



BQ Gamz makes games that offer fun and entertaining experiences for everyone to enjoy. BQ Gamz respects the privacy of everyone who uses our games, website(s), and all related services which we may provide to you from time to time ("Services"). The privacy policy explains how we collect, process, and store any personal data belonging to you, meaning information about you that is personally identifiable such as your name, address, telephone number, and/or email address.

This privacy policy is compliant with BQ Gamz.

Collection of Information

We may collect information regarding your use of our software, applications, and/or services, including information about the duration of your use, the features you use, and your interactions with other users of the software, applications, and/or services.

We may collect information regarding the device you use to access the software, applications, and/or services, including (where applicable) its model, operating system, screen resolution, and other technical information.

We will only collect information Personal and non-personal where it is reasonably necessary to do so for the conduct of our business. Any collection of personal information by us will be fair and lawful and will not be intrusive.

We may collect any Personal Information that you disclose when you choose to send a message to another user or defined group of users through our message, chat, post, or other in-game functions as well as the necessary Personal Information of the user(s) you are contacting, to facilitate the

communication. (We will never collect any information sent outside of the functionality of our Websites/Apps, including through emails or text messages).

We collect personal information that you provide directly to us such as at the time of account creation, managing your profile, marketing communication, using any interactive and engaging feature of our service, promotional survey, and communication with our customer support team otherwise communicating with us. Your personal information may include your name, email id, password, postal address, photographs, comments and posts on our forum, messages between different users, and any other personal and contact information that you may choose to provide. We may collect and use your Personal Information or Non-Personal Information such as a device ID when you decide to enable push notifications to send push notifications to your device.

We may collect your Personal Information that you may disclose during public forums, comment sections, or chat functions.

We collect information when you purchase our Apps, we will collect your credit card information and other billing information.

If you choose to submit your Personal Information to us for any other reason in any other form, we will collect such Personal Information and use it for the purposes for which you submitted it.

We will not collect any Personal Information from you simply by visiting our Website; we only collect it if you choose to submit it to us. We do, however, collect Non-Personal Information such as device IDs, IP addresses, and other persistent identifiers, as well as Usage Data, whenever you use our Website/Apps. Such Non-Personal Information is not combined with Personal Information unless you choose to submit Personal Information to us.

Use and Disclosure of Information

It may be necessary for the information to be disclosed to other organizations in the course of our provision of services, or for the conduct of our business. These other organizations may include other parties involved in the provision of services to you, our business partners involved in the software, applications, and/or services we provide to you, and other organizations providing services

to us, such as payment processors or hosting services. We direct all such organizations to maintain the confidentiality of the information disclosed to them and to not use your information for any purpose other than to provide services on our behalf or to us.

We may use your personal information to provide you with any goods, services, or functionality you have requested; to respond to any inquiries you have made through our customer service features, and to send you newsletters, promotions, or marketing materials. We will provide you with the opportunity to opt-out of receiving such materials in the future. You may also opt-out of receiving such materials at any time in accordance with the instructions provided in this Privacy Policy.

In general, we will not use or disclose personal information about you otherwise than for the purpose of providing or offering goods and services to you, for any other purpose that you may reasonably expect, for any other purpose authorized by law, or for any other purposes disclosed to or authorized by you. This may include disclosures to organizations that provide us with professional advice, such as solicitors, accountants and business advisors.

Non-Personal Information may be used by us for administrative, analytical, statistics compilation, research, optimization, security and other purposes. Specifically, we may use your Non-Personal Information to respond to customer service inquiries and to protect against cheating, crime or fraud or for other security reasons and for providing you advertising that better suits your interests. We may collect your Non-Personal information to track your use of our Websites/Apps to help us learn more about your gaming activities and understand your preferences and tendencies so that we can personalize your experience, provide you with in-game offers and notifications that are tailored to you, and otherwise enhance your gaming experience.

We may provide aggregated or anonymous information to third parties for the purposes of developing and delivering targeted advertising. We will not share your personal information with such third parties without your consent.

