

Ambassador Program ★🌿



Thank you for your interest in being a part of RFC! Read below and fill out the application. And, feel free to reach out to rootforchangeoutreach@gmail.com for further questions.

Eligibility—★ 🌿 !!

- ★ Age: 11 - 26
- ★ International
 - This is an online program, hence you can reside in any part of this world and still partake in RFC's ambassador program.
- ★ Non-RFC members
 - If you are part of RFC's creative, executive, or board team then you may not apply to this program.
 - General volunteers can apply!
- ★ Interested in advocacy, climate change, sustainability, and/or leadership

Purpose—★ 🌿 !!

- ★ Root For Change's Ambassador Program gives youth around the world an opportunity to become more involved in environmental action within their own communities. The program encourages young people to learn more about climate change and sustainability, become more vocal about environmental issues, and help others reconnect with nature. Through small but meaningful actions, ambassadors can help bring RFC's mission to their schools and local communities.

Description—★ 🌿 !!



- ★ During this three-month program, ambassadors will have the opportunity to represent Root For Change and help spread our mission in fun and meaningful ways! Ambassadors will engage with RFC's social media, share upcoming events through stories or reels, and create three original posts to help raise awareness about environmental days, topics, or issues they care about.
- ★ Ambassadors will also complete 1-2 outreach activities throughout the program. This can include sharing RFC with their school or community, inviting someone to an RFC event, connecting with a school club, or suggesting a potential partnership. We want this program to be enjoyable and easy to balance with your everyday life, so ambassadors can choose outreach activities that work best for their own communities.
- ★ Most importantly, this is a chance to meet others and make a positive impact together! 🌱

Why become a part of RFC's ambassador program?—★ 🌱.!

- ★ Network and community
 - Given this program is international, you will be able to meet and talk to a wide range of individuals! This allows you to learn from a range of different perspectives and learn about how climate change is impacting people in different corners of this world.
- ★ Make an Impact
 - Help raise awareness about climate change and sustainability within your own community.
- ★ Develop Your Skills
 - Gain experience in advocacy, outreach, communication, and community engagement.
- ★ Get Involved
 - Take an active role in RFC events, campaigns, and environmental initiatives.

Structure of the Program—★ 🌱.!!

This is a 3 month program

- ★ Engage with RFC posts through likes, comments, reposts, etc.
- ★ Promote RFC events through stories/reels
- ★ Create 2 environmental awareness posts total
- ★ Complete 1-2 outreach activities total
- ★ Attend the introductory and final meetings



Recognition—★ 🌱 !!

We're offering multiple tiers of recognition!

★ Certification of completion

- Everyone who becomes a RFC ambassador, and finishes this program, will receive an e-certificate that acknowledges their dedication!

★ Recommendation letter

- Only for top 10% of ambassadors, who has demonstrated expectational dedication and impact

★ Featured on our social media and website

- Share your story, why you joined this program, what you learnt, etc.
- There will be several opportunities to get featured! And, this is a completely voluntary aspect of this program.

Timeline—★ 🌱 !!

★ September 29: Application launched

★ November 20: Application closes (EXTENDED to NOVEMBER 20th)

★ November 22 - February 20: Duration of this program

- Nov 22nd: Meeting to introduce all the ambassadors and discuss how this program will unfold

★ January 20: Final meeting

- Following this, until March 27, we will be focusing on collecting documentation of your work and doing a post-program survey.

★ March 20, 2027: Recommendation letters and certificates will be sent

- Participants will be notified about their selection by March 27.

How to apply—★ 🌱 !!

★ Fill out the following google form by November 20

- <https://forms.gle/AtYJz8vSxaMs1Fn7>

