

Wolfbear.AI

- Guest generated imagery based on text prompts
- Total cost of project (*detailed below*): \$26,500

Reference Images / Video



Physical Exhibit Specs

Specs	<u>Dimensions:</u> • Room - 20' x 10' <u>Hardware:</u> • (1) ORIGIN Chronos computer • (6) QLED The Frame Smart TV <u>Software:</u> • Wolfbear.AI <u>Network Connectivity:</u> • <u>Audio/Visual:</u> • No sound component
Install & Maintain	<u>Location in Museum:</u> • This will be located on the top floor of WNDR San Diego in the north end of the between Kusama and the Aurora Room. <u>Troubleshooting:</u> • Potential issues can likely be fixed by restarting the computer or the TVs • Any issues with the actual program will need to be addressed by

	Wolfbear <u>Maintenance:</u> This will be a very low maintenance installation
Power	<u>Required Power Specs</u> Regular 120v outlets (no special requirements)

Visitor Experience

Guest Experience	Guests will scan the QR code and submit their prompt to the system. Depending on what the guest submits, the AI will generate imagery which will be displayed on the screens for all guests to see. The person who submitted the prompt will also have the option to have their artwork emailed to them.
------------------	---

Logistics: Cost & Time

Key Stakeholders	<u>Wolfbear:</u> - Coding - Remote install <u>Loupe Printing:</u> - Print vinyl wall graphics <u>WNDR Team:</u> - Install TVs - Install Computer - Install vinyl graphics
Timeline	<u>Wolfbear</u> Phase 1 (5/22 - 6/22) - General Branding/Project Specs Finalization - UX/Framewires - Project Management Phase 2 (6/22 - 7/22) - Backend AI Architecture - Web Interfaces - AI Tuning and Customizations Phase 3 (7/22 - 9/22) - QA Testing - Code Migration - Hardware Integration
Cost	<u>Hardware:</u> 55" The Frame QLED TV (6 total) - \$1,499.99/each ORIGIN Chronos computer + NVIDIA 12GB GeForce RTX 3080 Ti Graphics card (1) - \$3,992 HARDWARE TOTAL COST (before taxes + fees): \$12,991.94 <u>Misc.:</u>

	• Vinyl wall graphics with text prompts (Loupe Printing) - \$2,200 MISC. TOTAL COST: \$2,200 <u>Tech:</u> • Wolfbear.AI - \$54,900 ◦ <i>Because this will be used in multiple locations, the cost of the tech will be split between 5 different cities</i> ◦ <i>NOTE: depending on how long programming takes, total cost could be lower</i> SD TECH TOTAL COST: \$10,980 TOTAL SAN DIEGO COST: \$26,500
--	---

