



WORKGROUP SESSION REPORT

Ohio Association of Family and Consumer Sciences Conference

October 19 - 20, 2023

The Blackwell

2110 Tuttle Park Place

Columbus, Ohio

Agenda – Friday, October 20th

Time - 8:30 am to 11 am

Welcome

Pat Bebo, MS, RDN Assistant Director, Extension Family and Consumer Sciences, Assistant Dean, Outreach and Engagement, The Ohio State University

Celebrate the Impact of FCS in Today's Complex World

Panel Discussion, Moderator: Mary Beth Motasem President-elect OAFCS

- *Karen L. Alexander, PhD., CFS, Program Chair, Family and Consumer Sciences Education*

Director, The Curriculum Center for Family and Consumer Sciences, Texas Tech University

- *Sharon Davis, FCS Education & Program Director, Home Baking Association*
- *Erik Porfeli, PhD. Professor and Chair, Human Sciences, The Ohio State University,*
- *Ellen Seigel, Licensed Clinical and Independent Social Worker*
- *Jacqueline Kirby Wilkins, PhD, Professor, FAES, Extension Administration*

Let's Build a Statewide Alliance to Sustain Family and Consumer Sciences

Seven Workgroups: 5 Panelists & 38 Attendees = 43 Participants

Facilitators:

Margaret Jenkins Assistant Professor, FCS Extension Educator, The Ohio State University

Susan Shockey PhD., CFCS, CPFPE, The Ohio State University Professor Emeritus

Small Group Discussions Notes/Findings prepared by Susan Shockey and formatted by Margaret Jenkins

1. Pat Bebo welcomed and set the tone for the morning's collaborative work by sharing her career path story.
2. Mary Beth Motasem facilitated the panel discussion. She shared the "*Elevating FCS Panel Questions**" that were sent to the panelist for advance preparation. Attendees took individual notes for use in the workgroups activity that followed.

3. Susan Shockey and Margaret Jenkins facilitated the Workgroups (7) using the “Let’s Build A Statewide Alliance to Sustain Family & Consumer Sciences” tool* Jan Bonner, Phi Upsilon Omicron, Gamma Alumni President was the timekeeper.

WORKGROUP FINDINGS – Reports listed highest to lowest point value

Vote tally: Highest Vote - Group 3 (55 points) and Second Highest – Group 7 (43 points)

Group 3: Alana Abdul, Kathryn Wood, Kaitland Herron, Ellen Seigel, Nancy Sampson, and Dee Dee Stout

Question 1: What is the Biggest Challenge Facing FCS Today?

1. Bridging the gap between “FCS” & “Home Economics” in terms of name recognition
 - Home Ec. is generationally known
 - “FCS” is another acronym
 - “Home Ec.” attracts students

Question 2: What should we do to Elevate Family & Consumer Sciences in Ohio?

Educating guidance counselors at professional conferences and high school students at college fairs of the areas of FCS and that college programs/positions are available.

SMART Goal:

S – Compiled list of universities/colleges that offer degrees.

M – Graphic that puts all the info in one place

A – Research – Putting graphic on organization website (career/guidance counselor professional Associations), and Reach out and hold presentations/job career fairs

R – Encourage Current professionals

T – ASAP! Within the next year.

Votes: Value of Goal = (55 points)

13 Blue sticker x 3 points = 39

5 Green stickers x 2 points each = 10

6 Yellow stickers x 1 point each = 6

Group 7: Pat Brinkman, Lisa Barlage, Rachel Barlage, Misty Harmon, Tracey Perry, and Marie Economos

Question 1: What is the Biggest Challenge Facing FCS Today?

- Who/what we are, lack of identity
- Shortage of new/emerging professionals
- Difficulty accessing collegiate programs/their titles for programs have been distorted.

- Unified identity/definition of what we are across organizations
- Establishing partnerships amongst all levels of education to raise awareness of programming.

Group 7 Report Continued

Question 2: What should we do to Elevate Family & Consumer Sciences in Ohio?

- Use technology for the greater good
- Celebrate FCS! "Say Yes to FCS!"
- Collaborate posting of events/individuals/what we do "World Wide Web"
- Program awareness. Even in schools without FCS.

SMART Goal:

- Designate a week to posting on social media and doing community programming on "What is FCS?" for example: "Mindful Monday, Financial Friday, Wellness Wednesday"
- Time: March 30th Ellen Swallow Richards Death, March Nutrition & Wellness Month
- Reach: "X" % of population in half (1/2) of Ohio counties.

Statement of Goal:

Designate a week to posting on social media and doing community programming to promote "What is FCS?" Events will include "Mindful Monday, Finance Friday, Wellness Wednesday, etc.". This event will take place during the school year to promote within the school year and will be implemented in half of Ohio counties by end of 2024.

Votes: Value of Goal = (43 points)

8 Blue sticker x 3 points = 24

7 Green stickers x 2 points each = 14

5 Yellow stickers x 1 point each = 5

Group 2: Erik Porfeli, OSU; Katie Newcomb, FCS Teacher; Kim Shuster, FCS Teacher; Beth Stefura, OSU Extension; Susan Conover, Cleveland Public Health; and Dr. Karen Alexander, Texas

Question 1: What is the Biggest Challenge Facing FCS Today?

- Time / Decision-making (prioritize important things)
- Moving Forward (continue having the conversation about who we are)

Question 2: What should we do to Elevate Family & Consumer Sciences in Ohio?

- Share your story & promote your story
- Consistent messaging
- The Alliance is a great place to begin this process. 😊
- Develop an opportunity to unify health and human sciences. (More FCS professionals in health care.)