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We may use information held about you to verify your compliance with any terms and conditions that may apply to the use of our software, applications and/or services.

Any personal information submitted to us online, including via the software and/or services, may need to be processed by a third party. By submitting personal information online or via the software and/or services, you consent to the disclosure of that information to a third party, who may be located overseas, for the sole purpose of processing the submitted information.

Below are provider names of some of the third party analytics and advertising services we use. Please see the links below to learn more about the privacy policy of our third-party service providers.

- Google Analytics: <https://www.google.com/intl/en/policies/privacy/>
- Firebase: <https://www.google.com/policies/privacy/>
- Game Analytics: <http://www.gameanalytics.com/privacy>
- Admob: <https://www.google.com/intl/en/policies/privacy/>
- Unity Ads: <https://unity3d.com/legal/privacy-policy>
- Chartboost:
<https://answers.chartboost.com/hc/en-us/articles/200780269-Privacy-Policy>
- AppLovin: <https://www.applovin.com/privacy>
- Adcolony: <http://www.adcolony.com/privacy-policy/>
- FAN: <https://www.facebook.com/about/privacy/>
- TAPDAQ: <https://tapdaq.com/privacy-policy>

By using our Website/Apps, you may be offered advertising content. We or the ad networks we use may utilize ad-serving technologies that use cookies, beacons, tracking pixels and other technologies that are placed within the ads and allow us or our networks to collect Non-Personal Information.

Non-Personal Information such as age and gender may be used to ensure that appropriate advertising is offered to you. Usage Data and Non-Personal Information such as advertising identifiers may be used to determine how many clicks an ad received, to measure the effectiveness of ad campaigns, to determine the proper amount of repeat views of a given ad, and/or to deliver ads that best relate to your interests. Depending on your device and its operating system, you may be able to choose to prevent your device's ad identifier being used for interest-based advertising or reset your device's ad

identifier by changing the settings of your device. Non-Personal Information like gender and age may be used to make sure that appropriate advertising is offered to you and deliver ads that best belong to your interests.

Information We Collect Automatically through the App and Third Party

When you access or use the App, we automatically collect information about you:

- That does not recognize you and cannot be used to contact you personally, including information about you such as your unique device ID and Wi-Fi Information.
- Anonymous data which includes play time, game progress, score and achievements.
- We do not use or collect your precise geographic location.

We are using Android permission of [READ_PHONE_STATE](#) for unique ID for advertising purpose and [com.android.vending.BILLING](#) for google in-app purchase.

Why Do We Collect Information?

We use information to understand your needs and provide you with a better service; we may use your information to improve our services and products.

Transfer of Information Overseas

You expressly agree that we may transfer and store your information on servers and equipment located in any territory, including, without limitation, Australia and the United States of America, etc.

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

Internal record keeping.

We may use the information to improve our products and services.

Security

We are committed to ensuring that your information is secure. In order to prevent any misuse, theft, loss, alteration, destruction, unauthorized access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

For better user experience, we may get the following information

Demographic information such as location, preferences and interests for remarketing purposes Your public information if social media is used in the app.

Usage Data and User Behavior

Links to other websites

Our game may contain advertising and links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information, which you provide whilst visiting such sites and this privacy statement does not govern such sites. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

We will not sell, distribute or lease your personal information to third parties, except in the delivery of this game, unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting. BQ Gamz reserves the right to change, modify all policies. By participating in BQ Gamz you accept and abide by the policies stated above.

Agreement with BQ Gamz BV. Policies

By accessing and/or using any of the BQ Gamz services or products, you signify your understanding of the agreement with this Privacy Policy, and to our Terms of use. If you do not agree with our policies, please do not access or

use any of BQ Gamz products, services or related subjects. If you have any questions or concerns about this Privacy Policy or its implementation, or want to review, modify or remove the information you have provided to us, or for questions or complaints you may contact us at muzaib@bqgamz.com. Please when doing so mention the subject of the Privacy Policy for a specified reply on the subject.