

entertainmentindustry.in

#199, CMH Road, 2nd Floor, Indiranagar,
Bangalore, Karnataka, India 560 038

Channel Anchor

August 10, 2024

Career Overview



Greetings from ***Ei Studio!!***

**Job Description: Female Channel Anchor – Online Portfolio Website
YouTube Channel**

Are you a dynamic and charismatic individual with excellent communication skills and a passion for the entertainment industry? www.entertainmentindustry.in is looking for a Female Channel Anchor to represent our YouTube channel, engaging viewers with

insightful content about professional artists, industry trends, and career opportunities in the entertainment world.

As the face of our channel, you will play a crucial role in connecting with our audience, highlighting artist success stories, and promoting the platform's features and benefits.

Key Responsibilities

1. Content Presentation

- Host engaging YouTube episodes, interviews, and live sessions focused on the entertainment industry.
- Present topics like artist portfolio tips, industry trends, casting updates, and success stories.
- Ensure smooth and professional delivery of scripts and impromptu dialogues.

2. Audience Engagement

- Interact with the audience through live Q&A sessions, comments, and social media integration.
- Build a strong rapport with viewers, encouraging them to subscribe, like, and share content.

3. Content Collaboration

- Work closely with the content creation team to develop compelling scripts, ideas, and themes for episodes.
- Participate in brainstorming sessions to improve the channel's appeal and reach.

4. Interviews and Guest Features

- Conduct interviews with industry professionals such as actors, filmmakers, casting directors, and talent agents.
- Facilitate panel discussions and debates on trending topics in the entertainment world.

5. Brand Representation

- Act as the face of www.entertainmentindustry.in, embodying the brand's values and mission.
 - Promote the website's features, benefits, and artist success stories in a relatable and inspiring way.
6. Production Involvement
- Collaborate with videographers, editors, and graphic designers to create visually appealing episodes.
 - Ensure all shoots are prepared with appropriate outfits, makeup, and props as needed.
7. Social Media and Outreach
- Appear in promotional teasers, trailers, and behind-the-scenes content for social media platforms.
 - Share updates about upcoming episodes or live sessions to attract a broader audience.
8. Content Analysis and Feedback
- Review audience feedback and channel analytics to improve presentation style and content delivery.
 - Suggest creative improvements to enhance viewer engagement and subscriber growth.
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Key Qualifications

- Strong on-screen presence with excellent verbal communication skills in English (additional languages are a plus).
- A minimum of 2 years of experience as a TV anchor, YouTuber, or similar on-screen role.
- Passionate about the entertainment industry and familiar with trends in acting, modeling, filmmaking, and related fields.
- Comfortable with hosting live sessions and adapting to impromptu situations.
- Ability to memorize scripts and deliver them naturally and confidently.
- A creative mindset with a knack for storytelling and engaging diverse audiences.

- Basic knowledge of video production and social media platforms is a bonus.
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Why Join Us?

- Be the face of a fast-growing online platform dedicated to empowering creative professionals.
 - Gain exposure in the entertainment industry and build valuable connections.
 - Opportunity to showcase your hosting skills to a global audience.
 - Collaborative and flexible work environment with room for creative freedom.
 - Competitive salary and performance-based incentives.
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Application Process

1. Submit your updated resume and a video portfolio showcasing your anchoring skills.
 2. Include a brief cover letter explaining why you're passionate about this role.
 3. Shortlisted candidates will be invited for an audition and a trial hosting session.
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What We're Looking For

A confident, enthusiastic, and adaptable individual who can bring our YouTube channel to life. Someone who enjoys connecting with people, telling stories, and promoting creative talent.

Join us and be a part of transforming the way artists showcase their talent and connect with opportunities. Apply now to become the voice and face of www.entertainmentindustry.in!

How to Apply:

Make a Profile on www.entertainmentindustry.in & Send your updated resume and a cover letter to info@entertainmentindustry.in with the subject line “Application for Channel *Anchor* – [Preferred Location].”

Contract period : 1 Year

Gender : Female

Location : Bangalore, Kochi, Chennai

Job Type : Full-time

Pay : From ₹30,000 per month