



POSTER-MAKING CONTEST MECHANICS

In Celebration of Tax Awareness Month

In coordination with the Bureau of Internal Revenue, Regional District Office 098, Cagayan de Oro.

Theme: “Mahusay na Serbisyo, Katumbas ng Buwis Mo”

I. Rationale

In support of the Tax Awareness Month celebration and in partnership with the Bureau of Internal Revenue (BIR), the University is conducting a Poster-Making Contest to promote tax awareness, voluntary compliance, and the vital role of taxation in nation-building and public service.

II. Eligibility

1. The contest is open to all bona fide MSUN students and all MSUN employees (Regular, Contractual, and Job Order).
 2. Participation is on an individual basis.
 3. Each participant may submit only one (1) entry.
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III. Contest Guidelines

1. Entries must strictly reflect the official theme.
2. The poster must be original and must not have been previously published, exhibited, or submitted in other contests.
3. Plagiarism and AI-generated artworks are strictly prohibited and shall result in automatic disqualification.
4. Only traditional (hand-drawn/painted) entries will be accepted. Digital artworks are not allowed.
5. Posters must be created on 1/4 size Illustration Board (15” x 20”) only.
6. Any coloring medium (e.g., watercolor, oil pastel, colored pencils, acrylic, etc.) may be used.
7. The poster must visibly include:
 - The official theme or a key phrase from it;
 - “Tax Awareness Month 2026”;
 - Name of the University.
8. Entries containing offensive, defamatory, or political campaign content shall be disqualified.





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IV. Submission Guidelines

- Deadline of Submission:
17 March 3, 2026 (5:00 PM)
- All entries must be submitted to: Melanie O. Lumansoc of Office of the Accounting
- All participants are required to accomplish and sign the Information Sheet upon submission, ensuring that the following details are properly provided and verified:
 - Full Name
 - Course/Department/Office
 - Contact Number
 - Email Address
- Late submissions will not be accepted.

V. Screening and Judging Process

1. All eligible submissions will undergo pre-screening on March 4, 2026.
2. The Screening Committee will select the Top Five (5) entries.
3. The Top 5 entries will be officially presented during the Tax Awareness Forum for final judging.
4. The official winners will be announced during the Forum.

The decision of the Board of Judges shall be final and irrevocable.

VI. Criteria for Judging

Criteria	Percentage
Relevance to Theme	30%
Creativity and Originality	25%
Visual Impact	25%
Clarity of Message	20%
Total	100%

VII. Prizes

- First Place – ₱2,000.00
- Second Place – ₱1,500.00
- Third Place – ₱1,000.00
- Fourth Place – ₱ 500.00
- Fifth Place – ₱ 350.00





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All entries will receive a Certificate of Participation.

The Top 5 Winners will also receive a Certificate of Recognition.

VIII. Ownership and Usage Rights

1. The Winning Entry (First Prize) shall be formally turned over to the Bureau of Internal Revenue (BIR).
2. By participating, contestants grant the University and the BIR the right to reproduce and use the submitted entries for educational and promotional purposes related to tax awareness advocacy.
3. Proper acknowledgment shall be given to the artist.

