

TRENDY SPEAKER PROPOSAL GUIDELINES

ABOUT TRENDY ENGLISH

We are the Trendy English Team. Founded in Russia in 2013, the Trendy English Company helps teachers follow and implement current trends in the instruction of the English language.

We do the following:

1. Implement game pedagogy. We believe that interactive and game formats are the future of education. Education experts agree that games are more effective than the traditional methods.
2. Consult. We consult teachers and heads of language schools on implementing new teaching methods swiftly and effectively.
3. Create a community. At present the community consists of 30,000 teachers of English and heads of language schools who have Russian as their first language. We are keen on professional development and we value sharing ideas with like-minded colleagues.
4. Organize conferences. A Trendy English conference is a chance for teachers to meet in person, share their experiences, and fire up each other's inspiration.
5. Hold workshops and full-length courses. We create opportunities for teachers to upgrade their knowledge and boost teaching methods. We hold special events for the heads of language schools where executives can exchange best practices and build on experiences in the ESL industry.
6. Design games for online and offline lessons. Trendy English is a team of practitioners who create educational games for your English lessons. We take many aspects into account: language, peculiarities of language acquisition by age, learning in groups versus 1-to-1 setting, games for online and offline setting.

Please, read ALL of the guidelines (information, criteria and guidance instructions for submitting the proposal) before completing the form, even if you have presented at a previous Trendy English Conference.

THE CONFERENCE PROGRAMME

The selection of proposals is made by the Programme Committee. This aims to ensure that the conference programme includes a balanced representation of:

- first-time and established presenters,
- ELT topics and professional concerns,
- different professional contexts,
- mainstream and alternative systems of education and development.

QUALITY CONTROL

Please note that the Programme Committee ensures quality at every step of preparation for the Conference:

1) Speakers School

Each of the speakers will be asked to watch several videos and participate in 2-5 webinars dedicated to different aspects of being a speaker

2) Run-throughs

It is obligatory for every speaker to arrange and attend at least one run-through of their talk.

3) Recording

To ensure high quality of the video for participants we will record your talk beforehand.

4) Audience feedback

After the Conference we will collect the feedback on the speaker's performance and will rely on it when choosing speakers the next time.

CRITERIA FOR SELECTION

- 1) The talk must contain up-to-date information and be relevant to the topic of the conference
- 2) The talk should be new and not presented at any other conferences
- 3) Every element of the "Call for papers" form should be correctly filled

THE TALK CANNOT BE PROMOTIONAL. ONLY THE LAST SLIDE CAN BE DEDICATED TO PROMOTING SPEAKER'S MATERIALS OR COURSES.

HOW TO FILL THE "CALL FOR PAPERS" FORM:

Follow the link for Teachers: <https://forms.gle/jv21Pv9qa2JL6oSm6>

Follow the link for Business: <https://forms.gle/KMMt1AZ9AsSfRZi29>

The deadline for completing the form is 12 a.m., 1 September 2023

Read the form thoroughly before completing it.

You are required to make a video and upload it to YouTube / Google Drive beforehand.

If you don't complete the form or leave some points blank, we will not be able to accept your entry.

WE WILL NOT ACCEPT THE ENTRY IF:

- The form is incomplete or has any blank points.
- The video is not attached.
- The video is attached but cannot be viewed.
- The topic does not fit the theme of the conference.