

## FOR IMMEDIATE RELEASE

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# Celebrating Think! Chinatown's Final Night Market Season

Chinatown Night Market returns to Forsyth Plaza for a final season with incredible art, food vendors, and musical performances

**NEW YORK**, **N.Y.**, — On Friday, July 25th from 8-11:30PM, Think!Chinatown (心目華埠, T!C) — a non-profit based in Manhattan's Chinatown — will host "Chinatown Night Market" (橋頭夜市) — the summer series of art, music and food at Forsyth Plaza and Forsyth Street, at the iconic gateway of the Manhattan Bridge.

This year, we are celebrating the final season of Chinatown Night Market, Think! Chinatown's popular open-air festival featuring food vendors, folk artisans, and artists. In 2021, T!C began activating Forsyth Plaza with the "Chinatown Nights" project for pandemic recovery, working closely with many community partners to bring light and joy to the center of Chinatown at a dark time. Beginning as a community-centric event focused on cultural performances, folk artisans, and artist vendors, the summer series quickly expanded into a Night Market to include food vendors. The Night Market grew to bring in over 6000 visitors per event, giving local Chinatown merchants and emerging AAPI-owned businesses new vending opportunities during the pandemic recovery period. Since then, there has been a flourishing of food festivals in and around Chinatown and throughout the City, a movement we're proud to say that we've helped spark. Hearing from our Chinatown merchants that their businesses have returned to a steady clip, we can proudly retire from this chapter of our pandemic recovery work. Next year, we're looking to refocus our energies on what Think! Chinatown does best, intergenerational cultural and art activations in Chinatown. In the next evolution of our programming on Forsyth Plaza, expect richly curated public performances and expanded vending opportunities for our favorite folk artisans and artists.

As for this summer, the Think! Chinatown team is hard at work, bringing you two wonderful Night Markets on July 25 & Aug 15. So be sure to join us at Forsyth Plaza, under the iconic gateway of the Manhattan bridge, for the last season of this beloved summer series of food, art & music. Remember that the Night Market is weather forecast dependent, so please check our website for latest updates: <a href="https://www.thinkchinatown.org/nightmarket">www.thinkchinatown.org/nightmarket</a>





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Illustration credit: Claud Li <u>FULL IMAGE SIZE</u>

"This is a bittersweet celebration, but it's time for the Think! Chinatown team to evolve our programming on Forsyth Plaza. We are so thankful for all of our community partners who came together to initiate the Chinatown Night Market, and we know they will continue to support us in the next phase. We are still hoping that our work at Forsyth Plaza will motivate the City to improve plaza infrastructure to serve the daily produce market as well as a public venue for community events." — Yin Kong, T!C Director

Chinatown Night Market is free to the public and for all ages from kids to elderly folks. For those who want a more relaxed experience, swing by Chinatown after 10PM for cooler weather, leisurely enjoy some snacks, drinks, and catch the 10:45pm performance.

### **FEATURED PERFORMANCES**

At the Night Market, Think! Chinatown presents a series of culturally-relevant musical performances at the upper plaza. For July 2025 Chinatown Night Market, Annie YuRong Yu 俞毓蓉 will bring her sultry voice to the moon-lit gateway of the iconic Manhattan Bridge. Singing crowd favorite Chinese songs, she will be accompanied by a jazz ensemble led by pianist Victor Lin. Performances are intermittent throughout the night, approximately at 8:45, 9:45 & 10:45 PM. Throughout the night, Think! Chinatown's resident DJ yiuyiu 瑤瑤 will spin Canto and Mandopop records inherited from family, friends and neighbors.

### **Artist Bios**

Annie YuRong Yu 俞毓蓉 is a professional singer from China currently based in NYC. She has performed her repertoire of traditional and popular Chinese songs in cities across China. In New York City, she has performed regularly at the Flushing Town Hall, the Flushing Library and the Make the Music NY festival in Manhattan's Chinatown.

Victor Lin is a jazz pianist and violinist, an educator with a doctorate in Music Education from Columbia University, where he has been on the faculty for the past 15 years. A 20 year veteran of the Stanford Jazz Workshop, Victor has been actively involved in recent years in developing and growing the AAPI jazz community in NYC through workshops, festivals, and performances.

yiuyiu 瑶瑶 is a DJ and oral history educator for Chinatown Records 華埠錄音, a homegrown community effort to celebrate the richness of music, memory, and history that comes with inherited family collections. IG: @rochellehkwan





#### **FEATURED VENDORS**

Chinatown favorites include: <u>Grand Tea & Imports</u>, <u>Yu and Me Books</u>, <u>Kabisera</u>, <u>Ya Ya Tea</u>, <u>The Little One</u>, Xi Ne Du (Bo Zai Gao 钵仔糕), Xiang Mini Cake, Jinmen Shaokao, Malaysian Beef Jerky, <u>Senbei NYC</u>.

Other popular Asian food vendors include: Hang Hot Pot (stinky tofu), Heaven Noodles & Bun, So Sarap (Filipino skewers), Kapamilya (Filipino homecooking), Phuntsok Momo.

Featured traditional folk arts include: Dough Figurines by Xun Ye, Braided Straw Figurines by Meifang Shi, Paper Cut Portraits by Ming Liang Lu, Dragon-Phoenix Calligraphy by Mr Jiao S. Lei, Framed Calligraphy by Mr Huang Jianting, and Traditional Paper Cut Art by Ling Tang.

Artful gifts vendors include: From Here to Sunday & 8OX SET.

For full details on the Chinatown Night Market, visit <u>www.thinkchinatown.org/nightmarket</u>

Chinatown Night Market started at Forsyth Plaza in 2021 as "Chinatown Nights," a pandemic recovery program to bring more foot traffic into Chinatown in the evenings. Since then, the Night Market has activated an under-used public plaza to create a safe and culturally relevant space for the community. By bringing lights and electricity onto the site, Think! Chinatown creates more opportunities to support Chinatown and API micro/small businesses at night. For the Night Market to be sustainable, infrastructural improvements are needed at Forsyth Plaza to provide adequate lighting at all times of the day and all year round. In 2023 the Chinatown Night Market expanded onto the street along Forsyth Plaza, allowing Think! Chinatown to welcome more vendors, live performances, and gathering spaces.





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For latest updates on Chinatown Night Market, visit www.thinkchinatown.org/nightmarket

#### **ABOUT THINK!CHINATOWN**

Think! Chinatown is a place-based intergenerational non-profit in Manhattan's Chinatown, working at the intersection of storytelling, arts, neighborhood engagement, and creative placekeeping. We believe the process of listening, reflecting and celebrating develops the community cohesion and trust necessary to work on larger neighborhood issues. By building strength from within our neighborhood, we can shape better policies and programs that define our public spaces, celebrate our cultural heritage and innovate how our collective memories are represented. T!C is the team powering the Chinatown Night Market, Chinatown Block Parties, Chinatown Arts Festival, Chinatown Storytelling Festival and more. Learn more at www.thinkchinatown.org

#### **CHINATOWN NIGHT MARKET PARTNERS**

Chinatown Night Market 2025 is presented by Think! Chinatown in partnership with Asian Americans for Equality, sponsored by City Council Member Chris Marte, Send Chinatown Love, Trinity Church, Renaissance EDC, and produced with support from di Domenico + Partners, Buro Happold, Fried Frank, Gehl and Leroy Street Studio. Thank you to our city agency partners, Department of Small Business Services and Department of Transportation. Thank you to our community safety partner, Nonviolent Peaceforce.

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