

**MINUTES OF THE REGULAR MEETING OF THE DURANT TOURISM ECONOMIC DEVELOPMENT
AUTHORITY ON MARCH 26, 2024, AT 3:00 PM IN THE ROSCOE J. HATFIELD COUNCIL
CHAMBERS, 300 WEST EVERGREEN ST, DURANT, OKLAHOMA**

Full Board Meeting Can Be Viewed At:

<https://www.youtube.com/watch?v=J-qxrN4VFfQ>

CALL TO ORDER

Chairman Sherrer called the meeting to order at 3:10PM.

INVOCATION/FLAG SALUTE

Trustee Thorpe led the invocation and flag salute.

ROLL CALL

Present: Trustee Anthony, Trustee Patel, Trustee Reed, Trustee Thorpe, Vice-Chairman Dewald,
Chairman Sherrer

ORDER OF BUSINESS

- 1) Oath of Office for Andy Patel who is filling the Hotel Association position for the remainder of Trustee Calhoun's term**

- 2) Approval of Minutes**

February 27, 2024 Regular Meeting Minutes

A motion was made by Vice-Chairman Dewald to approve the minutes of the February 27, 2024 Regular Meeting Minutes and seconded by Trustee Anthony. The motion passed with the following vote

Ayes: Trustee Anthony, Trustee Patel, Trustee Reed, Trustee Thorpe, Vice-Chairman Dewald,
Chairman Sherrer

- 3) Review of Financial Reports**

The board reviewed the Financial Reports with Treasurer, Trustee Anthony.

- 4) Approve \$10,000 budget increase for Texas Cornhole League grant.**

A motion was made by Trustee Reed to approve the budget increase for the Texas Cornhole League grant and seconded by Trustee Anthony.

Ayes: Trustee Anthony, Trustee Reed, Trustee Thorpe, Vice-Chairman Dewald, Chairman Sherrer
Abstain: Trustee Patel

5) Approve \$25,000 budget increase for Durant Sports Festival in special projects

A motion was made by Trustee Anthony to approve the \$25,000 budget increase for Durant Sports Festival in special projects and seconded by Vice-Chairman Dewald.

Ayes: Trustee Anthony, Trustee Reed, Trustee Thorpe, Vice-Chairman Dewald, Chairman Sherrer

Abstain: Trustee Patel

6) Discuss and approve Management Contract with the Durant Area Chamber of Commerce

A motion was made by Vice-Chairman Dewald to extend the contract under current terms to June 30, 2024 and seconded by Trustee Anthony.

Ayes: Trustee Anthony, Trustee Patel, Trustee Reed, Trustee Thorpe, Chairman Sherrer

Abstain: Trustee Reed, Vice-Chairman Dewald

7) Discuss and approve Chamber new representative Matt Hunt to replace Scott Dewald

Matt Hunt introduced himself to the board. A motion was made by Vice-Chairman Scott Dewald to approve Chamber new representative Matt Hunt and seconded by Trustee Anthony.

Ayes: Trustee Anthony, Trustee Patel, Trustee Reed, Trustee Thorpe, Vice-Chairman Dewald, Chairman Sherrer

8) Discuss and approve advertising on KWTW News 9 - Oklahoma Outdoors Special

A motion was made by Trustee Anthony to approve advertising on KWTW News 9 - Oklahoma Outdoors Special and seconded by Vice-Chairman Dewald.

Ayes: Trustee Anthony, Trustee Patel, Trustee Reed, Trustee Thorpe, Vice-Chairman Dewald, Chairman Sherrer

9) Discuss and approve partnership with Lake Texoma Association for KWTW News 9 - Oklahoma Outdoors Special and Discover Durant outdoor commercial

Brandi Burkhalter with Lake Texoma Association agreed to pay \$1000 towards the outdoor commercial.

A motion was made by Vice-Chairman Dewald to approve a partnership with Lake Texoma Association for KWTW News 9 - Oklahoma Outdoors Special and Discover Durant outdoor commercial. Seconded by Trustee Reed

Ayes: Trustee Anthony, Trustee Patel, Trustee Reed, Trustee Thorpe, Vice-Chairman Dewald, Chairman Sherrer

10) Informational Items

- a) Discover Durant Activity/Marketing Report

Jermey Spence gave a detailed yearly comparison report on Discover Durant social media and website traffic.

b) Report from Choctaw Nation Tourism Department

5) Old Business

All funding for 2023-2024 grants and special projects has been depleted

6) New Business

Trustee Thorpe requested an agenda item: Discuss and Approve to open bids for management contract.

ADJOURNMENT

A motion to adjourn was made by Vice-Chairman Dewald and seconded by Trustee Anthony.

Ayes: Trustee Anthony, Trustee Patel, Trustee Reed, Trustee Thorpe, Vice-Chairman Dewald, Chairman Sherrer