



IDEA Sponsorship Policy -Debut Performance

The Indian Dance Endeavor of Austin's purpose is to forge partnerships with other educational and cultural entities and to foster cross-cultural links. We focus primarily on supporting young artists in Texas, engaged in Indian arts, particularly dance. We support activities that promote appreciation of diverse cultures through the medium of dance.

In the spirit of this purpose, we offer our nonprofit sponsorship to any show in Austin meeting the following:

- Primary performer, organizer, or director (CLIENT) is under the age of 25.
- CLIENT must live in the Austin Metropolitan Area.
- Performance is any classical, semi-classical, folk or other style of Indian dance.
- Performance is free to attendees.
- Performance is not a benefit or fundraiser for any entity other than IDEA.

Nonprofit sponsorship may entail:

- Procuring Certificate of Insurance (COI) for day-of event.
- Providing use of non-profit IRS determination letter for event to receive nonprofit and tax-free status for rentals.

Application: Organizers interested in sponsorship should submit a [formal application](#) to IDEA, detailing the recital's date, venue, program, and its alignment with IDEA's mission.

To receive nonprofit sponsorship, CLIENT will:

- [Provide non-tax deductible administrative fee of \\$150](#) for insurance certificate.
AND
- Provide tax deductible donation in 1 of 3 tiers:
 - \$100
 - CLIENT must (1) promote IDEA with slideshow and donation link during seating, (2) announce IDEA sponsorship during show and invite audience to donate with donation link, (3) include IDEA sponsorship with donation request in event invite, and (4) include IDEA sponsorship and logo in printed or digital program.
 - \$225
 - CLIENT must (1) announce IDEA sponsorship during show and invite audience to donate with donation link, (2) include IDEA sponsorship with donation request in event invite, and (3) include IDEA sponsorship and logo in printed or digital program.



- \$350
 - CLIENT must include IDEA sponsorship and logo in printed and digital program.
- Provide date, time, and location of event for publication on IDEA website. Photo or invite optional.
- Agree to let IDEA use event information for future promotion.

TERMS and CONDITIONS

CLIENT assumes all responsibility for financial costs of event, including costs associated with event cancellation and insurance deductible should a claim be made against the policy related to the event. CLIENT agrees to indemnify and hold harmless and defend IDEA, its officers and employees, from and against all claims and suits by third parties for damages, injuries to persons (including death), property damages, losses, and expenses including court costs and reasonable attorney's fees, arising out of, or resulting from, the event.

Payment must be rendered within 30 days of signing contract or before the event date, whichever comes sooner. If CLIENT fails to pay within these terms, a 10% fee will be added for every 7 days of non-payment.

IDEA, its officers, and employees will not refuse sponsorship of any show which meets the criteria laid out above. Sponsorship may be refused due to noncompliance with any of the terms herein. All events will be considered on a case-by-case basis, with no regard to existing or lack of existing connections to IDEA, its officers, and employees.

Contact Information:

For inquiries and sponsorship applications, please contact Amrutha Sridhar at operations@ideaustin.org.

This policy is effective as of August 24, 2023. IDEA reserves the right to amend or modify this policy as necessary, with due communication to all concerned parties.