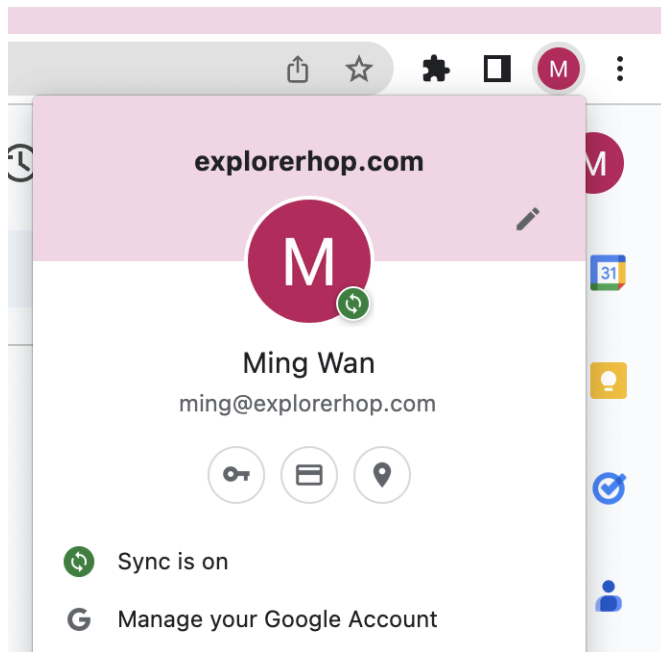


Admin

Workspace: [Google Workspace](#)

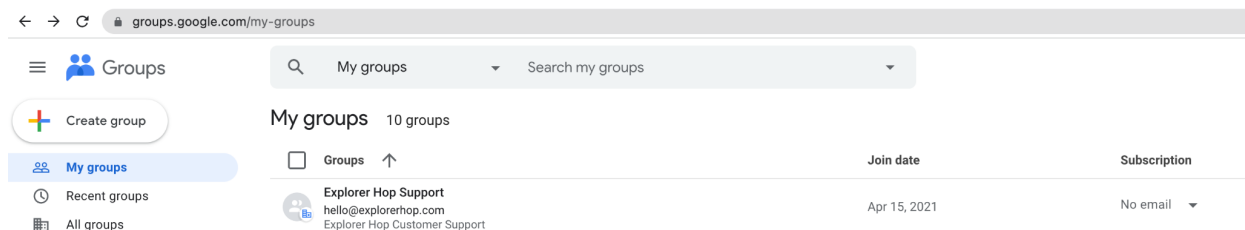
Subscription: [Google Workspace for Nonprofits](#)

To avoid unnecessary permission errors, we strongly recommend all employees use Google Chrome and [add their Explorer Hop Google account to their Chrome profile](#).



