	+	-
<u>Organization</u> *Structure: Opening, Middle, Conclusion* *Flows well, Hook-line, Easy to follow*		
<u>Connection</u> *Imagery, Humor, Call to action, Personal story, Audience Participation*		
<u>Delivery</u> *Confidence, Tonality, Variance,Pacing, Gestures, Posture, Eye contact, Grammar*		

"Giving an Evaluation Worth a Damn" - Chris Swanson, District 26 Evaluation Contest Winner

3 Rules to Follow

1. **Know the Objective**
   - What is the assignment?
   - What are things the speaker wants you to focus on?
2. **Follow the Golden Rule**
   - Speak about others how you would like to be spoken about.
   - ***TIP**: Sandwich method & Refer to the speech and speaker in 3rd person.*
3. **An Evaluator Has 2 Goals**
   - Motivate the speaker
   - Educate the audience
   - ***TIP**: Use examples of the speech and **explain** why they are important*

"How to give a good evaluation" - Jonathan Peng, District 85 International Evaluation Winner

E – ***Enthusiasm***: Express thanks for the opportunity
V – ***Validate***: Validate the speaker's journey
A – ***Attention***: Attention to the positives (+)
L – ***Learn***: Explain what you learned by giving context to the speech
U – ***Uplift***: Encourage the speaker to grow with some constructive criticism (-)
A – ***Assessment***: Address the objective - did they accomplish their assignment/what they're working on
T – ***Tact***: Show grace that you are coming from a place of humility
E – ***Encouragement***: Finish with an encouraging comment on the speaker's speech or progress

"How to give an evaluation" - Antwon Lincoln, District 5 International Speech Contest Winner