

***Call for papers***  
**Mediterranean Journal of Communication**  
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**Deadline: July 1, 2024**  
**Papers to be submitted by clicking [here](#)**

The Mediterranean Journal of Communication seeks the submission of articles for the special issue: ***Children, teenagers and mobile devices: Challenges and trends of “ubiquitous” screens***, coordinated by Dr. Beatriz Feijoo (University International of La Rioja, Spain), Dr. Erika Fernández-Gómez (University International of La Rioja, Spain), Dr. Isabel Pavez (University of Los Andes, Chile) and Dr. Cristina Ponte (University Nova of Lisboa, Portugal), to be published in January 2025 (V16N1). **Deadline for submissions: July 1<sup>st</sup>, 2024.** See details in [Spanish](#).

***Children, teenagers and mobile devices:  
Challenges and trends of ubiquitous screens***

The presence of mobile phones in everyday life has become widespread in Western societies (ITU, 2022). The improvement and increase in mobile internet connections have made these personal screens the main point of access, communication, and consumption of digital content for users (IAB Spain, 2021), including children and teenagers.

The personal nature of the mobile and its ubiquitous presence (Ohme et al., 2020) generates with this device a type of relationship that, as Beer (2012) suggests, exceeds that of a mere portal to the digital world. Indeed, we are facing a screen that can no longer be understood only as a means of access to technologies due to its particular characteristics of mobility, autonomy, and universality. In this way, mobiles have positioned themselves as metamedia (Humphreys et al., 2018), introducing transcendental changes in how content is consumed: their omnipresence allows individuals to communicate, be informed, or entertain themselves practically anywhere and at any time (Ohme et al., 2020). Likewise, given its characteristics, the perception of intrusion and invasion of the private sphere is more significant through the mobile than, for example, when compared to other channels such as the use of the computer (Pavez & Correa, 2020). That is why, among other reasons, authors have considered it the most personal communicational extension of the human being (Gómez-Tinoco, 2010; Ross & Bayer, 2021). Furthermore, the widespread adoption of smartphones and their importance in Internet users' consumption habits and lifestyles explains why their importance as an advertising medium has been consolidated (Feijoo et al., 2020; Garmendia et al., 2016).

Given the high penetration of mobile phones in children and young people, in the last decade, there have been numerous investigations focused on the analysis of their adoption and use (see Goggin, 2013; Livingstone & Haddon, 2009; Mascheroni & Ólafsson, 2014; Mascheroni et al., 2018). However, the advances in both the importance they have achieved in daily life and the dynamic context where the minor binomial is inserted - mobile devices, makes it necessary to address this issue from various theoretical and methodological perspectives. Therefore, in this monograph, researchers from different areas of the social sciences are invited to reflect, under a multidisciplinary approach, on the trends and

challenges implied by the presence of the mobile phone in the lives of minors, submitting manuscripts on topics related to:

- Children and adolescents as consumers of persuasive and informative content through mobile devices
- Media and advertising literacy of minors on the mobile device.
- Challenges and opportunities of using the mobile device in educational centers.
- Adoption and/or consumption of mobile phones and mental health in children and adolescents.
- Access, penetration, and consumption of mobile technologies in child and/or youth populations.
- Routines, leisure, and mobile devices in minors
- Parental mediation and mobile devices.

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