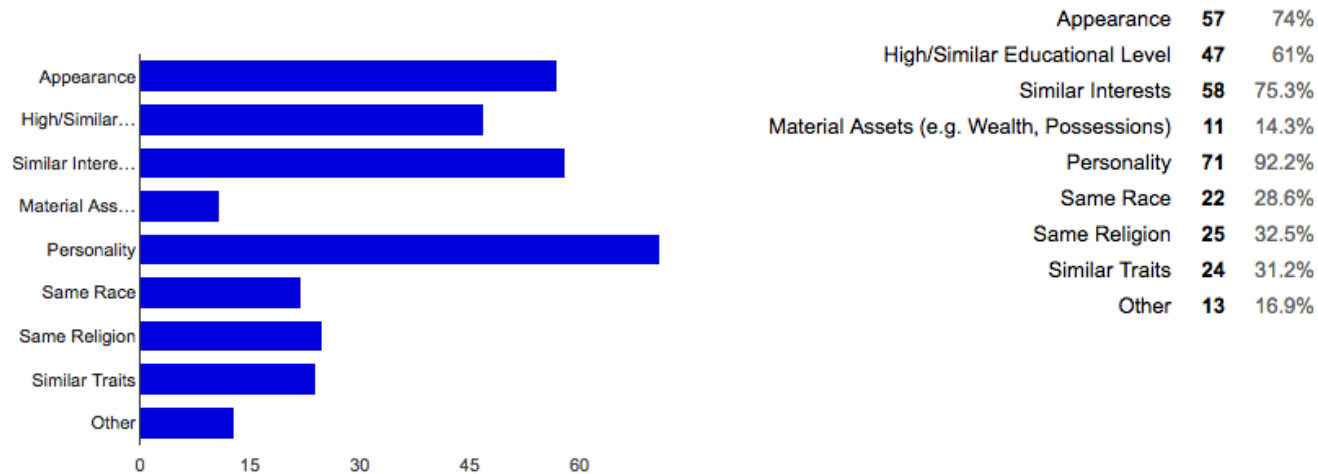


Analytics for Survey on *Ivory*

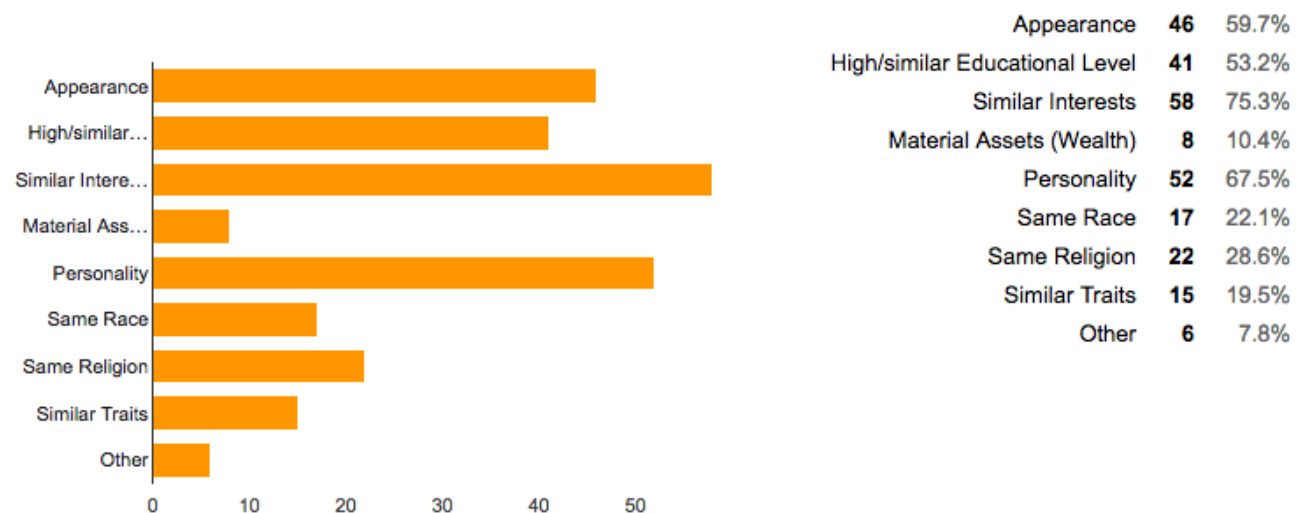
What are the qualities that you look for in a romantic partner?



