

SL: Dominating the Competition

Hi Kevin,

I've seen advertising for Innosups everywhere now, especially on my Instagram explore page. I love that you're not just focused on gym performance like so many other supplements out there, there needs to be more focus on general health, and especially the Supercharged Male Stack looks like a really good combination of products.

Judging by the outreach you're managing on Instagram and the top reviews for your products, I assume that Innosups is really establishing itself as one of the top players in the supplement market. I think that if you were to make some small tweaks to email marketing as well as web design, you could massively increase conversion and build lifetime customers who are constantly buying and restocking products.

If you would like, I could send you my analysis of the current techniques you're using and some examples of the techniques that I would recommend purely from researching your website and social media platforms. Alternatively, we could set up a phone call (my number is xxxxxxxxxxxx), or a zoom meeting where I'll ask a few simple questions in order to tailor the content even more to your specific goals. Please let me know if you are interested.

Many thanks,