

## **Graphic Design**

Graphic designers create artwork using photography, illustrations, color and type to communicate a message. These designs are often found in newspapers and magazines as well as web sites. They also produce posters, packages, and brochures.

Graphic designers usually need bachelor's degree in graphic design or fine arts. Students study studio art, principles of design, computerized design, and web design. Designers can also go to school for 2 years to earn an associate's degree.

There were about 286,100 graphic design jobs in 2008. The field of graphic design is expected to grow 13 percent by the year 2018, as demand increases from advertisers and computer firms. Web design skills will be important as demand increases for designs for mobile devices, websites, and other technologies.

There is a projected 13 percent increase in the demand for graphic designers by the year 2018, from 286,100 to 323,100 an increase of 36,900 jobs. The average graphic designer makes about \$42,000 a year, with the highest earners making about \$75,000 annually and the lowest less than \$26,000. Other professions related to graphic design include fashion designers, floral designers, interior designers and industrial designers.