

1. Introduction

The Sound Method ("we," "us," or "our") respects your privacy and is committed to protecting your personal data. This Privacy Policy informs you about how we collect, use, disclose, and safeguard your information when you visit our website (the "Site") and utilize our services (seated sound healing sessions, corporate wellness programs).

2. Information We Collect

We only collect information necessary for providing our services, processing payments, and communication. This data falls into two main categories:

A. Personal Data You Provide:

- **Contact Data:** Name, email address, phone number, and company name (when booking a session or filling out a contact form).
- **Booking Data:** Details related to the session you book (date, time, location, team size).
- **Payment Data:** If processing payments directly, we collect payment information (though Wix's payment processor handles the sensitive card details).

B. Data Collected Automatically (via Wix and Analytics):

- **Usage Data:** Information about how you use the Site (pages viewed, time spent, links clicked).
- **Technical Data:** IP address, browser type, device type, and operating system.

3. How We Use Your Information

We use your information for the following purposes:

- **Service Delivery:** To schedule, confirm, and deliver the sound healing sessions you book.
- **Communication:** To respond to your inquiries, send service updates, and provide program information.
- **Marketing (With Consent):** To send newsletters or promotional emails about new services, provided you have opted in.
- **Site Improvement:** To monitor and analyze trends, usage, and activity to improve our website design and offerings.
- **Safety and Compliance:** To detect and prevent fraudulent transactions and comply with legal obligations.

4. Data Storage and Security

- Your data is stored securely through the Wix platform, which employs security measures to protect against loss, misuse, and alteration of the data under our control.
- We use third-party payment processors (like PayPal or Stripe) for transactions, and we **do not store sensitive credit card information** on our own servers.

5. Sharing Your Information

We do not sell, rent, or lease your personal data to third parties. We may share your data only with the following types of third parties:

- **Service Providers:** Third-party partners who perform services on our behalf (e.g., email service providers for newsletters, analytics providers).
- **Legal Requirements:** When required by law or to respond to valid legal process (e.g., a court order).

6. Cookies and Tracking Technologies

- We use cookies to track user activity and store certain information. Cookies are small data files stored on your device that help us remember your preferences and optimize your site experience.
- By using our website, you consent to the use of cookies. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent, although this may limit some website functionality.

7. Your Data Rights (GDPR/CCPA)

Depending on your location, you may have the following rights regarding your personal data:

- **Right to Access:** You have the right to request copies of your personal data.
- **Right to Rectification:** You have the right to request correction of any incomplete or inaccurate information.
- **Right to Erasure ("Right to Be Forgotten"):** You have the right to request that we delete your personal data under certain conditions.
- **Right to Object:** You have the right to object to our processing of your personal data, especially for direct marketing purposes.

8. Contact Us

If you have questions or comments about this Privacy Policy, please contact us at:

thesoundmethodfresno@gmail.com

(559) 900-8115