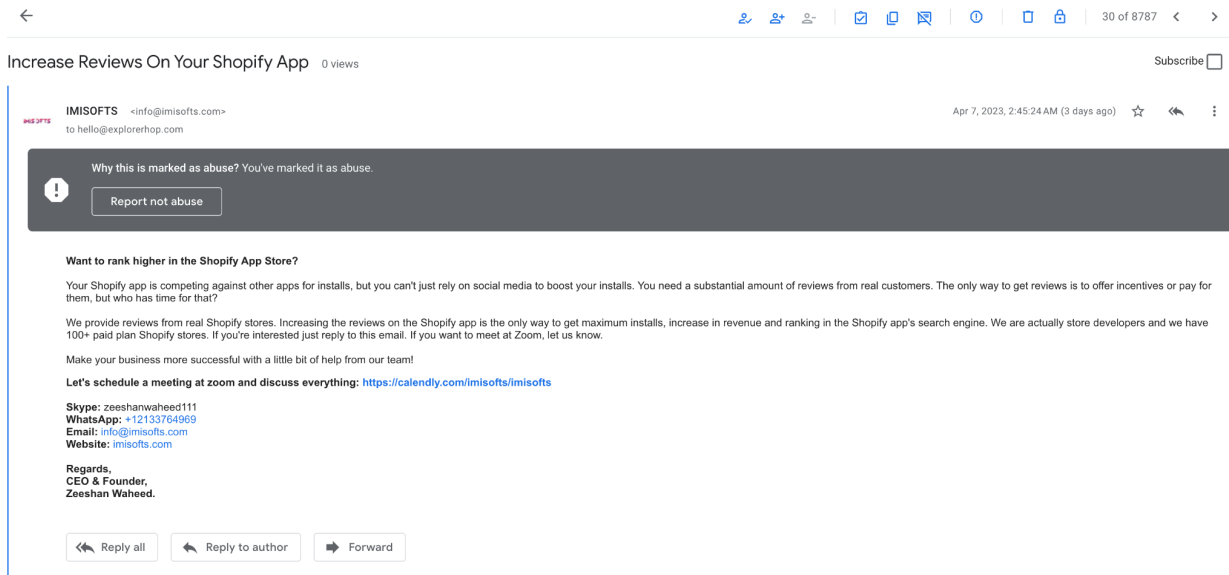
Google Groups

Google accounts are for personal use only. For group email addresses, use Google Groups.



Inside [collaborative inboxes](#), you can assign emails, mark them as resolved, and report spam.

P.S. Please always report spam for a cleaner inbox (and to punish spammers)



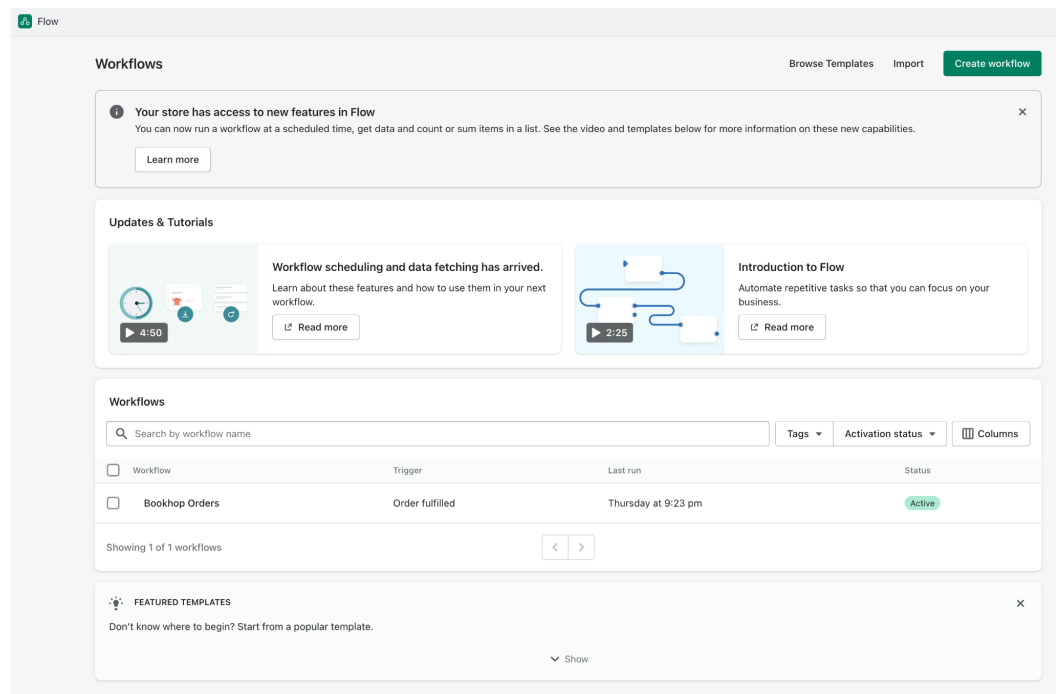
Company Phone

3 users with [Google Voice Standard Subscription](#)

