

## **Group Project Title: Understanding the Electronic Appliance Import Procedure from China to Thailand**

### **Introduction:**

The purpose of this group project is to explore the import procedure for electronic appliances from China to Thailand. China is a major exporter of electronic appliances to Thailand, and there are many regulatory requirements and procedures that importers must follow. This project aims to provide a comprehensive understanding of the import procedure and the challenges faced by importers.

### **Objective:**

The main objective of this group project is to provide an in-depth analysis of the electronic appliance import procedure from China to Thailand. Specifically, the project aims to:

- Identify the regulatory requirements for importing electronic appliances from China to Thailand
- Analyze the import process and the challenges faced by importers
- Evaluate the strategies used by successful importers to navigate the import procedure
- Provide recommendations for importers looking to import electronic appliances from China to Thailand

### **Methodology:**

This group project will utilize a mixed-methods approach to collect and analyze data. The project will involve both primary and secondary research, including:

- Conducting surveys and interviews with importers, customs brokers, and other stakeholders involved in the import process
- Reviewing existing literature and data on the electronic appliance import procedure from China to Thailand
- Analyzing the regulatory requirements and procedures involved in importing electronic appliances from China to Thailand

### **Expected Outcomes:**

The outcomes of this group project will include:

- An understanding of the regulatory requirements for importing electronic appliances from China to Thailand
- An analysis of the challenges faced by importers in navigating the import procedure
- An evaluation of successful strategies used by importers to overcome the challenges

- Recommendations for importers looking to import electronic appliances from China to Thailand

**Conclusion:**

This group project will contribute to the existing knowledge on the electronic appliance import procedure from China to Thailand. The outcomes of this project will provide valuable insights and recommendations for importers looking to navigate the import procedure and enter the Thai market.

**Instruction:**

- You may form a group of five to finish this project
- You have to submit PPT (and references) in this [space](#) 3 days before presentation date
- Deadline for final submission is on 8 May 2023 (23.59 PM)