- o __ Increasing collaboration
- o __ Over the next year (by October 24)
- o __ 3 projects
- o __ In schools or mobile unit

Group 2 Report Continued

SMART Goal:

Develop opportunities by building 3 projects unifying FCS Educators with a health care system partner located in the school or mobile unit by October 24, 2024

Votes: Value of Goal = (26 points)

6 Blue sticker x 3 points = 18

2 Green stickers x 2 points each = 4

4 Yellow stickers x 1 point each = 4

Group 5: Jessica Lowe, Jackie Wilkins, Laura Stanton, Katie Schlagheck, Emilee Drerup, and Erin Ruggiero

Question 1: What is the Biggest Challenge Facing FCS Today?

1. Need to bring these in the profession together – Marrying professional affiliations / Conferences together. Example: FCS Teacher – Blend Conference.
2. Older Clientele – have found us. Need to attract next generation.
 - a. What are the mechanisms/methodology?
3. People don't know us beyond 30,000 ft. (Title)

Question 2: What should we do to Elevate Family & Consumer Sciences in Ohio?

1. Partner with Educators: Connect – Make a more intentional contact with FCS Teachers in Schools
 - a. Marketing programs - Collaboratively
2. Change the language/narrative “Learn to do *Storying* Better”
 - a. Own the Story
 - b. Tell the Impact
3. Better articulating what we do and communicating locally
4. Build your Network & “Advocacy Corp”

SMART Goal:

Specific: Partner with educators to share ideas, resources and promote each other's work.

- Offer a combined conference.

Measurable: Identify different organizations, key contacts, and reach out to learn about each other by Spring 2024, include survey of interest / Need of professionals.

Attainable:

1. FCS Professionals will reach out to other FCS Professionals in the community

2. Develop Template – Process for inviting, collecting, & capturing the data set (survey)
3. Leaders will encourage participation and connections

Realistic: YES, it is!

Group 5 Report Continued

Timely: Talking while still involved in the school year and in advance of summer / or fall conference.

Votes: Value of Goal = (25 points)

3 Blue sticker x 3 points = 9

5 Green stickers x 2 points each = 10

6 Yellow stickers x 1 point each = 6

Group 1: Chris Zirkle, OSU; Bonnie Gamary, OSU; Marybeth Motasem, FCS Teacher; Blair Andrews, OSU Student; Morgan Urmson; OSU Student; Kristine Urmson, FCS Teacher; Janel Franks, Purdue Extension – Indiana AAFCS

Question 1: What is the Biggest Challenge Facing FCS Today?

- Teacher Shortage
- Lack of Understanding of Content
- Lack of Unity
- Umbrella understanding of FCS
- Structural challenges in family
 - Who teaches these skills
 - Parents are busy with work
- Proactive vs Reactive

Question 2: What should we do to Elevate Family & Consumer Sciences in Ohio?

1. Educator needs to promote FCS
 - Jobs available
 - Scholarships available OSU, OU, BG
2. FCCLA, 4-H, Extension
 - Identify groups who can connect the dots
3. Showcase what we can do.

SMART Goal:

By August 2024, create a field Map of FCS Educators and Extension Agents. Digitizing information to share with all.

Votes: Value of Goal = (23 points)

1 Blue sticker x 3 points = 3

7 Green stickers x 2 points each = 14

6 Yellow stickers x 1 point each = 6

Group 6: “Passionate Professionals”: Susan Zies, Melissa Rupp, Candace Heer, Emma Horstman, Patrice Powers-Barker

Question1: What is the Biggest Challenge Facing FCS Today?

- Loosing Voice. Loosing People. Mission Drift.
(Common Goals – And where they’re listed. (Especially for Collaboration/Alliance without alignment)

Question 2: What should we do to Elevate Family & Consumer Sciences in Ohio?

- Tell our story. And have others tell our story.
 (“Story” examples – clear & specific, not vague “we’re valuable”)
- Common Ground – “Body of Knowledge” (Not shared language)
- U. Tenn. – FCS Educators, Plan of Work, Professional Development depending on where employees need to learn more about FCS. Can this be replicated for Extension and Schools? (Journal of FCS v109, pp. 18-22 (2017)
- OSUE has some materials for social media campaign (compiled from the National professional organizations) that can be shared with others.

SMART Goal:

- Tell our story. Have others tell our story. (Include Impact/Specific Stories)
(Not just that FCS is Valuable”) YES, it Is! But the stories will engage.
- Simple/Easy (decide) Ex: Slide – 3 Common Statements in Ohio.
 - Who did what?
 - By the end of 2023-2024 School year

Votes: Value of Goal = (10 points)

1 Blue sticker x 3 points = 3
2 Green stickers x 2 points each = 4
3 Yellow stickers x 1 point each = 3

Group 4: Sally Mineer; KY, Jennifer Bridge, Cindy Schultz, Desa Tobin-Naim

Question 1: What is the Biggest Challenge Facing FCS Today?

- Funding and being recognized

Question 2: What should we do to Elevate Family & Consumer Sciences in Ohio?

- FCS Legislation Day/ Policy Maker Event

Group 4 Continued

SMART Goal:

Identify challenges facing FCS in Ohio across all areas of expertise with a feasibility study within 6 months.

Votes: Value of Goal = (4 points)

0 Blue sticker x 3 points = 0

2 Green stickers x 2 points each = 4

0 Yellow stickers x 1 point each = 0

Suggested Next Steps:

- Survey time with FCS Alliance Stakeholders of best meeting times including month, day of the week, and time of the day.
- Kathryn Wood, OAFCS Webmaster, will create survey and send link to Susan Shockey and Margaret Jenkins for them to send to Ohio FCS Workgroup participants. Survey will be sent to the group this month, November 2023.