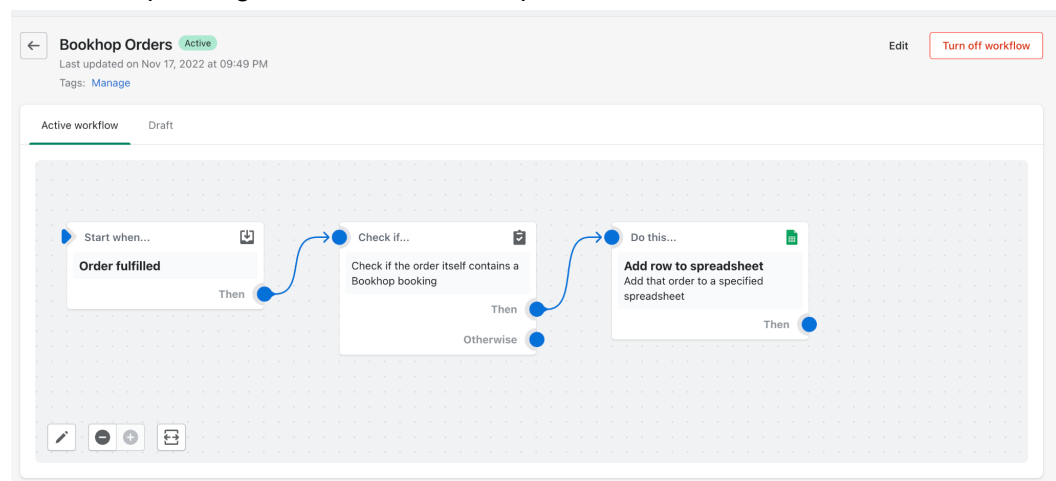
- 1 unique number per user. 1 auto-attendant, 2 ring groups

Numbers Showing 6 numbers			
You've assigned 6 numbers. You have no unassigned numbers. Show details			
+ Add a filter			
Country/region	Number ↑	Location	Type
 Canada	+1 289-269-0903	Ontario, CA	User
 Canada	+1 289-269-0907	Ontario, CA	User
 Canada	+1 289-269-0912	Ontario, CA	User
 Canada	+1 289-872-7050	Ontario, CA	Auto attendant
 Canada	+1 289-998-4766	Ontario, CA	Ring group
 Canada	+1 289-998-4770	Ontario, CA	Ring group

- The automated population of course orders to Google Sheets is made possible with the [Shopify Flow](#) app.



The corresponding workflow is “Bookhop orders”.



- Course bookings can also be viewed inside the Bookhop app, but Shopify has a rate limit over the number of past orders that can be displayed

			< ● ● ● ● ● >		
Email	Product name		Tir		
joyzheng1112@gmail.com	Teen Entrepreneurs - Course Only / Toronto French School (Bayview & Lawrence)		202		
haejinah@gmail.com	Young Entrepreneurs (Grade 4 - 6) - Course + App / Online		Jul		
nfotovat@icloud.com	Camp Millionaire Level 1 (Stock Market) - Course + App / Toronto French School (Bayview & Lawrence)		Apr		
driritakilislian@gmail.com	Debate Junior Model UN (Grade 4-6) - Toronto French School (Bayview & Lawrence)		Apr		
gladelu@gmail.com	Camp Millionaire Level 1 (Stock Market) - Course Only / Online		Jun		
sophie.huynh27@gmail.com	Kids Camp Millionaire - Course + App / Toronto French School (Bayview & Lawrence)		Apr		
matthew_nadia@rogers.com	Young Entrepreneurs (Grade 4 - 6) - Course Only / Toronto French School (Bayview & Lawrence)		Apr		
cgoksu@gmail.com	Junior Camp Millionaire (Grades 4-6) - Course + App / Online		Jul		
cgoksu@gmail.com	Kids Camp Millionaire - Course + App / Online		Jul		
izenlea@gmail.com	Young Entrepreneurs (Grade 4 - 6) - Course Only / Toronto French School (Bayview & Lawrence)		Apr		
			Showing 10 of 27 results		

Website

Built with and hosted by Shopify, all changes will be made on the [Shopify admin](#).

Note: Shopify [subfolders](#) feature is heavily bugged. Do not turn this feature on.

All courses are listed as virtual products on Shopify. Please pay attention to the course location, type, and theme template.

