

Mission - Outreach

Subject Line: Consistency is The Means by Which Efficiency Unfolds Itself!

Hey Matt,

I am reaching out to commend you on the incredible work you're doing with the Slow Growth Academy and the Snail Mail.

Your lesson on combating procrastination struck a chord with me!! It reminded me of a powerful quote from Marcus Aurelius' "*Meditations*": "You have power over your mind - not outside events. Realize this and you will find strength."

I've developed a plan that includes a series of engaging topics and a welcome email sequence for your Snail Mail, which will not only hype your member's desire for productivity and upswing their mindset but also drive passionate members to sign up for your Simple Habits Course.

I believe incorporating this plan can be a remarkable addition to your newsletter. This range from topics like "**The Ultimate Rich People Mindset**", "**The road to life is straight and narrow**", "**Inky Johnson's Thoughts about Commitment**", and "**The Guarantee of Quitting**".

Additionally, the welcome email sequence consisted of 4 emails so far, tailored to the teaching of the Simple Habits Course, these are subjects like "*Rebuilding One's Self, Achieving Momentum with Simple Practices*", and *The Level of Accountability to Yourself*" for emails 2, 3, and 4 respectively, will prompt the readers into signing up hastily.

I would love to discuss it further in a call if you're interested. Together, we can bring an inventive touch to your newsletter.

I am looking forward to connecting with you.

Warm Regards,

Roger Pineda
Copywriter