

Roadtrip Nation: Wealth of Opportunity

Short Description (<90 characters)

Come explore the diverse range of paths in finance—and how they drive profit *and* impact.

Medium Description (<140 characters)

What paths can you pursue in finance? We're diving in to explore this vibrant, multifaceted world where you can drive for profit and impact.

Long Description (<400 characters)

How do you invest in the future you want? Follow three young people—Michal, Madeline, and Grace—who want to explore where their unique skills and interests in finance can take them—from impact investing to private equity and beyond. The narratives we hear about finance careers can often be one-size-fits-all, but these stories prove there's lots of room to pursue your own path.

Episode 1: Investing in Impact

Long Description (<400 characters)

Can you pursue finance while prioritizing impact? YES. Michal, Madeline, and Grace kick off their journey with an impact investor bringing big ideas to life, then meet an author and content creator helping communities see that finance isn't a foreign language, and hear from a private equity investor shaping the future of global sports investment.

Short Description (<90 characters)

Finance careers for making an impact in communities—and in new frontiers of investing.

Episode 2: Community & Connections

Long Description (<400 characters)

In Portland, Madeline meets an entrepreneurial investor who loves to build by raising capital—and by creating community. Building on the theme, Grace finds a commercial developer in Philadelphia with a fresh perspective on showing up as yourself and

development that helps neighborhoods thrive. Finally, the team reunites in NYC to learn about aligning dollars to impact while still driving profit.

Short Description (<90 characters)

How do you pursue profit and growth while advancing community and new possibilities?