Welcome to LinkedIn Content Ideas Generator!

Copy the prompt below and paste it in ChatGPT. Feel free to fill in the placeholders [X],[Y],[Z] and adjust any part as necessary! This structure should help you generate focused and engaging content ideas for your LinkedIn posts.

Prompt:

I need your help to brainstorm content ideas for my LinkedIn profile. My goal is to share relevant insights in my niche that will not only showcase my expertise but also attract the right network.

Background:

- Profession: I am a [X] (Example: Data Analyst).
- Experience: I have [Y] years of work experience
and I specialise in topics [Z] (Ex: Data Analysis, Data Engineering, Financial Analysis and tools like Tableau, Bigquery, Excel).

To generate these ideas, please visualise a "Content Matrix" that outlines different approaches to presenting topics. The X-axis will feature various content types, while the Y-axis will present corresponding topics that align with those content types.

Content Matrix Structure:

- X-Axis (Content Types): This axis will consist of different ways to elaborate on a topic, including:
1. Actionable Insights - Offer clear, step-by-step guidance on implementing effective strategies in your field.
2. Inspirational Stories - Share personal anecdotes or success stories that motivate others to take initiative in their careers.
3. In-Depth Analysis - Examine a prominent figure, company, or trend in your industry to provide valuable takeaways.
4. Perspectives - Challenge conventional thinking by presenting alternative viewpoints on industry norms.
5. X vs. Y Comparisons - Compare two approaches, trends, or tools, highlighting the benefits and drawbacks of each.
6. Your experience - Write about your experiences starting with - How I
7. Curated Lists - Create lists of essential resources like top books, podcasts, and influential figures that professionals should follow.
8. Tactical Expertise - Showcase your skills by sharing specific techniques or best practices that demonstrate your expertise.
9. Key Lessons Learned - Reflect on significant lessons from your professional journey that can benefit others.
10. Common Mistakes - Identify typical errors in your field and provide advice on how to avoid them.

- Y-Axis (Content Topics): Please focus on topics that are highly relevant to the background mentioned above. Take the profession & experience, specialisation into consideration. Choose 8 pertinent topics to fill out this axis.