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Total No. of Printed Pages: [01]

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**B.Sc. Fashion Design (Semester: 4TH)
FUNDAMENTALS OF MANAGEMENT**

Subject Code: BBAD0F91

Paper ID: [OE1130302]

Time: 03 Hours

Maximum Marks: 60

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A

(2 marks each)

Q1. Attempt the following:

- a. Define Management.
- b. Explain the scope and significance of Management.
- c. Briefly discuss about the importance of Planning.
- d. What do you know about decentralization?
- e. Difference between authority and responsibility.
- f. What do you mean by Management by Objectives?
- g. Explain the limitations of Management by Objectives.
- h. List the steps in Decision making.
- i. Briefly discuss about the objectives of planning.
- j. Briefly discuss about the functions of Manager.

Section – B

(5 marks each)

- Q2. Explain about different thoughts of Management.
- Q3. What are the various decision making styles? Elaborate any two.
- Q4. Briefly discuss various Factors which Make Coordination Difficult.
- Q5. Is Managing is science or art? Comment.
- Q6. What do you know about Control? Explain the relationship between planning and control.

Section – C

(10 marks each)

- Q7. Explain the objectives and significance of planning. Elaborately discuss various types and process of Planning.
- Q8. Discuss in detail about Process of Control and differentiate between Traditional & Modern Techniques of Control
- Q9. What do you know about organizing? Explain its significance and the process of organizing.