Other responses:

Not too big an age gap
Similar personal values
Specific charm: eloquent speaker
Similar family structure/background
Conversational chemistry
Unassuming
Similar values and beliefs! Their guiding morals
Can sing/play an instrument

What are the criteria that you would use to filter your choices in a dating app?

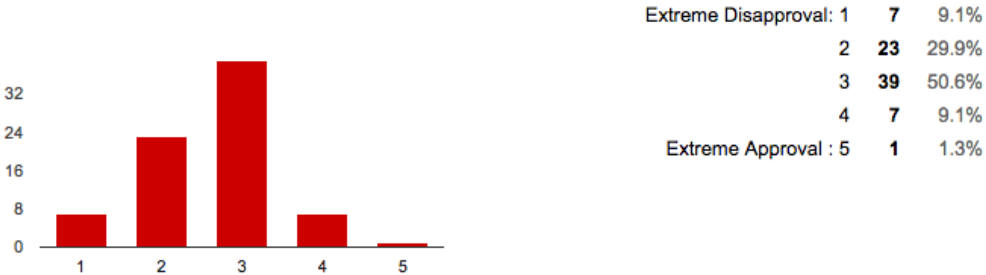


Other responses:

I wouldn't use a dating app

Age

Suppose there was a dating app exclusively marketed to single "elites" (those in or above the upper middle class etc.) to find like-minded partners. What is your reaction to that?



Please explain your rating.

- moof me
- MOOF
- MOOF
- I am not limited by material or superficial markers.
- only snobs would use it
- It would prevent people from having too high hopes and getting disappointed later when they realise the person suggested by the app is not someone they would consider romantically.
- 门当户对
- I probably won't use dating apps. Meeting and being close in IRL social circles works wonders. :)
- it should be marketed to everyone and not just the "elites". also it generalises that "elites" have to pair with "elites" who are like-minded which is steoreotypical as love shouldn't be restricted to certain people.

I don't need a dating app. Gomi

if it helps people find suitable partners for them, then why not

People can do whatever they want, I probably wouldn't use it except for laughs. Mainly because I'm not looking to date. But in the long run I think it may increase social stratification with huge amounts of usage so. :(

i think that emphasizes the superiority society gives to people of a higher educational level/economic status

Personally I wouldn't use such an app but if others want to its up to them so whatever

different approaches to meet different needs nothing wrong abt that

elitist

Neutral because I suppose it's just tapping into a different market demographic. You have other products marketed at different groups based on income, this is somewhat similar.

I mean if you are into "elites", I don't see what's wrong with the app. That being said, I don't think it's good to make it so exclusive.

Dating apps being exclusive is nothing new or even necessarily that bad. But sorting people by class is objectionable in terms of dividing people between classes and perpetuating inequality. As compared to, say, a dating app for people who like sports, which is more just down to personal preference and won't lead to more than arbitrary divisions amongst people.

That's really elitist and encourages close-mindedness

na

I think one's societal status shouldn't be a definition of one's worth and such apps just create the divide in monetary assets within society!!

people shouldn't be so close-minded about who they are willing to date.

It is a little too targeted and the app itself might narrow the scope too much

One shouldn't be evaluated and streamlined based on their wealth they possess. Dating apps should be made available for everybody

it is very confining and restrictive

I agree that the notion of finding like-minded individuals as romantic interests is a noble one, the fact that it's for elites may be frowned upon. If it was filtered in such a way that filtered groups are still seen as equal (e.g. arguably race) then I think it's fine. But elitism? No.

Exclusive and elitist

It's none of my business

its nice

That is quite elitist

Elitist attitude

A bit exclusive but it might appeal to some

exclusivity

People can match with others from their socioeconomic class, so they can understand each other better.

why categorise people by their income?

