Arab Academy for Science, Technology and Maritime Transport

College of Language and Communication

Basic Course Specifications					
Course Title	:	**DATA PROTECTION, INTELLECTUAL PROPERTY, AND DIGITAL LAW**			
Course Code	:	**DGM 455**			
Program on which the course is given	:	■ **Bachelor**	❒ **Diploma**	□ **Master**	□ **Pre- PhD**
Academic year	:	**2022 - 2023**			
Specialization (units of study)	:	Theoretical (30 hrs.)		Practical (30 hrs.)	
Pre-Requisites	:				

I. Overall Course Objectives

This course aim to explore issues surrounding data protection and intellectual property. The students will examine the development of intellectual property law and data protection law and digital law as distinct areas of legal practice in digital media. The course will also and introduce students to concepts and terms used in digital laws and Data Protection Law and the digital law such as the notions of "big data", " Internet of Things" 'informed consent', the obligations of data controllers".

II. Intended Learning Outcomes

The Intended Learning Outcomes of this course are categorised under the following four headings:

1. Knowledge and understanding
2. Intellectual skills
3. Professional and practical skills
4. General and transferable skills

Throughout this course students should acquire the competencies listed under each heading as follows.

1. Knowledge and understanding

1.1 Examine the development of data protection law as a distinct area of legal practice in digital media.
1.2 Identify the development of intellectual property and digital law in practices related to media work.
1.3 Determine all concepts related to Data protection, intellectual property, and digital law.
1.4 Explore the terms of Use for Web Sites and Online Applications.
1.5 Examine some advanced copyright topics regarding the application of copyright law to the Internet and to software products, as well as international aspects of software law.

2. Intellectual Skills

2.1 Analyze various international experiences in the field of data protection, intellectual property, and digital law.
2.2 Think critically about legal challenges posed by new media technologies.
2.3 Comparing different situations in the media context regarding the use, sharing and protection of data from a legal perspective

3. Professional and Practical skills

3.1 Provide students with a thorough understanding of the basic digital copyright basics.
3.2 The ability to understand the legal determinants that regulate the work of media professionals regarding the data they circulate and share.
3.3 Gain theoretical and practical insights regarding the circulation, sharing and protection of data and how to preserve intellectual property rights and legal rules for the emerging digital environment in media context.

4. General and Transferable skills

4.1 Gathering content and understanding data pools.
4.2 Understanding electronic responsibility for actions and deeds.
4.3 Proficiency in working in a team.
4.4 Work in a self-directed manner
4.5 Analyze problems effectively.

III. Course content

Lect. #	Topic	Hrs #	Theoretical	Practical
1	Introduction: (1) Data protection and intellectual property	4	■	■
2	Introduction: (2) Digital law	4	■	■
3	Development of intellectual property and digital law in practices related to media work.	4	■	■
4	Theoretical and practical insights regarding the circulation, sharing and protection of data	4	■	■
5	The terms of Use for Web Sites and Online Applications	4	■	■
6	Advanced topics regarding the application of copyright law to the Internet.	4	■	■
7	7th Week Exam	4	■	■
8	International experiences in the field of data protection, intellectual property, and digital law	4	■	■
9	International experiences in the field of digital law	4	■	■
10	Different situations in the media context regarding the use, sharing and protection of data from a legal perspective: (2)	4	■	■

11	Different situations in the media context regarding the use, sharing and protection of data from a legal perspective: (1)	4	■	■
12	12th week Exam	4	■	■
13	Legal challenges posed by new media technologies: Data Protection	4	■	■
14	Legal challenges posed by the emerging digital environment in media context: Intellectual property rights and legal rules. (Final remarks)	4	■	■
15	Final revision	4	■	■

III. Teaching & learning Methods

Teacher-Centered Instruction.
Project-Based Learning.
Digital resources.
Discussion groups.
Involve students in planning, implementation, and assessments.

IV. Facilities Required for Teaching & Learning Methods

■ **Projector**	■**Overhead Slide**	■ **Books**	■ **Video**	❒ **Audio Cassette**

Students Assessment Methods

Assessment Schedule

Assessment#1	Week 3
Assessment#2	Week 5
Assessment#3	Week 7
Assessment#4	Week 9
Project	Week 12

VII. Grading Method

Attendance	■	**5%**
Mid Term Examination	■	**10%**
Presentations	■	**10%**
Assignments	■	**10%**
Projects	■	**20%**
Participation	■	**5%**
Oral Examination	■	**0%**
Final Examination	■	**40%**
Total		**100%**

VIII .List of References

Course Notes		
Description	:	
Essential Books		
Description	:	Mor Bakhoum , Beatriz Conde Gallego, Mark-Oliver Mackenrodt and Gintarė Surblytė-Namavičienė (2018). *Personal Data in Competition, Consumer Protection and Intellectual Property Law: Towards a Holistic Approach?* Springer.
Recommended Books		
Description	:	Mark Burdon (2020). *Reinventing Professionalism: Journalism and News in Global Perspective.* Cambridge University Press.
Periodicals and publications		
Description	:	International Journal of Digital Application & Contemporary research
Others (websites, e-books…etc)		
Description	:	**Data protection** **https://www.dataprotection.ie/**