- “Booking” theme template for all our live courses
- “Thinkific” theme template for all our self-learning courses
- Default theme template for all our other products

- Explorer Hop ▾
- Home
 - Orders 11
 - Products**
 - Collections
 - Inventory
 - Transfers
 - Gift cards
 - Customers
 - Content
 - Analytics
 - Marketing
 - Discounts
 - Sales channels >
 - Online Store
 - Point of Sale
 - Inbox 1
 - Apps >

Media



Variants

- Class Type** Edit
- Course Only
 - Course + App
- Location** Edit
- Online
 - Toronto French School (Bayview & Lawrence)
 - Richvale Community Centre (Yonge & Weldrick)
 - Holy Blossom Temple (Bathurst & Eglinton)

+ Add another option

Select All None Class Type ▾ Location ▾ Add variant

Available inventory at: All locations ▾

☐	Showing 8 variants	Edit ▾
☐	Course Only / Online	\$300.00 979 available at 3 locations
☐	Course Only / Toronto French School (Bayview & Lawrence)	\$310.00 998 available at 1 location

Product category

Books ✕ ✓

Product type

e.g., T-Shirt

Vendor

Explorer Hop

Collections

- Teen Camps ✕
- Duke of Edinburgh's Award Investing
- Spring Programs 2023
- Summer Camps 2023
- In Person Programs for Spring 2023
- Spring Programs at Holy Blossom

Tags

Find or create tags Manage

- Winter 2023 ✕ Summer 2023 ✕
- Spring 2023 ✕ Investing ✕
- In Person Programs for Winter 2023 ✕
- Holy Blossom ✕ Grade 9 ✕
- Grade 8 ✕ Grade 7 ✕ Grade 12 ✕
- Grade 11 ✕ Grade 10 ✕
- Featured in BBC ✕

Online Store

Theme template

booking ⌵

Detailed order info and customer info are also stored on Shopify.

The screenshot shows a Shopify customer profile for 'Hasina Lookman' from Toronto, ON, Canada, who is a customer for over 6 years. The page is divided into several sections:

- Summary:** Amount spent: \$7.91, Orders: 23.
- Notes:** A section with an 'Edit' link, currently stating 'This customer doesn't have notes.'
- Last order placed:** Order #3684, status 'Paid' and 'Fulfilled', amount \$0.00, placed on September 13, 2021 at 11:14 am from the Online Store. A list of items follows, including 'Around the World in 5 Days (...)' for \$275.00.
- Customer Information:** Includes a 'Manage' link, account type 'Has a classic account', contact email 'hasinalookman@gmail.com', notification preference 'Will receive notifications in English', and a 'Default address' in Toronto.
- Marketing:** Shows 'Email subscribed' and 'SMS not subscribed'.
- Tax exemptions:** Lists 'No exemptions'.
- Timeline:** A section with a 'Show comments' toggle, a comment input field with a 'Post' button, and a note that 'Only you and other staff can see comments'.

Product metafields

Tutorial on Shopify metafields: <https://help.shopify.com/en/manual/custom-data/metafields>

Booking products

Learning objectives + Scouts Canada are mandatory. “What is the app...” and “Duke of Edinburgh” are meant to be binary. Fill them in if the course has Duke of Edinburgh or App, and the collapsible will be auto-generated. Else leave it empty.

Self-learning products

Learning objectives are mandatory. For everything else please leave it blank.

Metafields		Show all
Learning objectives	1) Analyzing financial news and understanding how ex...	
What is the app collapsible title	What is the app?	
Duke of Edinburgh	Duke of Edinburgh's Award	
Scouts Canada	Scouts for students ages 11 to 14 - Badges: Communi...	

Shopify theme

- The fastest (and best) way to increase website speed is to upgrade to the newest theme release.
- Current Shopify theme: [Venue version 8.0.0](#)
- For simple UI changes to our website, please contact the graphic design team

