



RATE SHEET - Terps Esports Broadcasting & Production

Production and Education

Upon the creation of the Terps Esports program, one of the first partnerships the program executed on was one with the Philip Merrill College of Journalism. With a mission to bring consistent esports broadcasts to the UMD campus, while also developing students with necessary broadcasting skills to excel in the field post-graduation, the two entities collaborated to create a broadcast studio space and program for students to enrich their pre-career broadcasting journey. What has resulted from this partnership is the formation of a robust, student-facing broadcasting and production team capable of supporting national broadcasts both virtually and on-site. Our students specialize in pre-production, live streaming execution, content creation and post-production asset distribution.

Why Work With Us?

We are continuing to foster a diverse, enriching, and developmental learning environment for our broadcasting students. With dedicated supervision for all of our broadcasting and production endeavors, our Terps Esports broadcast team have produced over 250+ hours of esports competition in both virtual and in-house settings. From our refined cohort of broadcast assistants, to our robust catalog of high-quality, diverse casters and on-screen talent, our program has the necessary talents and structure to bring quality, student-first broadcasting to you!

What We Offer

The Terps Esports broadcasting and production team aims to provide you with cost-efficient, high-quality solutions for all of your needs involving live streaming, post-production, in-studio shoots, and even custom packages!

You can find information on our offered packages below:

Virtual Productions (Standard)

Our virtual broadcast offerings are conducted right here on the UMD College Park campus! Our students are capable of providing a live feed for all your broadcasting needs, directly to Twitch, Youtube, or other streaming platforms. Our student team is trained on equipment such as our TriCaster Mini TC2, Audio Technica commentary technology, sound boards, and more! Please note, this package does not include post-production nor provided commentary.

Daily Rate: \$750

Production Staffing: \$100/hr per person

Production Supervisor: \$150/per day

[Virtual Broadcast Example](#)

Virtual Productions (Deluxe)

Our virtual broadcast offerings are conducted right here on the UMD College Park campus! Our students are capable of providing a live feed for all your broadcasting needs, directly to Twitch, Youtube, or other streaming platforms. Our student team is trained on equipment such as our TriCaster Mini TC2, Audio Technica commentary technology, sound boards, and more! This package includes the following in addition to the standard package:

- Graphical Assets (Lower thirds, game overlays, animated transitions, etc.)
- Commentators / Host (By Request)
- Post-Production (Full Event VOD, Recap Video, Photos)

Please note that our primary personnel are students, therefore post-production time may vary depending on the time of year!

Daily Rate: \$1,000

Production Staffing: \$100/per person per hour

Production Supervisor: \$150/per day

[Virtual Broadcast Example #2](#)

On-Site Productions - DMV ONLY! (Standard)

Is your event residing in the DMV area and has broadcast equipment available on-site? Let's work together! Since much of our larger broadcasting equipment offered in previous packages is state property, we are not allowed to bring the majority of it along with us to serve you, so please ensure to have broadcasting equipment on-site for these productions! We will set up a call with a broadcasting supervisor to discuss our needs as a production group, to ensure you get the best product possible! This package differentiates from the deluxe package by **NOT** including post-production, commentators, and graphical assets. The equipment our team **CAN** bring will include:

- High-quality Dell Webcams (For up-close shots of players, attendees, etc.)
- Camera (For video or audio upon request)
- Studio Lighting Kit
- On-the-Go Microphones

Daily Rate: \$1,250

Production Staffing: \$100/per person per hour

Production Supervisor: \$150/per day

[On-Site Production Example](#)

On-Site Productions - DMV ONLY! (Deluxe)

Is your event residing in the DMV area and has broadcast equipment available on-site? Let's work together! Since much of our larger broadcasting equipment offered in previous packages is state property, we are not allowed to bring the majority of it along with us to serve you, so please ensure to have broadcasting equipment on-site for these productions! We will set up a call with a broadcasting supervisor to discuss our needs as a production group, to ensure you get the best product possible! This package includes (equipment included):

- Graphical Assets (Lower thirds, game overlays, animated transitions, etc.)
- Commentators / Host (By Request)
- Post-Production (Full Event VOD, Recap Video, and Photos—upon request)
- Production Equipment (High-quality Dell webcams, Camera for video or photo, studio lighting kit, and on-the-go microphones)

Please note that our primary personnel are students, therefore post-production time may vary depending on the time of year!

