

“Your Instagram could be attracting more customers”

Hi [Name],

I hope this email finds you well,

I noticed that your Instagram profile is not getting as many views as it could be. As a social media strategist, I specialize in helping businesses improve their Instagram presence.

I can help you create a more visually appealing profile, write engaging captions, and schedule posts so that you're always active.

I know that you're passionate about your clothing store, and I think that your Instagram could be a great way to connect with potential customers.

With a few simple changes, you could start attracting more people to your page and driving more sales.

I'm confident that I can help you improve your Instagram and reach your business goals. I'd love to chat with you more about how I can help.

Please let me know if you're interested so that we can schedule a meeting on call.

Take care.

[MY NAME]

PS: THIS IS MY FIRST TIME WRITING OUTREACH EMAIL TO A CLIENT.