Customization

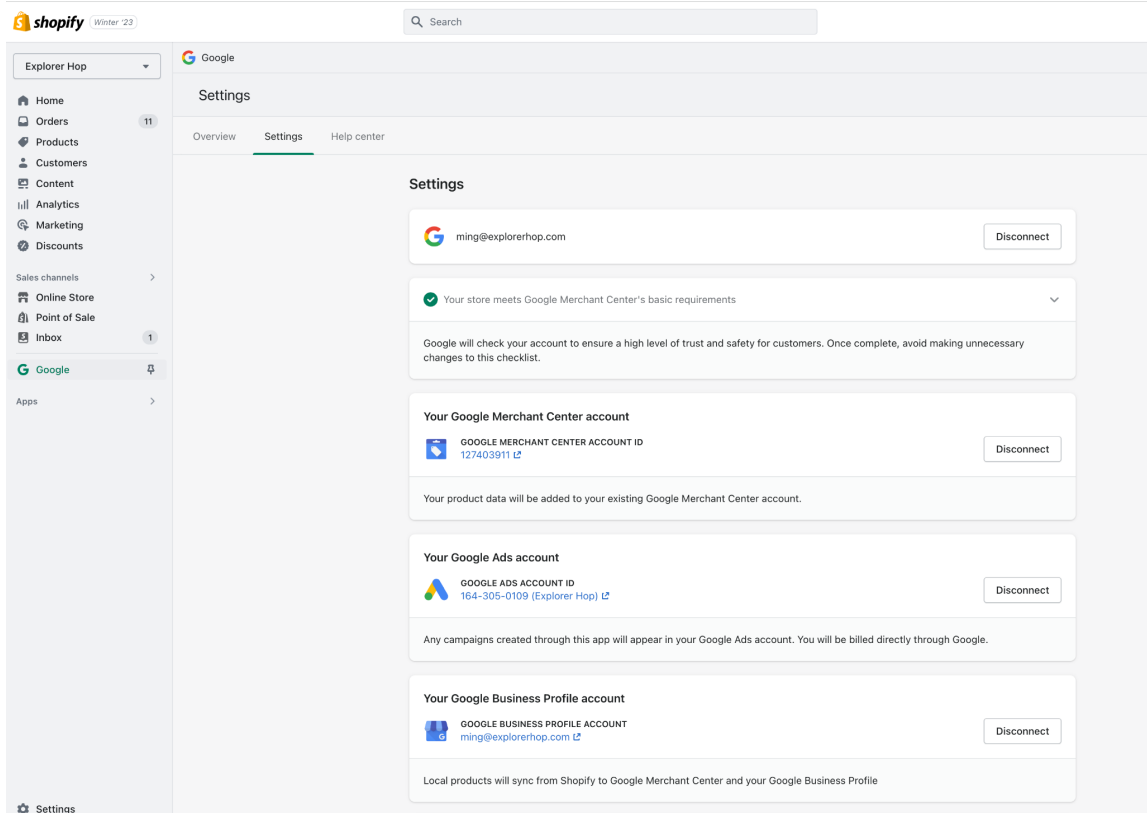
The theme code was changed for:

- Variant-specific subscription
- Google Maps embed, created with [Google My Maps](#).
- Booking form

Marketing

Our Shopify store is integrated with Google, Facebook, Instagram, and Mailchimp middleware for analytics and marketing.

- Ads platform: Google (search ads only), Facebook, Instagram
- Email marketing: Mailchimp
- All our middleware connections are done via the corresponding Google/Facebook & Instagram/Mailchimp Shopify apps (example below). Please only make connection changes inside those apps.



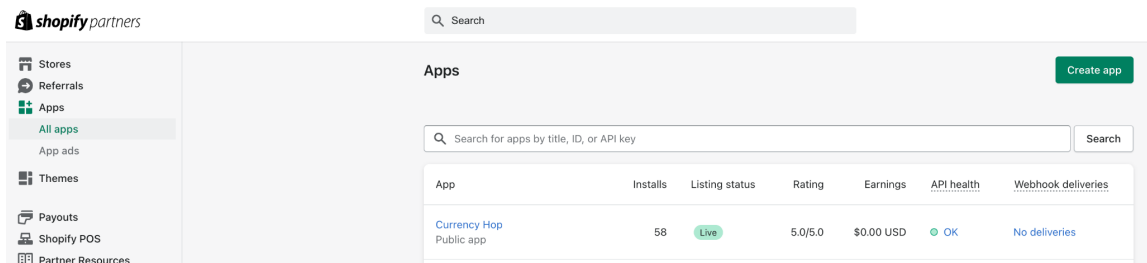
Shopify apps

[Generic guide](#) on how to install and open Shopify apps.

