

# Cancel Anything Outline

## H1: [Keyword] + *Something Creative*

The H1 must always contain the main keyword and address the problem the reader is having.

### Examples:

- A couple of sentences on what the company/service is and how many subscribers/customers/orders it has or similar. **Keep the topic in mind here**—don't describe the service because the reader has tried it, is familiar with it, and wants to cancel it. Identify with what they want and hint at how that's exactly what they will find in this article (hook the reader).
- Use the keyword in the intro and bold the sentence containing it
- Write a short intro (2–3 paragraphs) where you introduce the reader to the topic, aggravate the problem, and hint at the solution (DoNotPay > faster, more convenient, automated, less frustrating way for the reader to solve their issue).
  - Highlight the problems that stem from attempting to solve the issue yourself.
- Include as many of the mandatory links as close to the top of the article as possible
- **Include the main keyword in the first ~50 words of the intro and make sure to bold that sentence**

! The following H2s and H3s are examples/suggestions and serve to give you a general idea of the direction in which you can take your article. You DO NOT have to use all of them and are ENCOURAGED to adjust the headings according to the topic and the results your research yields.

## H2: How To Cancel [service]/[purchase]

1. Find the info about canceling the service or purchase: the most accurate and up-to-date info will be on their official website (alternatively, use the info on Truebill, Emma, etc., but keep in mind that this info is not always accurate)
2. Write a step-by-step guide
3. Use H2s/H3s if needed to describe the process of canceling via:
  1. Email
  2. Phone
  3. Letter
  4. In person
  5. App
  6. Alternative method (App Store, company website, etc.)

4. Use H3s/H2s if needed to describe the process of canceling different types of orders. You should find this information directly on the company site. Include whether or not they will receive a full refund/partial refund/etc
  1. Online Orders > Delivery
  2. Online Orders > In-Store Pick Up
  3. In-store orders
5. DoNotPay can help cancel your orders/purchases in just a few easy steps.

Include table of contact information for cancellations:

- Phone Number, Email Address, Contact form, Cancellation instructions link

|                                   |  |
|-----------------------------------|--|
| [Company] Customer Support Number |  |
| [Company] Support Email Address   |  |
| [Company] Cancellation Form       |  |
| [Company] Cancellation FAQ        |  |

## **H2: Potential Problems When Canceling [service]/[purchase] / What to Do If My Cancellation Has Been Denied / What to Do if the Cancellation Window Has Passed**

Identify potential problems that the customer might experience when canceling the service:

1. e.g., Cancellation window has passed
2. e.g., Can only cancel Zelle payments if the recipient doesn't have a registered Zelle account

Present solutions. If one of the solutions is contacting a third-party company, mention that DNP can connect you to customer service without waiting on hold and link to a related Customer Service article. Another solution applicable to Target: "You can still refuse the order upon delivery. When we receive your refused order, we'll process the return and send an email confirmation regarding your refund. You can also return your order to any Target store or by mail using a prepaid [Target.com](https://www.target.com) return label."

If the company presents their own solutions (make a return request, email support, etc), include them in this section and provide steps.

You can find these problems on Google—they are usually discussed on Reddit and Quora—if you find them, link to your source to back up the claim. If you can't find any info, let us know, and we will help you.

## H2: How to Request a Refund from [Company]

**If the order cannot be canceled at any point, include instructions on how to request a refund.**

- Use instructions provided by the company.
- Also include DoNotPay's chargeback product. Chargebacks can be made if a refund was promised but not delivered, the product was not what it seemed, didn't receive the order, and other reasons.
  - Category link: <https://donotpay.com/learn/chargebacks-and-refunds/> (insert into article)
  - Check to see if we have a corresponding Chargeback and Refunds article about the company. If we do, link it.
  - To check, just go [here](#) and command + find "company"

## H2: Request a Prepaid Return Label from [Company] Using DoNotPay

**Only include if the company ships orders/packages through mail.**

Discuss DoNotPay's Return My Purchase product (Content series named "Item Return Request")

- Category link: <https://donotpay.com/learn/item-return-requests/> (can insert into article)
- Check to see if we have a corresponding Item Return Request article about the company. If we do, link it.
  - To check just go [here](#) and command + find "company"

If the cancellation window has passed and you want to request a return label instead, use DoNotPay!

