



School Partnerships

<https://trnsm.com/schools>

As a father of two and a bookseller in the heart of our community, it's vitally important to me that we continue to foster a love of reading in our children. This is more important (and more difficult) than ever, as access to books decreases while the volume of distractions increases. As a result, kids today are much more likely to develop phone addictions than good reading habits.

That's why Transom Bookshop is dedicated to keeping a steady flow of literature in our community, and teaming up with schools to get great books in the hands of curious kids. Click the links below to view our different services, or reach out and we can come up with a custom plan together.

Services

Discounts

In-Store Book Fair

Author Event: In School Sales

Author Event: Online Presales

In-School Book Fair

Teacher Discounts

Stock the School

Parents' Book Club

[Ready to work together?](#)

Services

Below is a list of things we've done in the past and therefore have some experience in making the most out of them. But we're open to all ideas and hearing about your school's unique needs so we can customize a plan for you.

Discounts

We offer a minimum discount of 10% for all books purchased for use in the school, with higher discounts depending on quantity. That includes library, classroom, or general use, provided the books are being purchased with the intention of them staying on school property.

Some PTAs buy books in bulk for parent-student book groups, or to distribute for a school-wide Big Read. Any books purchased by the school to be given to students/families receive a discount based on the number of books purchased.

In-Store Book Fair

For one night, we invite the parents of a partner-school to shop at Transom, and we donate 10% of the gross profits of all in-store sales that evening to the school. This works best for larger schools who can rally their parent communities through email and Remind.

Author Event: In School Sales

If you're hosting an author, we are more than happy to bring the books to sell at the event at no cost to your school. Parents often appreciate the opportunity to buy the book and have it signed for their student.

Author Event: Online Presales

We can also set up a web site in advance of the author reading to allow parents to buy the books online and pick them up at the event. ([Here's an example.](#)) Authors love this because it's guaranteed sales, parents love it because there's no worrying that the books won't be available. And schools love it because you don't have to take on the inventory. Whatever doesn't sell, we absorb the cost of returning those to the publisher.

In-School Book Fair

This can be done in myriad ways, so it's best to reach out and discuss. But suffice to say our aim is to build off the classic Scholastic Book Fair model without all the stress it puts on your school, PTA, students, and parents. With a combination of timeboxed "window shopping" and bespoke web pages, we sell books online and deliver them to the school. This reduces the risk and headache for everyone involved. Plus, lower overhead for us means we can make a larger donation to the school after the event.

Teacher Discounts

Several times each year, we celebrate Teacher Appreciation Days, with discounts, specials, and giveaways. Subscribe to our monthly(ish) newsletter to find out when they're happening:

trnsm.com/signup

Stock the School

If you're looking to fill empty shelf space, this is a great opportunity, we have wholesale relationships with companies who deeply discount books as long as we exceed a minimum purchase. Because of that minimum, we only order from these distributors a few times a year. But if your school would like a one-time "stock the school" order, you can piggyback on our purchase. Set a budget and we'll tell you which books, and how many of each, we can get for you. These books are usually discounted 60% or more, though the selection varies.

Parents' Book Club

I believe reading starts at home, and the more our kids see their parents reading, the more inclined they'll be to read, too. Transom has organized several parents' reading events, discussions, and book clubs—and not always about parenting! Sometimes we just need a good light read, and Transom is well equipped to lead that discussion as well.

Further, as a member of the Head's Up PTA Committee, I'm dedicated to sharing important information about healthy and responsible use of technology at school and home. I am interested in hosting a discussion with parents on such books as Jonathan Haidt's *The Anxious Generation* and Nicolas Carr's *Superbloom*, to create an important dialog about screen usage among kids *and* adults.

Ready to work together?

Great! Just reach out to us here: <https://trnsm.com/schools>. We'll be delighted to customize a package for your school's unique needs.

**All the discounts are subject to change depending on market conditions. Unfortunately, book prices and margins can change suddenly on us, which makes selling them at a discount difficult. But I promise we will always do the best that we can.*