

Pitch Deck Slide Template

Slide Title: [Choose based on slide purpose: Problem, Solution, Market, Product, Team, etc.]

Slide Types (Choose One Per Slide):

1. Problem Slide

Title: The Problem

- Describe the pain point or challenge
 - Use a relatable, real-world example
 - Include 1–2 bullet points or a visual to emphasize the urgency
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2. Solution Slide

Title: Our Solution

- Clear one-liner of how your product/service solves the problem
 - Include a product image, diagram, or demo link
 - 2–3 key benefits or features
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3. Market Opportunity Slide

Title: Market Size & Opportunity

- TAM / SAM / SOM diagram
- Market value estimates (\$B)
- Growth trends or statistics with sources

4. Product Slide

Title: What We Offer

- Screenshot or UI mockup
- Top 3 features or differentiators
- Short demo tagline (e.g. “Try it in under 30 seconds”)

5. Business Model Slide

Title: How We Make Money

- Revenue streams (e.g., subscriptions, licensing)
- Pricing strategy
- LTV / CAC ratio if available

6. Traction Slide

Title: Our Progress

- Key milestones or metrics (users, revenue, partnerships)
- Graphs/charts to show growth
- Logos of clients or press mentions

7. Team Slide

Title: Meet the Team

- Headshots and names of key members

- Roles and 1-line expertise
 - Highlight any notable achievements or companies
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8. Ask Slide

Title: What We're Looking For

- Investment amount
 - Use of funds
 - Specific asks (e.g., introductions, advisors, partnerships)
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Design Tips:

- Keep it **visual**: icons, infographics, and images > blocks of text
- Limit text to **3–5 bullets per slide**
- Maintain **consistent fonts and colors**
- Use **your branding** (logo, colors, fonts)