## H2: Is [company] Being Difficult? DoNotPay Can Help You Sue It

1. If X company has wronged you, and you're having trouble getting the resolution you deserve, you may need to escalate. DoNotPay makes it super easy to sue companies in small claims court, and it has been recognized by the [American Bar Association's Louis](#)

[M. Brown award for Legal Access](#). Download the app now and use the world's first robot lawyer to fight back against bureaucracy and get the justice you deserve.

2. If we have a small claims/sue now article on the company, link to it (Google it: company + sue + donotpay) If not, link to a similar suing article.
3. Can also link to this: <https://donotpay.com/learn/small-claims-court/>

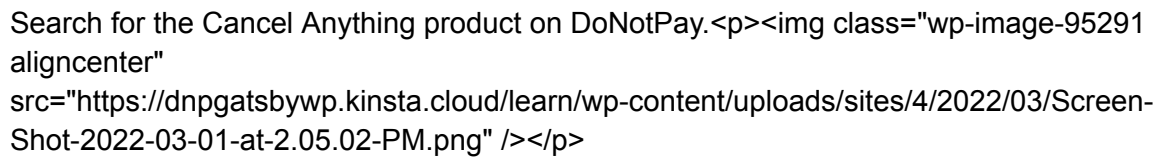
## H2: Let DoNotPay Help with Airline Issues and Refunds

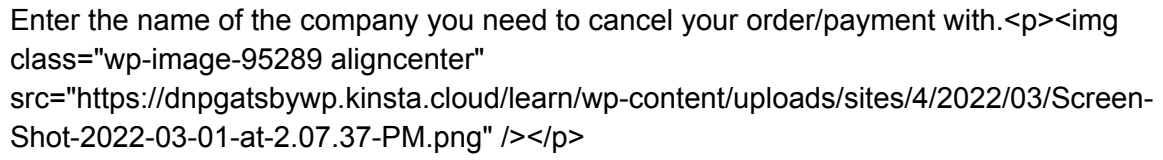
**Include only for keywords about airlines**

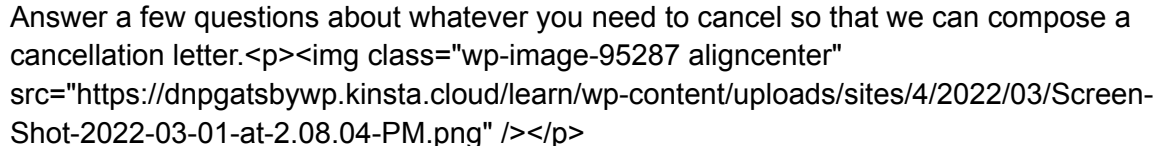
1. If you weren't able to cancel your flight, and you're having trouble getting a deserved refund, you may need to contact the airline directly. DoNotPay can do this for you through the comprehensive Airlines Services product. We cover:
  1. In-flight wifi refunds
  2. Refunds for canceled flights
  3. Complaints
  4. and more
2. If we have a corresponding airline cancellation article about the company, link to it. Can command + find the company name [here](#)

## H2: Use DoNotPay to Help Dispute/Cancel Your [Company] Payment


1. Search for the Cancel Anything product on DoNotPay.


2. Enter the name of the company you need to cancel your order/payment with.


3. Answer a few questions about whatever you need to cancel so that we can compose a cancellation letter.



Once you submit the details, we'll work on composing a cancellation letter for you.

 Here's the Notion link if you want to learn more about DoNotPay's Product for this problem:

<https://donotpay.notion.site/Cancel-Anything-402f34a72cbf472b8e03939fc4939a71>

✓ This is where you introduce DoNotPay as the **perfect solution** to the reader's problem. Highlight the frustrations with the DIY Method, as well as the fact that DoNotPay makes the entire process super easy.

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These H2's are for **digital payment keywords** (zelle, paypal, venmo, banks, etc)

## H2: Can I Cancel a [Company] Payment?

Explain the general outlook on cancellations

- Example (**DO NOT PLAGIARIZE**): "It is generally not possible to cancel PayPal payments sent from your PayPal account. Most payments made from your PayPal account finalize immediately and cannot be canceled. However, in some cases, the receiver needs to take some action to accept the money you sent and finalize the payment. For as long as the person you sent money to has not claimed the payment you will be able to cancel it and the funds will immediately be available in your account again. This situation is quite rare, however. Under most circumstances, the receiver's PayPal account will automatically accept your payment and it will finalize immediately."
  - Include restrictions if there are any
    - Zelle, Venmo- Can only cancel if the recipient is not registered
    - PayPal - can cancel if payment hasn't been claimed
    - Venmo, PayPal - Can also cancel if selected
    - Do research and find restrictions

## H2: What Types of [Company] Transactions/Payments Can be Canceled?

Include if there is enough detail to warrant this section. Explain the instances when the payment can be canceled.