[Generic guide](#) on building apps on Shopify

Repositories: <https://bitbucket.org/mingexplorerhop/workspace/repositories>

- Both apps we built are used by ourselves and listed as free Shopify apps for other merchants to use, using the latest available tech stack.
- Both apps have [theme app extensions](#)
- Details of both apps can be found on the corresponding app listing.
- Apps are listed via [Shopify Partners](#).



Currency Hop

Automatic currency and country conversion for Shopify stores.

Framework/Template: [Shopify app Node.js + Shopify Polaris \(React\)](#), hosted on Heroku

The app has two theme app extensions: a selector and a converter. Both are [app embed blocks](#).

Detailed usage can be found after app installation.

- Usage for our own store: open the app, and activate the currency converter. We do not need the selector (we have a currency country selector that comes with our theme) and all the Shopify market settings (markets, rounding rules, etc) are already set.

Auto currency and country

Our invisible automatic currency and country converter integrates with your theme.

Activate converter



Currency and country selector

If your theme does not have a currency and country selector, you can activate our selector that sticks to the bottom left corner of your screen. This selector has full localization and multilingual support.

Activate selector



Notes

Testing

- Use private browsing when testing with VPN.
- Ad blockers may block IP detection services. Device location will be used if IP detection is blocked. In this scenario, VPN will not change user location.

Displayed currency and country

- The currency and country displayed will be dependent on your own [market settings](#). If you want customers in a market to shop in their local currency, make sure **Show prices to customers in their local currency** is turned on.
- Language will also be auto-switched if you have the local language published and set to the only language available for the regional market.
- The currency format is determined by your [currency formatting](#).
- Certain currencies are not [supported by Shopify](#). If a country's currency is not supported by Shopify, the corresponding market's base currency will be displayed.

Price rounding

Shopify has its own way of rounding converted prices. If you want to round them to integers (or any decimal places) without trailing zeros, follow [this guide](#).

Bookhop

Appointment booking with Google Calendar. See [app usage guide](#) for details.

App has one theme app extension: the Booking form, an [app block](#).

Framework/Template:

- [Shopify app Next.js + Shopify Polaris \(React\)](#) - Shopify end, hosted on Heroku
- Django + Bootstrap - Google Calendar end, hosted on Google App Engine

Investment Challenge

Repository: <https://bitbucket.org/ikolodkin10/investmentchallengegame/>

Hosting: [Google App Engine](#)

