

Social shoutout

Welcoming our newest partner – PIELAB!

We're excited to announce our new partnership with Pielab, a fast-growing innovator in the Shopify app space. This collaboration marks a powerful leap forward as we unite to bring even greater value, innovation, and growth opportunities to our merchants.

Pielab empowers stores to drive traffic, enhance design, and increase conversions through two standout apps:

 SearchPie – A powerful SEO optimization tool designed to boost organic visibility and bring in more customers.

 DECO – A smart store design solution that helps Shopify merchants create beautiful, high-converting storefronts with ease.

Trusted by thousands of merchants, Pielab has a proven track record of driving real growth. Now, with True Store Front by their side, we're joining forces to help merchants boost traffic, maximize sales, and ultimately win the game for customers. 

Exclusive for True Store Front clients: Get **20% OFF** for all SearchPie monthly subscriptions!

👉 Get to know SearchPie: https://partners.secomapp.com/apps/search_pie/TSF_SP_2025

👉 Get to know DECO: https://partners.secomapp.com/apps/deco/TSF_SP_2025

#TrueStoreFront #Pielab #SearchPie #DECO #eCommerceGrowth #PartnershipPower
#TSFPartners #WinTheGame

Link exchange

Website: <https://truestorefront.com/>

Article: <https://truestorefront.com/blog/shopify-app-store>

Expected position in the table	Name	Rating (Reviews)	Best for	Developer
3	SearchPie	4.9 (2,089)	SEO optimization	Pielab
12	DECO	4.9 (759)	Labels, Badges & Trust-Building Design	Pielab

[SearchPie](#) - Best for SEO optimization

SearchPie provides AI-driven SEO tools and speed optimization features. From keyword targeting to smart schema and Google integrations, it's your all-in-one SEO solution. Perfect for merchants looking to drive more organic traffic and improve search rankings.

Key Features: SEO audits, keyword optimization, speed improvements, Google indexing support.

Pricing: Free plan available; paid plans start at \$39/month.

[DECO](#) - Best for Labels, Badges & Trust-Building Design

DECO helps merchants enhance their storefronts with eye-catching labels, sales badges, trust badges, and promotional banners - all designed to boost credibility, highlight key offers, and drive conversions. It's perfect for stores that want to stand out and build trust at a glance.

Key Features: Product labels & badges, trust badges, announcement banners, customizable designs, no coding needed.

Pricing: Free plan available; paid plans start at \$7/month.

 App images

Partner page post

Partner page post images

Pielab description: PieLab: SEO & merchandising tools to help Shopify stores grow.

Logo:  [Logo-with-text-1024x552.webp](#)

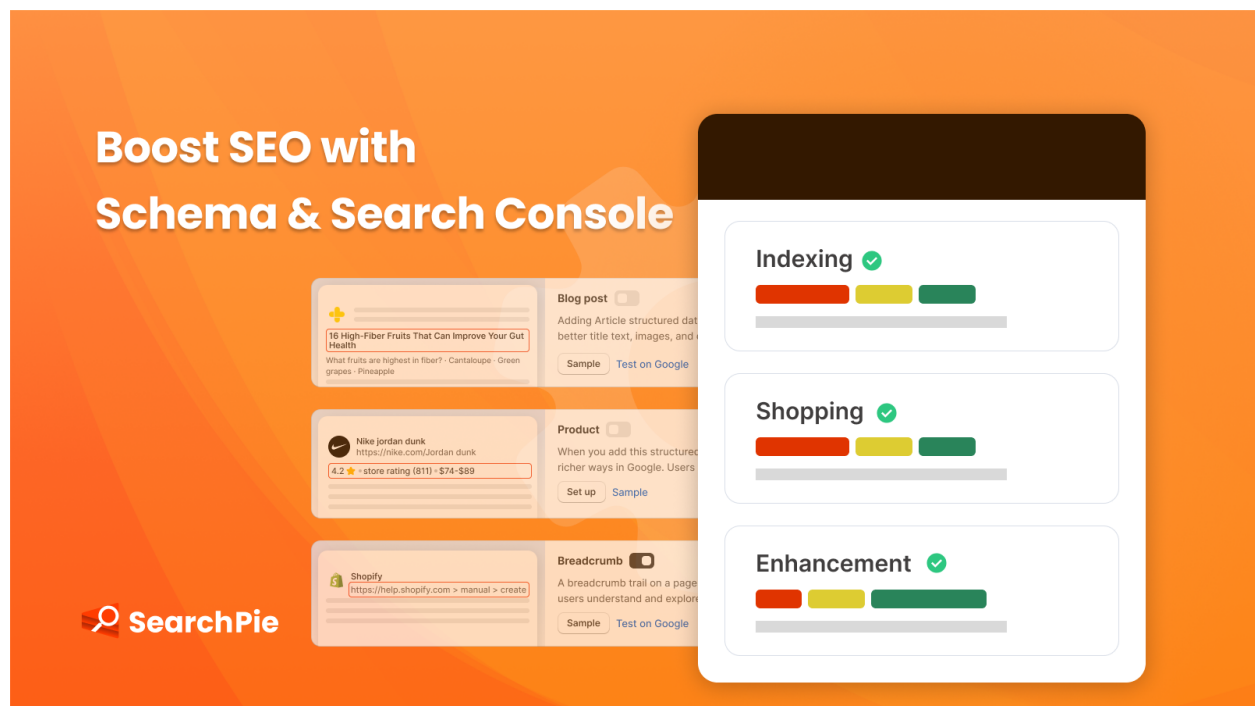
About Pielab

Pielab builds high-impact Shopify apps that boost growth and conversions effortlessly. With an average 4.9-star rating as a trusted Shopify Partner, Pielab is designed to help your store stand out, sell more, and scale faster.

