Speaker Info

Markus Waghubinger,
CEO and Co-Founder of HalloSophia
Hybrid Service Platform combining AI Assistance & Expert Advice On-Demand

Managing Director of finothek GmbH (Operating SophiaPay and owner of HalloSophia) and CEO of HalloSophia, Inc.
based in San Francisco, Linz & Vienna

Markus' Mission with HalloSophia:
Our mission is to redefine the value of personal human support by automating routine activities such as simple responses and administrative tasks. We aim to liberate human potential, allowing more time for meaningful human interaction and enabling people to engage in more fulfilling and purposeful work with their clients.

Presentation HalloSophia: https://tinyurl.com/HalloSophiaPitchdeck
Personal Linkedin: https://www.linkedin.com/in/markus-waghubinger

Educational Background: Studied business management at the University of Applied Sciences Mittweida and economics at the University of Hagen, TU Munich, and Johannes Kepler University of Linz.

Banking Experience: Over ten years in Austrian banks, with roles ranging from customer relationship management to capital markets at Erste Group Bank and strategic management at Oberbank.

Entrepreneurial Ventures: Co-founder of fundnow, now the exclusive online funding tool of Erste Group Bank.

HalloSophia Initiatives: Started as a volunteer project during the pandemic to support SMBs with digital financial advice and evolved into a digital services company active in Europe, USA, and Africa, serving SaaS, public institutions, legal and tax agencies, and the financial sector.