It makes sense i guess but it's also kinda messed up? like i suppose in society there's already a natural sorting pattern where those who come from well off backgrounds meet people from similar backgrounds and eventually settle down with someone from that similar background, but to put it in a dating app is pretty elitist

Explicitly differentiating between elites and non-elites (probably based on warped criteria too) will create disharmony amongst singaporeans.

neutral bc one one hand it COULD help people find matches that they are more willing to accept but at the same time it breeds exclusivity and doesn't open up chances for people to find others of different classes so i guess it's too focused on material wealth and social status so it could be bad.

It is their business

it's so unnecessary and it's not like people can't pretend they're of a higher educational level in order to use the app LOL

while I don't see any harm in the idea, it could possibly reinforce social circles that are limited to class/wealth/social standings, essentially creating physical echo chambers

good because easier to find likeminded people, bad because it encourages elitism and exclusiveness. hence neutral.

I don't think it's right to judge approval for a partner based on financial background because it's not something they could control

might try it but be disgusted with myself

My parents wouldn't really approve of anyone under a certain background :(

from a political correctness standpoint, oh no how terrible (but on a practical level I can see why that might be useful for some, although honestly at an elite level a lot of matches are made either organically because you are moving in such an enclosed and socially-incestuous circle so there's no real point lol) also it might be seen by your target audience as crass / classless

It kinda leaves a bad taste in my mouth, but it has its uses

.

classist

I am honestly okay with the use of dating apps. But the social stigma against the use of dating apps may be a significant deterrent for most individuals when they are looking for their partners.

I think there it id generally inevitable and might help ode ty people who are more compatible for each other

Well, if we consider that the main purpose of the app is to match people together, then there's no reason we should pass judgement if it makes some people happy/helps some people.

Might be cool ... Depends on who ends up on it.

Let people be

Part of me approves because it's a more targeted approach to find a partner you know you want and this can (hopefully) result in a happier and more harmonious relationship. But then it's quite dangerous to have this kind of app as well because overtime it might breed a culture of exclusivity and segregation between different social classes will become more apparent. And it might also lead to the false assumption that people of lower social classes (whether economic or education wise) are not compatible *at all*. Personally I think interests and personality matters most, so having a dating app for that filters based on those 2 criteria will be more useful.

It would be hypocritical to say anything dissaproving

on one hand it'll be useful, on another, it's not exactly morally acceptable to perpetuate elitist mindsets

I just wouldn't use it so i'm fine

-

Some already exist for appearance-based dating apps. In any case, I don't consider someone's socio-economic background as a measure of our compatibility. And it's not cool to discriminate like that.

indifferent because i wouldn't use it either way

I really don't think thatt there should be such an exclusive dating app because users are essentially only considering each other if they are of a certain level of wealth which is very superficial and I don't think socio-economic status should play a part in dating.

Although there might already be a mindset for people in the upper middle class to find similar partners, having an app for this would endorse and encourage this mindset, and can lead to discrimination against people of other classes.

The app encourages a closed social stratification and encourages the creation of distinct classes in society (which is bad bc social mobility and inclusivity and stuff).

I don't care

It's not exactly very politically correct and also TRUE LOVE KNOWS NO SOCIAL CLASS OR MONEY and also because inter-breeding isn't good and leads to stratification!!

Sounds pretentious but actually useful

to each his own - it's about the same filter

i feel uncomfortable admitting that im an elitist scumbag :(

am leaning slightly towards the disapproving part bc i feel like such filters will cause a greater social divide in the society which is not what we want!! and plus everyone shouldn't be looking for their partners based on wealth so yep it may be a good idea but it may not be good when applied into real life!

I find it pretty disgusting to say that you don't deserve to look for a partner in a social class above you just because you have less money in your pocket. Perhaps it might work well for those elites, but the exclusionary nature of the app is not something I would stand for.

there's bound to be segregation always. It's always the rich who stick to the rich so

im indifferent

I don't really know what i should be expecting from that. Probably wouldn't use the app but im sure some people would find it helpful

Uhhhh it's just another dating app lorh

im indifferent