

Hey **[insert boss' name]**,

I'm really interested in attending **AIAI Summit** on September 11 & 12 in Berlin (full details are [here](#)) and would like to inquire if you'd be able to offer the financial support for me to do so.

AIAI's event is dedicated to supporting **AI practitioners** through their business journey with the insight, knowledge and connections needed to make an impact in their market.

This is not your typical event. In fact, it's more focused on breaking the everyday working cycle, connecting with like minded professionals from around the world and getting practical advice to be more successful in our own businesses moving forward. Last year, more than **200** people were there.

Between the content presented in the [number of sessions], trainings and keynotes, I plan to strengthen my skills in **[X]**, **[Y]**, **[Z]** and from the research I've done into the upcoming event, I think it will help with these goals of my current role at **[company's name]**:

- **Goal #1:**
- **Goal #2:**
- **Goal #3:**

Ran by **[insert X, Y, Z top company names speaking at the event]**, plus more, sessions include:

- **Session #1:**
- **Session #2:**
- **Session #3:**

Lots of respected leaders within the field are talking about it and this is what one had to say about last year's event:

"I really enjoyed this event. It brings together industrial leaders & different applications. It's very informative and I learnt a lot. I'm looking forward to next year."

- Xiang Ma, Head of Research, Amazon

I believe **AIAI Berlin** would equip [company name] with the quintessential knowledge to differentiate our services from our competitors, and given the payment plan options available to make the event financially viable, this would be a shrewd investment. As well as this, I'll be sure to submit a post-event report including an executive summary, major takeaways, tips, and pictures from the event.

I'd be delighted to discuss this opportunity with you in further detail. Let me know if there's anything else you need from me at this stage.

Thanks,

[Your name]