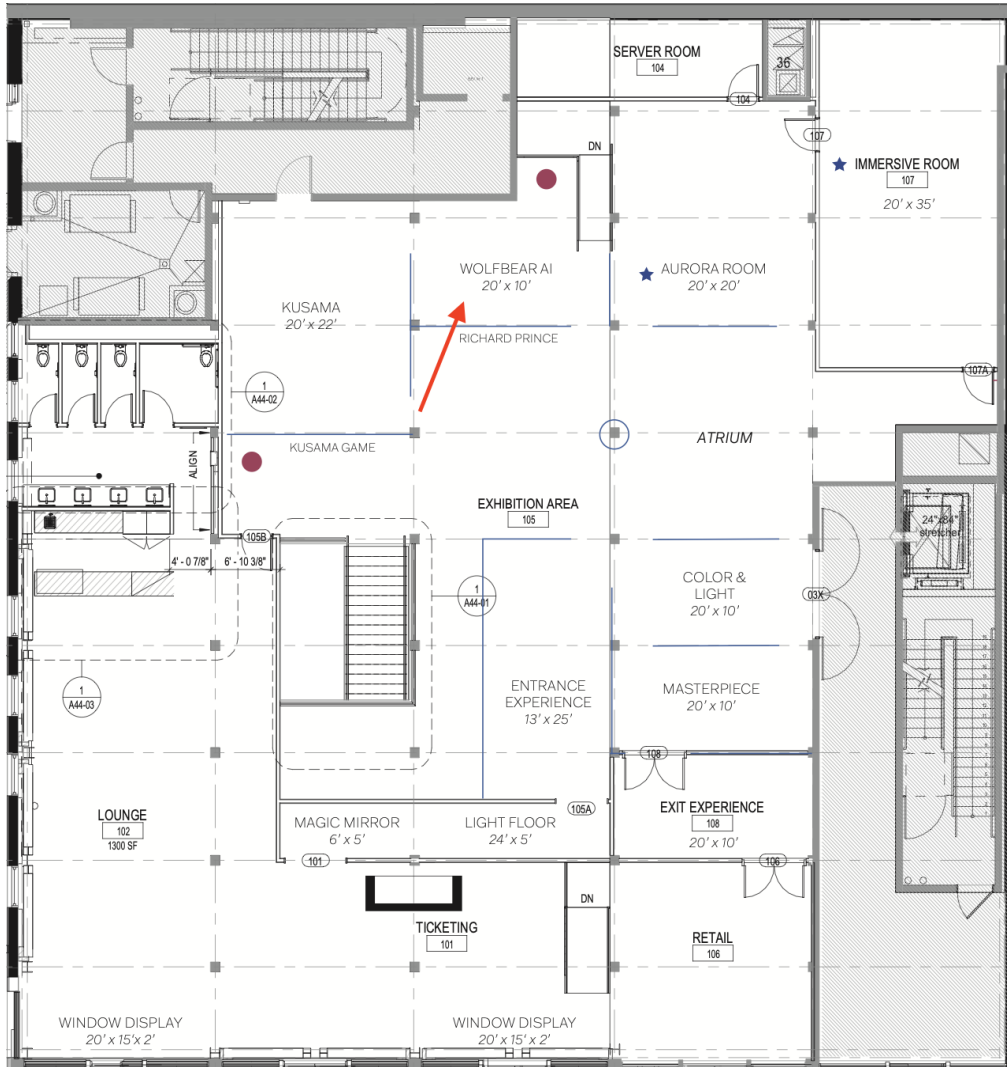
Project Variations

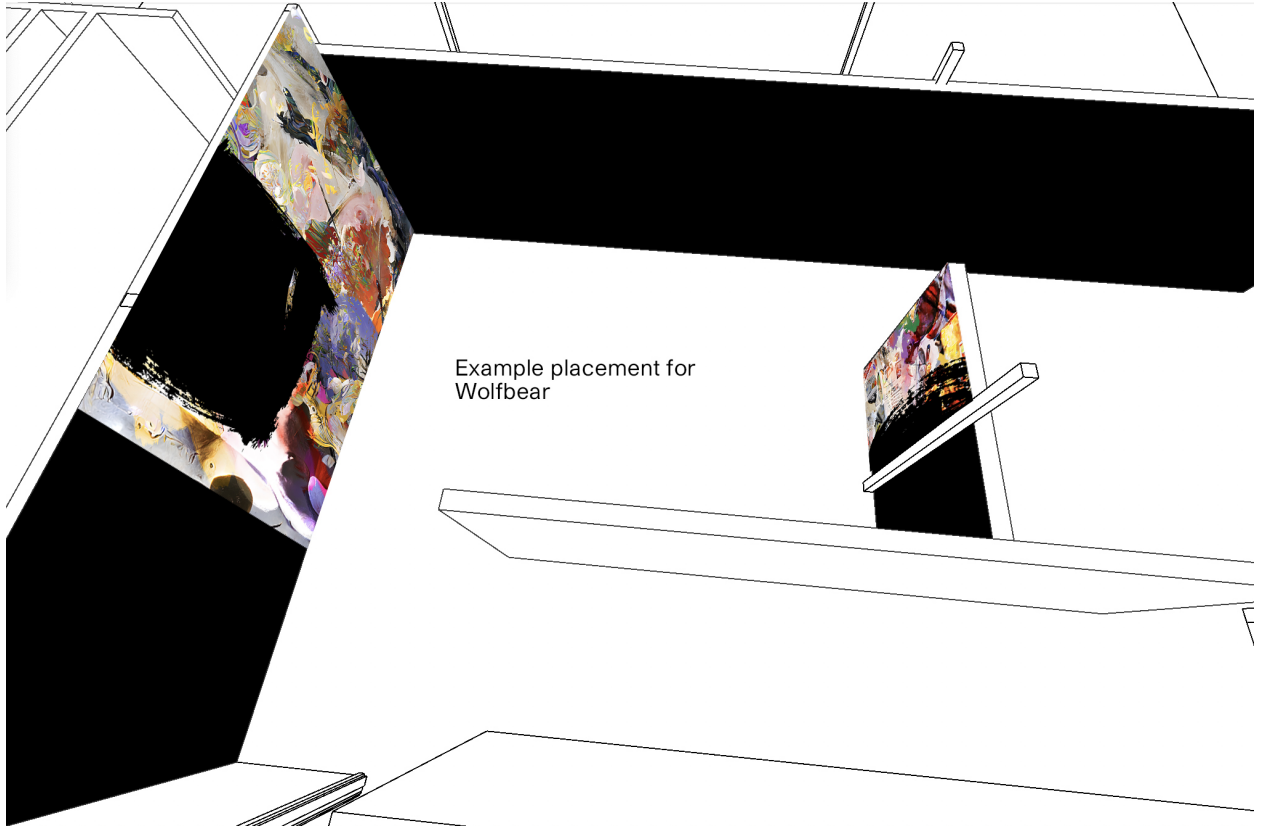
Alternative Options	Depending on space and budget, we could make changes to how this is displayed by - Adding more screens - Using projection <u>Option A:</u> Pros: • Ability for more people to interact • Makes the space feel fuller Cons: • Higher cost <u>Option B:</u> Pros: • Projection can feel more immersive Cons: • Likely a higher cost • Not as plug-and-play as TV screens– requires specific lighting.
---------------------	---

Future Forward

Mobility & Reinstallation	This could easily be installed in different locations within the museum and in different figurations (i.e. more or less screens) as long as there is access to a power supply. It also has the ability to be simultaneously installed in multiple WNDR locations.
---------------------------	---

Renderings / Mockups





Example placement for
Wolfbear