

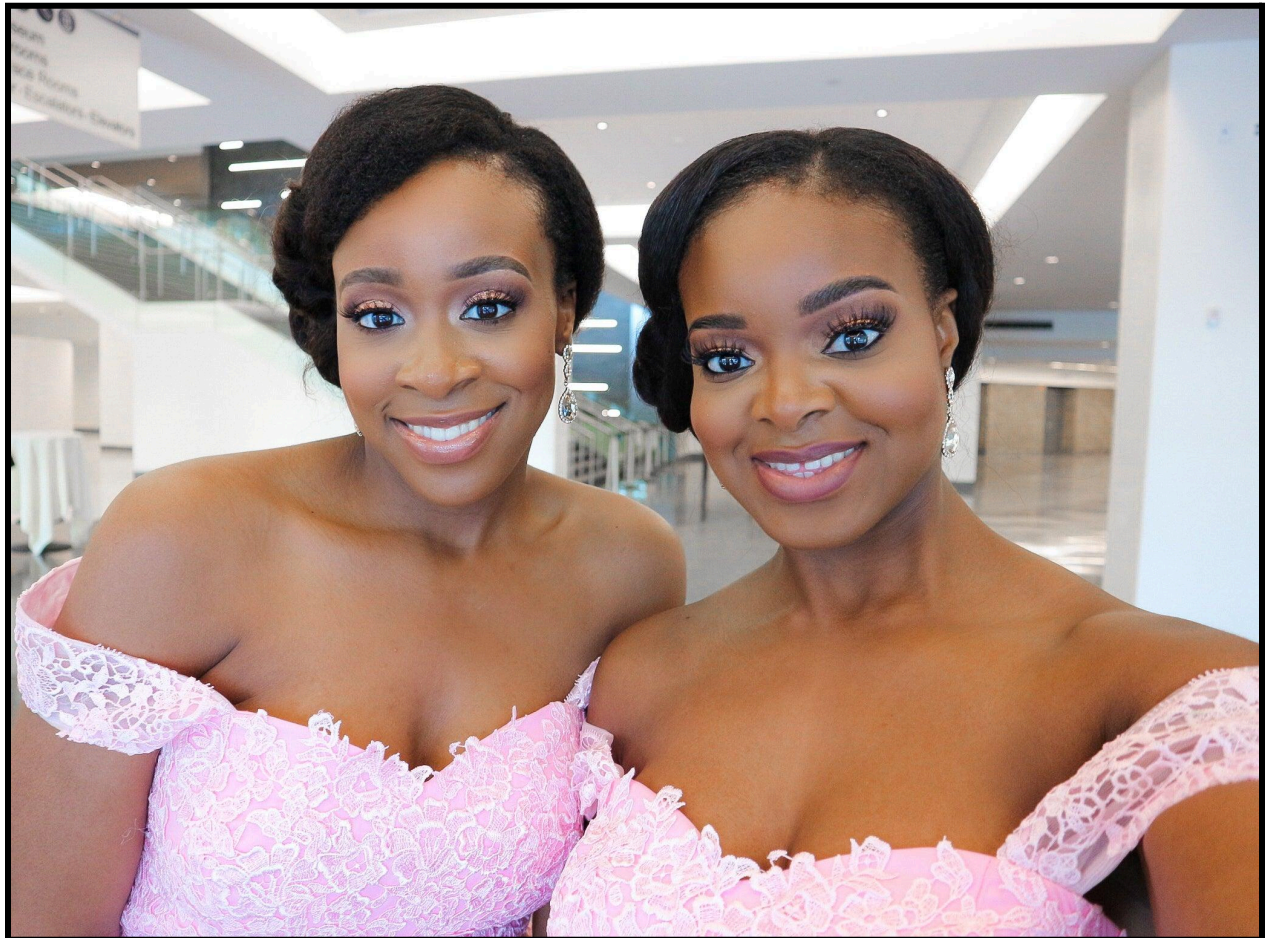


Nkeoma By Ivy & Livy

Ohio, USA 45324

<https://nkeoma.com/>

Nkeoma By Ivy & Livy



We're Ivy and Livy!

Two sisters who combined our passion for fashion design, love of our African culture and skills passed down from our grandmother to create a fashion brand that celebrates all three of these passions.



Nkeoma By Ivy & Livy

Ohio, USA 45324

<https://nkeoma.com/>

Nkeoma by Ivy & Livy definitely didn't happen overnight. It was born from spending our years at college – alongside studying for our medical degrees – sourcing materials, designing and creating fashion items. We loved exploring our creativity and connecting with our culture.

It always felt like our destiny to have a clothing line in our lives too. From an early age our grandmother, a sought-after clothing designer in Nigeria in the 70's, taught us the entrepreneurship, design and sewing skills to set us on the path to creating our boutique brand.

We named the brand in celebration of our Nigerian-American heritage, combining our Nigerian names, Nkeiruka and Ifeoma, with our English names, Yvonne and Olivia. This perfectly encapsulated us and what we saw Nkeoma by Ivy & Livy as becoming.

As a brand, we celebrate vibrant African culture through showcasing traditional African prints, known as Ankara, in contemporary, stylish designs and luxurious, opulent fabrics. The ranges incorporate traditional African prints, including kente (originally reserved for Asante royalty), and powerful messaging that focuses on African culture.

We're self-confessed homebodies, and started out with stylish, luxurious loungewear that consisted of robes, PJ sets and bonnets. These became our bestsellers even to this day. We expanded even further into fashion with accessories and bridal wear, loving every new step.