

[#WMASMEM Chat 12/17/12](#)

[19m Jeff Phillips @JSPhillips2](#)

There ends [#WMASMEM](#) chat. Thanks [@c_besse](#) [@WRHSAC](#) [@MassEMA](#) [@goshenbob](#) [@Kim26Stephens2](#). We'll do it again tomorrow at 1PM

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[19m Kim Stephens @Kim26stephens](#)

This is my main account. [#WMASMEM](#)

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[26m Kim26Stephens2 @Kim26Stephens2](#)

Here's a great article about coordination at the local level: <http://bit.ly/z4GhS2> [#WMASMEM](#)

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[31m Kim26Stephens2 @Kim26Stephens2](#)

Here's the link for Simulation Deck: [#WMASMEM](#). <http://bit.ly/U7sDtk>

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[32m Kim26Stephens2 @Kim26Stephens2](#)

Here's one social media simulator for exercises: <http://bit.ly/IN8Xqd> [#WMASMEM](#)

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[38m Kim26Stephens2 @Kim26Stephens2](#)

List of twitter chat archives here: <http://bit.ly/esK6Ne> [#WMASMEM](#)

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[42m Kim26Stephens2 @Kim26Stephens2](#)

Here is an even better link: <http://qldalert.com/> [#WMASMEM](#)

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[44m Kim26Stephens2 @Kim26Stephens2](#)

Here's the link I mentioned from Australia: <http://on.fb.me/WjivMG> [#WMASMEM](#)

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[45m Kim26Stephens2 @Kim26Stephens2](#)

Very important to spell out what the accounts will be used for: manage public expectations.

[#WMASMEM](#)

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[49m Kim26Stephens2 @Kim26Stephens2](#)

[#WMASMEM](#) LAFD tag is used only for emergency info but LAFDTalk is all about community engagement.

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52m [Jeff Phillips @JSPhillips2](#)

[#WMASMEM](#) chat -> RT [@c_besse](#): [@JSPhillips2](#) [@WRHSAC](#) [@MassEMA](#) [@goshenbob](#) [@Kim26Stephens2](#) I am here too!

[Expand](#)

53m [Kim26Stephens2 @Kim26Stephens2](#)

[#WMASMEM](#) Mutual Aid agreements might have to be updated to include social media.

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56m [Kim26Stephens2 @Kim26Stephens2](#)

Good advice: Use your standing protocols, including ICS, etc. to determine social media use.

[#WMASMEM](#)

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58m [Kim26Stephens2 @Kim26Stephens2](#)

[#WMASMEM](#) RT [@DispatchDemon](#): RT [@nrifirephotos](#): Bellingham, MA FD going to the High School for a reported fire in a restroom 60 Blackstone St

[Expand](#)

1h [Kim26Stephens2 @Kim26Stephens2](#)

Here is the link to the maps of social media accounts. [#WMASMEM](#) <http://bit.ly/Wjg3pm>

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1h [Kim26Stephens2 @Kim26Stephens2](#)

Or you could copy the URL and place it into a tweet. [#WMASMEM](#)

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1h [Kim Stephens @Kim26stephens](#)

Here's a link about how to link Facebook and Twitter: <http://bit.ly/lw2jzy> [#WMASMEM](#) [@goshenbob](#)

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1h [Jeff Phillips @JSPhillips2](#)

[#WMASMEM](#) chat: [@goshenbob](#) recounting a sensitive recent SM experience which causes some caution in future use

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1h [WRHSAC @WRHSAC](#)

[@goshenbob](#) [@hilltwnfamilies](#) are good to follow to find twitter users in your area [#wmasmem](#)

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1h [Kim26Stephens2 @Kim26Stephens2](#)

It is good to know who are your trusted sources. [#WMASMEM](#)

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1h [WRHSAC @WRHSAC](#)

[@goshenbob](#) if you can find local hashtags that helps. [#westernma](#) [#berkshires](#) We often use them [#wmasmem](#)
[Expand](#)

1h [Kim Stephens @Kim26stephens](#)

+1 Good point. RT [@WRHSAC](#): We often use twitter to drive to deeper info on website or facebook page [#wmasmem](#)
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1h [Kim26Stephens2 @Kim26Stephens2](#)

[#WMASMEM](#) In the day-to day experience are people in Western Mass using Twitter very much? What are the common hashtags?
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1h [WRHSAC @WRHSAC](#)

We often use twitter to drive to deeper info on website or facebook page [#wmasmem](#)
[Expand](#)

1h [Kim26Stephens2 @Kim26Stephens2](#)

[#WMASMEM](#) A: For twitter it is very much real time use, but Facebook has a more community aspect to it.
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1h [Kim26Stephens2 @Kim26Stephens2](#)

[#WMASMEM](#) A: Evacuation notices, public meetings, road closures, etc. have been the greatest use.
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1h [Kim26Stephens2 @Kim26Stephens2](#)

[#WMASMEM](#) In the fire "world" how do you use utilize Twitter? Does it work after the fact?
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1h [Kim26Stephens2 @Kim26Stephens2](#)

Question on the table: How can Twitter be used in my day-to-day operations. [#WMASMEM](#)
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1h [Jeff Phillips @JSPhillips2](#)

Joined on [#WMASMEM](#) by [@WRHSAC](#) [@MassEMA](#) [@goshenbob](#) [@Kim26Stephens2](#)
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1h [Kim26Stephens2 @Kim26Stephens2](#)

Twitterchat on [#WMASMEM](#) tag today. We are going to chat about using Twitter in general.
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1h [Kim26Stephens2 @Kim26Stephens2](#)

[@WRHSAC](#) We heard that is was icy. I hope all is well. [#WMASMEM](#)

[View conversation](#)

1h [WRHSAC @WRHSAC](#)

Signing onto the [#wmasmem](#) chat. It is a bit icy here this morning. some limbs and power lines down but not too bad.

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1h [Jeff Phillips @JSPhillips2](#)

[#WMASMEM](#) chat: Seeing WMass was visited by some freezing rain & ice this morning

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1h [Jeff Phillips @JSPhillips2](#)

[#WMASMEM](#) chat & con call at the top of the hour. Who's joining us?

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2h [Jeff Phillips @JSPhillips2](#)

"[@WRHSAC](#) having our very own [#WMASMEM](#) twitterchat today at 11 am for our stakeholders. See this post for more info:

[http://westernmasssmem.wordpress.com/2012/12/05/social-media-teleconferences-learn-how-to-enhance-your-organizations-presence/ ...](http://westernmasssmem.wordpress.com/2012/12/05/social-media-teleconferences-learn-how-to-enhance-your-organizations-presence/) ^KS

[View photo](#)

2h [WRHSAC @WRHSAC](#)

We are having our very own [#WMASMEM](#) twitterchat today at 11:00am for our stakeholders. See this post for more info:

[http://westernmasssmem.wordpress.com/2012/12/05/social-media-teleconferences-learn-how-to-enhance-your-organizations-presence/ ...](http://westernmasssmem.wordpress.com/2012/12/05/social-media-teleconferences-learn-how-to-enhance-your-organizations-presence/) ^KS

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