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CONQUEST PLANNER

1. Define Objective
 - a. What is the goal?
Earning 3-4k/month
 - b. How will I know I've achieved it?
When I have 4-5 clients paying me 800-1000\$/month
 - c. When is my deadline?
Start of the summer (1st of June)
2. What are the Checkpoints between my Objective and where I am? **//GET AS DETAILED AS POSSIBLE**
 - a. Checkpoint #1 - I am ready
 - i. Cause and effect #1 - Finishing the Bootcamp
 - ii. Cause and effect #2 - Build SM course - SM&CA campus
 - iii. Cause and effect #3 - Get Clients Online course - SM&CA campus
 - iv. Cause and effect #4 - Get my first clients for experience
 - b. Checkpoint #2 - Get Bigger Clients (May)
 - I. Get Bigger Clients and Bigger Profits - Copywriting campus
 - II. Reach out to bigger clients
 - III. Provide value to them growing their sales at least 10 000\$/month
 - IV. Ask for 10% for the service
 - V. Work with at least 3-4 clients
3. What Assumptions or Unknowns do I face?
 - I don't know how to write good copy yet
 - I don't know how to reach out and propose my offer
 - I assume I will learn these things
 - I assume I'll provide value for my clients
 - I assume I'll be paid 10% of the revenue
 - I assume I'll find enough clients
4. What are the biggest challenges/problems I have to overcome?
 - ★ My laziness
 - ★ I have to be consistent and not to be distracted by cheap dopamine
 - ★ I need to provide as much value as possible for my clients
 - ★ I need to reach out and get every opportunity of possible client

5. What resources do I have?
 - The Copywriting Campus
 - The SM&CA Campus

Calendar Work

- List out checkpoints and set time to reach them
- List out tasks needed to reach each checkpoint
- Identify metrics/kpis for each task.
- Allocate time on for each tasks
- Each day look at the tasks you perform and metrics you need to hit to achieve checkpoints.

//Share your completed document and screenshot of the calendar with checkpoints and tasks in the main agoge-chat. Should take you less than 48hrs