Examples of payments that can be canceled:

- Unclaimed money
- Payments sent to unregistered accounts/non-existent accounts
- etc, do research to find more

Include table. Add more rows as needed:

| [Company] Payments That Can Be Canceled | Yes/No/Maybe |
|---|--------------|
|---|--------------|

|   |       |
|---|-------|
| Unclaimed Money                             | Yes   |
| Payments sent to invalid accounts           | Yes   |
| Payments sent to valid accounts on accident | No    |
| Payments for scams                          | Maybe |
| Goods and services payments                 | Maybe |

## H2: How to Get Your Money Back if You Paid the Wrong Person?

- Include the options one has to get money back from paying the wrong person. Most likely, the only option for this case is reaching out to the recipient or reaching out to Venmo support
- Good [source](#) (old DoNotPay article)

## H2: How to Cancel a [company] Payment Sent to an Inactive Account

- Include steps on how to cancel payment directly through app and website

## H2: How to Cancel a [Company] Payment

Can include this H2 instead if you want to include all types of cancellation and instructions in one header

1. Include the steps to canceling a payment depending on the situation. Can also be H2's:
  1. **How to Cancel a [company] Payment Sent to an Inactive Account**
  2. **How to Get Your Money Back if You Paid the Wrong Person?**
  3. **How to Get Your Money Back for an Unauthorized Payment**
    - Hacked, not done by you, etc
2. Describe the process of canceling via
  1. Mobile Device/App/Banking App
  2. Online
  3. Phone

## H2: How to Request a Refund from [Company] / How to Dispute a Payment With [Company] Directly

- Include the steps one can take to dispute the transaction
  - Good source [PayPal](#) but also research company's FAQ site directly. Another [good source](#) for PayPal.
- Include that refunds aren't guaranteed (if applicable) by the company.
  - Time windows/limits
  - Ask receiver directly
  - Dispute through company's dispute center
  - etc

## H2: How to Dispute a [Company] Payment With Your Bank

- Issuing a chargeback with your bank is also an option. But be careful when mentioning this and do your research. Don't imply that this will always work. Helpful to include the company's official policy/statement on chargebacks.
  - Banks can accept chargebacks on digital payments, but it won't guarantee anything.
  - Good example from this [Venmo chargeback article](#)
- Time to insert DoNotPay's Chargeback Instantly product
  - Category link: <https://donotpay.com/learn/chargebacks-and-refunds/> (insert into article)
  - Check to see if we have a corresponding Chargeback and Refunds article about the company. If we do, link it.
    - To check, just go [here](#) and command + find "company"


**DO NOT PLAGIARIZE** "DoNotPay will: 1. Contact your bank with the request for a chargeback. 2. Cite relevant Visa or Mastercard or ACH rules and policies that will improve your chance of winning"

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## H2: What else can DoNotPay do?

Solving this problem is just one of many things DoNotPay can help your readers with. This H2 is an excellent opportunity to introduce the readers to other content series.

**(rephrase and shuffle these points in every article)**

- <https://donotpay.com/learn/burner-phones/>
- <https://donotpay.com/learn/chargebacks-and-refunds/>
- <https://donotpay.com/learn/airline-flight-compensation/>
- <https://donotpay.com/learn/chargebacks-and-refunds/>
- <https://donotpay.com/learn/credit-cards/>
- <https://donotpay.com/learn/free-trials/>
- <https://donotpay.com/learn/customer-service/>
- <https://donotpay.com/learn/small-claims-court/>
- <https://donotpay.com/learn/negotiate-hotel-bill/>
- <https://donotpay.com/learn/help-with-bills/>

The idea is to keep people interested even after they've solved the problem they had when they first found us, to ensure they stay subscribed to DoNotPay for as long as possible. The best way to do this is to introduce other features/products DoNotPay offers.

This doesn't need to be anything too fancy. You can simply list out what DoNotPay can do for them (bulleted list) and link each item in the list to the related category on the DoNotPay website.



**Keep this section short—maximum 100 words.** Feel free to mix and match the items in the list depending on the topic you're writing about, and make sure to rephrase the list items and switch up the list order between articles to avoid self-plagiarism.