

**Names:** Bobby Smith, Fake Person #2, Robin Man

**Event:** Start-Up Business Plan

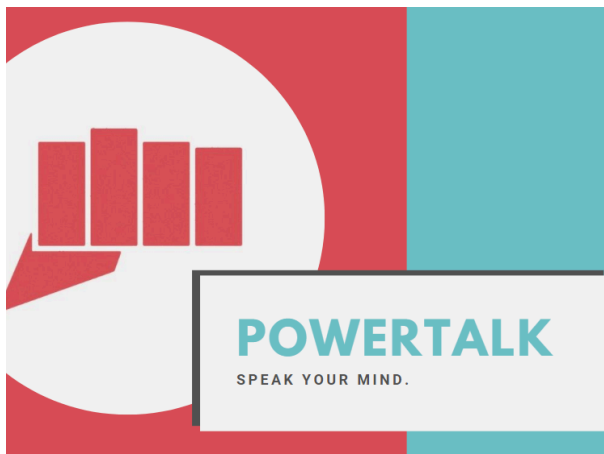
**A. Medium Used:** PowerPoint

**B. Presentation Summary:** In this presentation, we want to go over the opportunities that led to the creation of our company, *Fake Company #1*, and highlight the most important details behind our operations and development. This includes our marketing plan, financial summary, product features, and competitive analysis. We want to focus on how our company is different from other businesses within our industry, along with why our consumers would choose us. Because of our guidelines, we know that our judge is supposed to be a potential investor for our company, so throughout our presentation, we aim to create an authentic pitch that will help us stand out.

**C. List of Slides:**

1. Opening Slide
2. Company Description
3. Problems and Solutions
4. Target Market
5. Marketing Strategies
6. Revenue Streams
7. SWOT
8. Industry Analysis
9. Competitive Advantage
10. Exit Strategy
11. Financial Request

**D. Proposed Design:**



**E. Presentation Equipment:** Laptop, Business Cards, Zoom