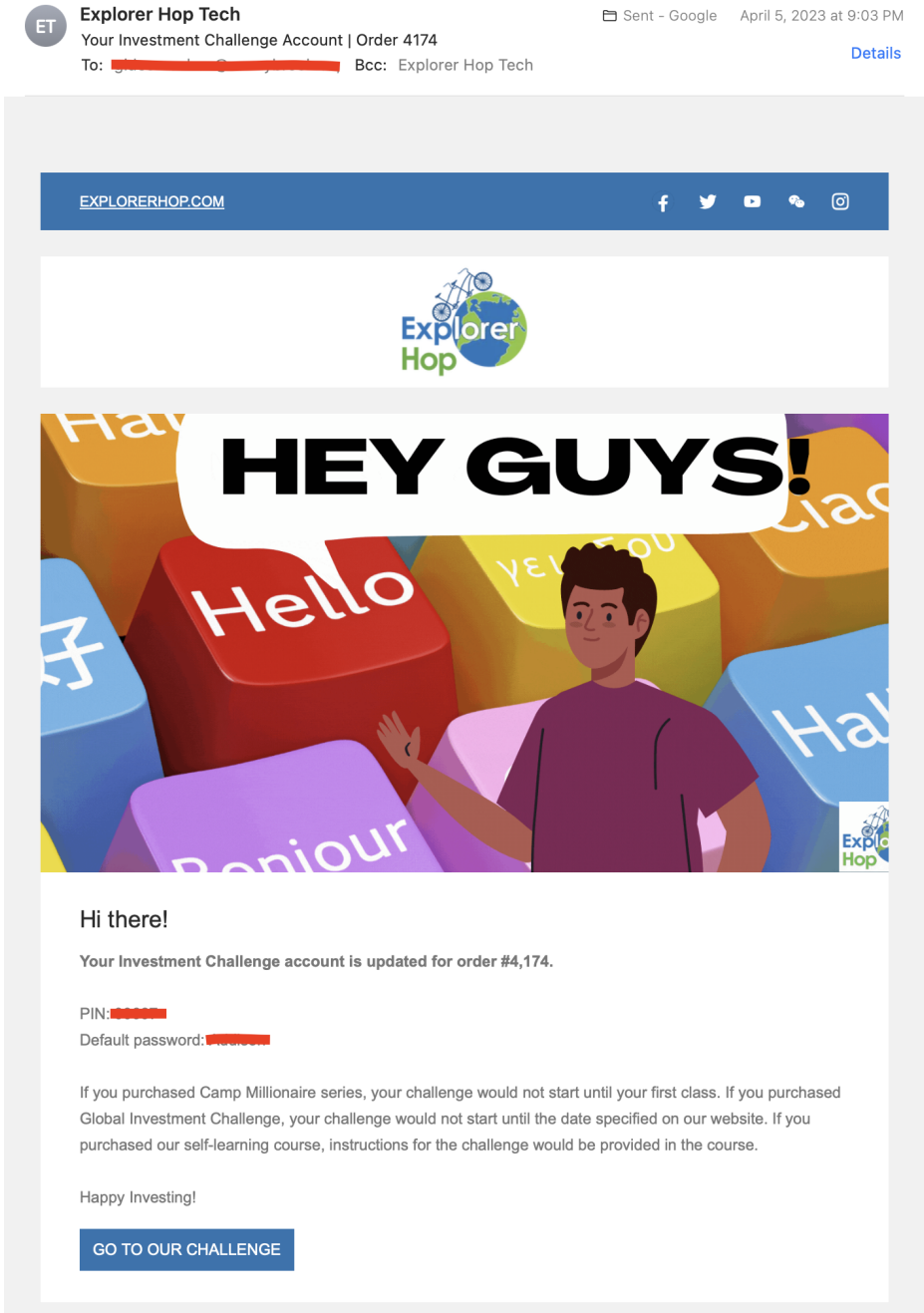
Framework: Django, Bootstrap jQuery

[Full walk-through of the system, user-end](#)

[Admin end for managing students and trading competitions](#): Contact tech for logins and permissions.

- [Walkthrough of the admin system](#)

- Accounts are automatically created/updated and added to challenge groups for all Camp Millionaire course purchases



Self-Learning Courses

Our self-learning courses are hosted on [Canvas](#).

URL: <https://explorerhop.instructure.com/>

Course enrolment is connected with Shopify purchases webhooks via
<https://challengeexplorerhop.uk.r.appspot.com/admin/webhooks/producttocourse/>

Select product to course to change ADD PRODUCT TO COURSE +

Action: 0 of 57 selected

☐ CANVAS NUMERICAL ID	SHOPIFY NUMERICAL PRODUCT ID
☐ 283	42556721037481
☐ 282	42556691710121
☐ 281	42528423739561
☐ 280	42529206141097
☐ 279	42556764029097
☐ 278	42556740337833
☐ 277	42529206075561
☐ 276	42529206108329
☐ 275	42556722839721
☐ 274	42556724445353
☐ 273	42556695183529
☐ 272	42556702032041
☐ 271	42528422854825
☐ 270	42528421937321

How to link: click on “ADD PRODUCT TO COURSE”. [Find the canvas course id](#) and its corresponding [Shopify variant ID](#).

Add product to course

Canvas id:

Shopify product id:
This can be variant id

Subscription type:

☒ -----
☐ Fixed 4 month subscription
☐ Fixed 8 month subscription
☐ Flexible - 1 month or 1 year
☐ No subscription

Investor Hop

URL: <https://investorhop.com/>

Repository: <https://bitbucket.org/csalexiuk/stockdate/src/main/>

React.js frontend + Django REST backend

Functionality is quite self-explanatory with the UI