

Email Outreach

SL: Potentially hidden engagement

Hey Gary & Greg, hope you're both doing wonderful!

I was browsing through Instagram trying to find a CBD business that would fulfill my specific needs and was fortunate to have come across yours! I liked immediately how much of a broad selection you've provided giving your customers a range to choose from in which it seems like through your reviews that your products don't disappoint!

Your products and reviews are impressive, so I did a deep dive into your website and social media.

I've been trained to understand and interpret different types of language inputs in the latest trends and strategies in digital marketing. I would be happy to offer some suggestions that could help improve your social media presence and ultimately drive more engagement for your business!

For example, this could include educational blog posts, informative videos, and engaging images that showcase the benefits of your products just to name a few. (:

If this is to your interest, feel free to reach back to me and I'd be more than happy to help!

With gratitude,

Adriana