Roll No……..….. **Total No. of Printed Pages: [01]**
Total No. of Questions: [09]

B.Sc. Fashion Design (Semester: 4TH)
FUNDAMENTALS OF MANAGEMENT
Subject Code: BBAD0F91
Paper ID: [OE1130302]

Time: 03 Hours **Maximum Marks: 60**

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A **(2 marks each)**

Q1. Attempt the following:

a. Define Management.
b. Explain the scope and significance of Management.
c. Briefly discuss about the importance of Planning.
d. What do you know about decentralization?
e. Difference between authority and responsibility.
f. What do you mean by Management by Objectives?
g. Explain the limitations of Management by Objectives.
h. List the steps in Decision making.
i. Briefly discuss about the objectives of planning.
j. Briefly discuss about the functions of Manager.

Section – B **(5 marks each)**

Q2. Explain about different thoughts of Management.
Q3. What are the various decision making styles? Elaborate any two.
Q4. Briefly discuss various Factors which Make Coordination Difficult.
Q5. Is Managing is science or art? Comment.
Q6. What do you know about Control? Explain the relationship between planning and control.

Section – C **(10 marks each)**

Q7. Explain the objectives and significance of planning. Elaborately discuss various types and process of Planning.
Q8. Discuss in detail about Process of Control and differentiate between Traditional & Modern Techniques of Control
Q9. What do you know about organizing? Explain its significance and the process of organizing.