



2025-2026 Strategic Goals

Goal #1 : Invest in external relationships and outreach to build Tapestry's reputation as an active community participant and contributor.

Create a volunteer committee *(to be established by end of February, with minimum monthly meetings)* to work with staff to achieve the following initiatives:

- **Neighborhood event/Block Party** - May 31, 2025 - staff driven with volunteer assistance and a reach out to neighboring businesses for planning assistance as well
- **Summer Folk Dances in the Park** - Summer 2025 - staff and PAC driven with significant volunteer assistance
- **Youth Council expanded to Tapestry at large** - Fall/Winter 2025, volunteer driven with staff assisting
- **Tapestry Class Series** - Ongoing, staff driven with program and volunteer input
- **Analyze and Build Infrastructure to be able to create new community education initiatives** - Winter 2025 - primarily volunteer driven
- **Create a database and set up meetings/meet and greets for colleges/universities where Tapestry has existing relationships towards creating student-focused programming** - Fall 2025 - initially volunteer driven, then passed on to staff for meetings, with the marketing and outreach coordinator serving as main point of contact.

Goal #2: Examine and optimize physical resources

- **Start to invest in Lower-energy resources** - at least 1-2 projects started and recommendations for ongoing updates by end of 2025
- **Assess viability to remodel entrance, office, and storage space to allow for a more welcoming experience** - ongoing, space and building committee driven
- **Investigate surrounding real estate for basic information to consider for future expansions** - building and parking - volunteer driven
- **Make improvements to Tapestry's exterior curb appeal and safety, investigating options such as a mural, drop-off/loading zone, new front sign, parking lot cameras and signage etc.**
 - Year 1 - Research and set recommendations and order in which they should occur
 - Collaboratively staff and space/building committee driven
 - Grant funding research and application included and put under Executive Director's workflow
- **Bring in a professional (building engineer/architect) to work with our building committee to map out a long-range plan for care** - Complete before end of FY24-25

Goal #3: Optimize newly implemented technology to strengthen data-driven decision-making.

- **Continue to examine Demographic Data Collection process and participation towards simplicity and fuller data, and build reports that make utilizing that data effective in decision-making** - *Staff driven, ongoing, and test in creating a more robust Annual Report available in Fall 2025*
- **Take a look at how we recruit, train, cultivate, and appreciate volunteers, utilizing the new technology to help make that efficient and to expand** - *board and staff driven*
 - *Board level work within the recruitment committee, establishing/updating processes and supporting documents for clarity and thoroughness - June 2025*
 - *Staff level work for admissions, opening/closing, and other committee recruitment, training, and appreciation - Full calendar year*
 - *Board level research into nonprofit legalities in how we reward and appreciate volunteers, and when volunteer time must be recorded as an in-kind contribution - March 2025*
- **Establish standard operating procedures (SOP) across all committees for charters, recruitment, reporting, communication processes, and institutional document retention** - *recruitment plus additional temporary committee driven in collaboration with Executive Director, complete by FY24-25 end.*