Daily Rate: \$1,750

Production Staffing: \$100/per person for two hours

Production Supervisor: \$150/per day

[Event Post-Production Example](#)

On-Campus Productions (Standard)

The only group that we enjoy working with more than our friends located in the DMV, are our friends right here on the College Park campus! We have provided specialized packages for campus inquiries to ensure a more accessible rate, while still providing you a quality broadcasting experience for your audience. This package typically takes shape within a hybrid model where some of our personnel work from our studio in Knight Hall, while others may be present on campus at said event for audio and video upkeep. Your group may also opt into using the broadcast studio in Knight Hall for your production, which houses 11 high-powered gaming PCs, three high-quality camera solutions (including a bird's eye view camera), soundboard technology, high-end gaming monitors, and more! We will set up a call with a broadcasting supervisor to discuss our needs as a production group, to ensure you get the best product possible! This package differentiates from the deluxe edition by **NOT including** post-production, commentators, and graphical assets.

Daily Rate: \$500

Production Staffing: \$50 /per person for two hours

Production Supervisor: \$100/per day

Studio Usage Rate: \$100 per hour or \$450 for full broadcast (1-day)

On-Campus Productions (Deluxe)

The only group that we enjoy working with more than our friends located in the DMV, are our friends right here on the College Park campus! We have provided specialized packages for campus inquiries to ensure a more accessible rate, while still providing you a quality broadcasting experience for your

audience. This package typically takes shape within a hybrid model where some of our personnel work from our studio in Knight Hall, while others may be present on campus at said event for audio and video upkeep. Your group may also opt into using the broadcast studio in Knight Hall for your production, which houses eleven high-powered gaming PCs, three high-quality camera solutions (including a bird's eye view camera), soundboard technology, high-end gaming monitors, and more! We will set up a call with a broadcasting supervisor to discuss our needs as a production group, to ensure you get the best product possible! This package includes:

- Graphical Assets (Lower thirds, game overlays, animated transitions, etc.)
- Commentators / Host (By Request)
- Post-Production (Full Event VOD, Recap Video, and Photos—upon request)
- Production Equipment— IF EVENT IS EXTERNAL TO STUDIO C (High-quality Dell webcams, Camera for video or photo, studio lighting kit, and on-the-go microphones)

Please note that our primary personnel are students, therefore post-production time may vary depending on the time of year!

Daily Rate: \$750

Production Staffing: \$75 /per person for two hours

Production Supervisor: \$100/per day

Studio Usage Rate: \$100 per hour or \$450 for full broadcast (1-day)

Post-Production

Our team is fully capable of providing post-production services (including productions we do not put on) including editing (short-form and long-form), graphic design, and captioning!

Please note that our primary personnel are students, therefore post-production time may vary depending on the time of year! Our team will also provide a comprehensive invoice to your group after discussion of your needs, to ensure a fair, set price point for post-production work.

Hourly Rate (External): \$100/hr per person (if multiple people are warranted)

Hourly Rate (Campus): \$75/hr per person (if multiple people are warranted)

[Post-Production Content Example 1](#)

[Post-Production Content Example 2](#)

***Don't see a package that perfectly fits your needs? Ask us about our custom packages to create a game plan and price point for your broadcast/production!**

Workflow - What's Next?

1. **Initial Inquiry** - Contact us with event details and requirements.

2. **Pre-Event Meeting** - A production supervisor will plan a meeting with you to develop a game plan and flush out event needs. (Our staff may request to meet multiple times ahead of your event for logistic updates or changes)
3. **Contract Agreement** - A contract will be drafted by our team for mutual approval or edits.
4. **Event Execution** - Our team will provide the broadcasting/production services requested and agreed upon via the contract.
5. **Post-Event (if applicable)** - Post-production assets will be delivered within the timeline agreed upon in contract.

Contact Us

Interested in any of our packages? Have more questions? Feel free to reach out to our Assistant Director of Esports, [Sergio Brack](#)!

- Email: sbrack@umd.edu
- Phone: 301-226-4410