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<p><b><u>Organization</u></b>  <i>Structure: Opening,  Middle, Conclusion  Flows well, Hook-line,  Easy to follow</i></p>		
<p><b><u>Connection</u></b>  <i>Imagery, Humor,  Call to action,  Personal story,  Audience Participation</i></p>		
<p><b><u>Delivery</u></b>  <i>Confidence, Tonality,  Variance, Pacing,  Gestures, Posture,  Eye contact, Grammar</i></p>		

*"Giving an Evaluation Worth a Damn" - Chris Swanson, District 26 Evaluation Contest Winner*

### **3 Rules to Follow**

**1. Know the Objective**

- What is the assignment?
- What are things the speaker wants you to focus on?

**2. Follow the Golden Rule**

- Speak about others how you would like to be spoken about.
- **TIP:** Sandwich method & Refer to the speech and speaker in 3<sup>rd</sup> person.

**3. An Evaluator Has 2 Goals**

- Motivate the speaker
- Educate the audience
- **TIP:** Use examples of the speech and **explain** why they are important

*"How to give a good evaluation" - Jonathan Peng, District 85 International Evaluation Winner*

**E – Enthusiasm:** Express thanks for the opportunity

**V – Validate:** Validate the speaker's journey

**A – Attention:** Attention to the positives (+)

**L – Learn:** Explain what you learned by giving context to the speech

**U – Uplift:** Encourage the speaker to grow with some constructive criticism (-)

**A – Assessment:** Address the objective - did they accomplish their assignment/what they're working on

**T – Tact:** Show grace that you are coming from a place of humility

**E – Encouragement:** Finish with an encouraging comment on the speaker's speech or progress

*"How to give an evaluation" - Antwon Lincoln, District 5 International Speech Contest Winner*