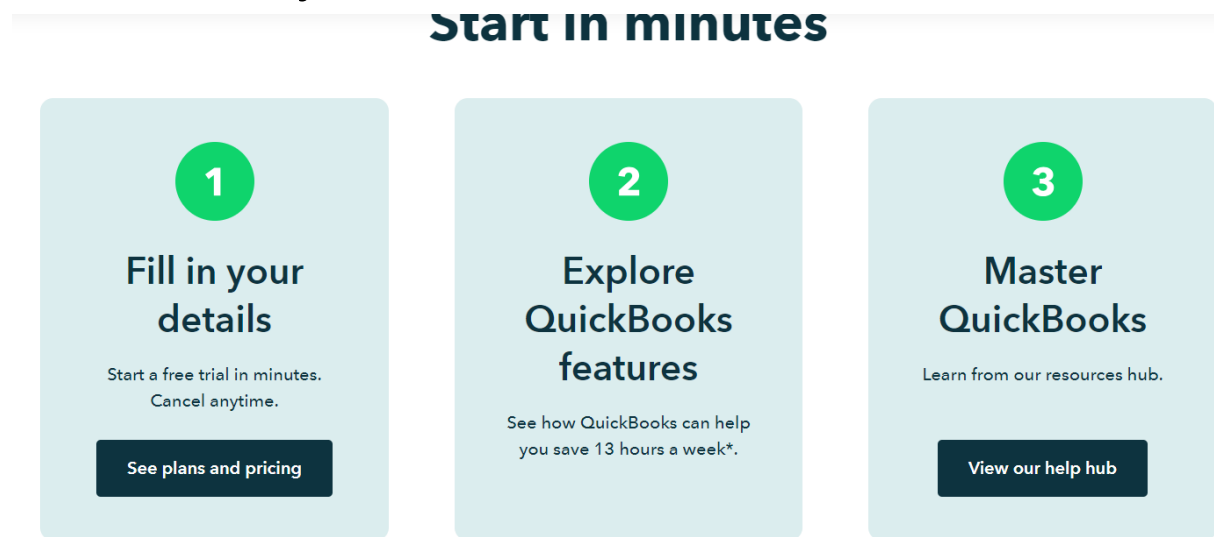


Cancel anytime



Safe & secure

2. Lead: I like how it makes a promise to save 13h per week and how it established credibility with the free trial that can be canceled anytime.



3. Body: i like how there's a section that show's why people like the product, and then it shows how the product helps them if you click on the designated headlines.

Why small businesses around the world love QuickBooks

See your business clearly

See how your business is doing with a range of popular reports. Or customise one to include details that matter to you.

[Learn about Reporting](#)

Use from any device



4. Close: in the close it kinda recaps it by saying, spend more time on your passion, less time on paperwork, by stating the desire again. Then the subheadline says. Save up to 13 hours per week with quickbooks online. It recaps the whole thing. I like how there's a testimonial section that automatically scrolls and show's the testimonials discovery story.



"QuickBooks has helped me get my mind off certain things at work. Freeing up time for me to spend with my family."

Meryl Ng, Husband and wife business, Car workshop, Singapore

[Read story](#)

Want to
Quickbo

ONE THING I CAN ADD IS A FREQUENTLY ASKED QUESTIONS SECTION AS, IT'S VERY GOOD FOR THE BOTTOM SCROLLERS.

Frequently asked questions

What is online accounting software?



Why should my business move to the cloud?



Why should I choose QuickBooks over other accounting softwares?



Which QuickBooks plan is right for me?



Is my data is secure?



Is there a trial period and how do I sign up?