Transform your Shopify store with Pielab Apps

Pielab has launched 2 game-changing apps designed to boost your store's growth and performance. Let's check it out:

SearchPie: SEO, Speed & Schema



The image displays the SearchPie app interface on an orange background. On the left, the text "Boost SEO with Schema & Search Console" is prominently displayed. Below this, three examples of schema implementation are shown: a blog post titled "16 High-Fiber Fruits That Can Improve Your Gut Health", a product listing for "Nike Jordan Dunk", and a breadcrumb trail for "Shopify". Each example includes a "Sample" button and a "Test on Google" button. On the right, a vertical panel shows three progress bars for "Indexing", "Shopping", and "Enhancement", each with a green checkmark indicating successful implementation.

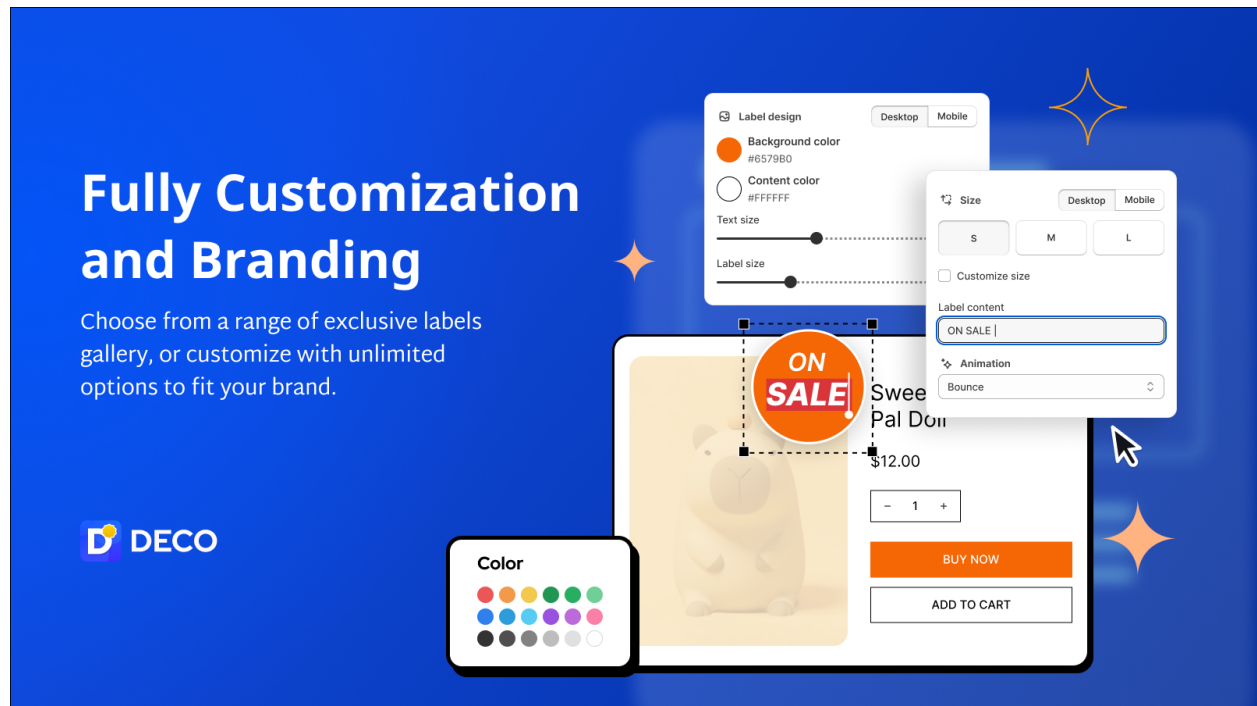
[SearchPie](#) provides AI-driven SEO tools and speed optimization features. From keyword targeting to smart schema and Google integrations, it's your all-in-one SEO solution. Perfect for merchants looking to drive more organic traffic and improve search rankings.

Highlight features

- SEO Manager: Find and fix SEO issues automatically
- Traffic Booster: Show up better on Google with rich results and links

- Speed Optimizer: Make your store load faster with smart tools
- Google Booster: Get help with Google Search, Shopping, and Maps
- Content Generator: Use AI to write product descriptions for you

DECO Product Labels & Badges



[DECO](#) helps merchants enhance their storefronts with eye-catching labels, sales badges, trust badges, and promotional banners - all designed to boost credibility, highlight key offers, and drive conversions. It's perfect for stores that want to stand out and build trust at a glance.

Highlight features:

- AI Generator: Make labels in 1 minute with many styles
- Smart Display: Show by variant, discount, stock, or reviews
- Banner Bars: Boost sales with promos, updates, or countdowns
- Custom Design: Change font, color, size, or upload your own
- Free Designs: Get custom labels from our design team

Ready to grow with Pielab?

With top-rated apps, proven results, and dedicated support, there's no better time to level up your Shopify store. Let's get started!

CTA: Boost your store with Pielab now