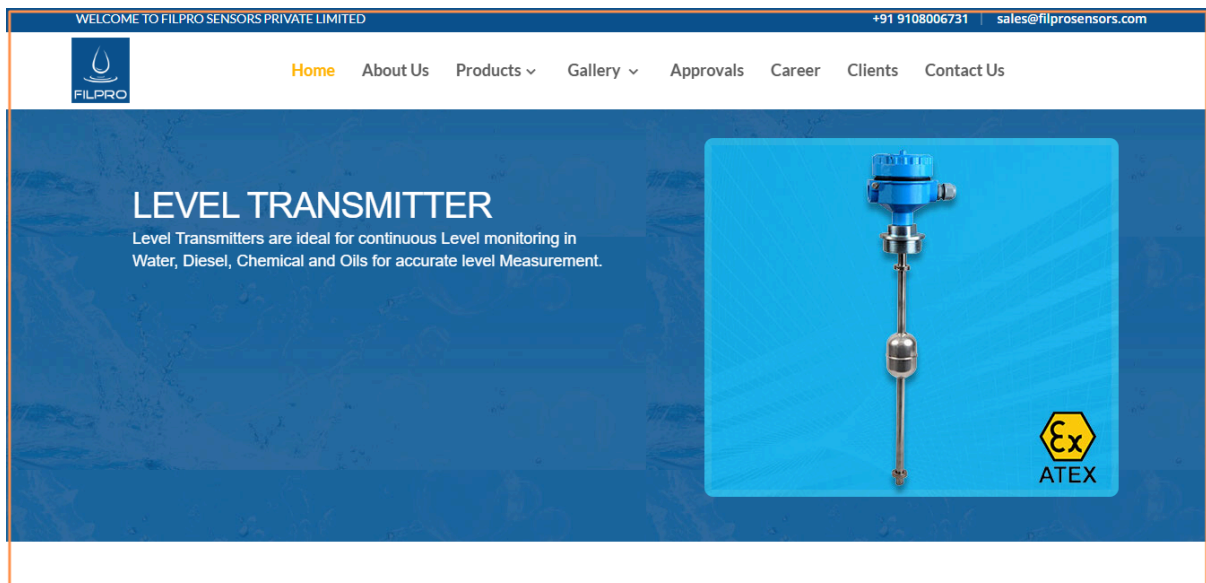


169% Visibility Growth for a B2B Industrial Brand — No Ads, Just SEO Fundamentals



Client: Filpro sensors

Business Type: Industrial Sensors & Instrumentation

Location Targeted: India-wide (industrial, B2B buyers)

My Role: SEO Executive – On-page optimization, content restructuring, keyword mapping, backlinks

Background: Filpro Sensors is a 20+ year-old Bangalore-based company specializing in **level sensors, magnetic level indicators**, and other precision instruments for **process industries**, including chemicals, refineries, water treatment, and energy.

Despite their solid product offering and years of experience, their **online visibility was minimal**—especially for top national buyer-intent keywords like:

- “Level Sensor Manufacturers in India”
- “Magnetic Level Indicator”
- “Float Level Transmitter Manufacturers in India”

The challenge? High competition, low content structure, and no visibility in Google’s top 10 results.

Goal

- Rank nationally for **high commercial-intent product keywords**
- Strengthen organic discoverability among **industrial buyers and B2B procurement teams**

- Structure the site to **target each product category individually**
- Build authority in Google's eyes for **sensor-related product terms**

What We Did

Keyword mapping and meta optimization

I mapped **commercial keywords** to specific product pages using Google search, Ubersuggest, and manual SERP review. Then:

- Wrote **meta titles and meta descriptions** with exact-match keywords
- Optimized **H1s and subheadings**
- Used natural keyword placement in the opening paragraphs

On-Page SEO

To ensure basic technical SEO was covered, I worked on:

- Adding **image alt tags** for product images
- Compressing large PNG files to reduce load time
- Adding **schema markup** for Product and Organization where applicable
- Ensuring mobile responsiveness on all major product pages

Google Business Profile Optimization

We optimized their Google My Business listing by:

- Updating business description with keywords
- Adding images
- Publishing posts about products

Link Building & Citations

I created listings and built contextual links through:

- Industry directories (Indiamart, ExportersIndia, Justdial)
- B2B manufacturing sites and blogs
- Social citations on platforms like Google Business, Facebook, Pinterest

Keywords	url	linked url
Level Transmitter	https://fiprosensors.com/capacitance-level-transmitter.html	https://highsocialbookmarkingsites.xyz/page/science-technology/level-transmitter
Level Transmitter	https://fiprosensors.com/capacitance-level-transmitter.html	https://socialbookmarkingsiteswithhighda.xyz/page/science-technology/level-transmitter
Level Transmitter	https://fiprosensors.com/capacitance-level-transmitter.html	https://socialbookmarkingsiteswithhighda.xyz/page/science-technology/level-transmitter
Level Transmitter	https://fiprosensors.com/capacitance-level-transmitter.html	https://socialbookmarkingsubmissionsites.xyz/page/science-technology/level-transmitter
Level Transmitter	https://fiprosensors.com/capacitance-level-transmitter.html	https://socialbookmarkingsiteswithhighda.xyz/page/science-technology/level-transmitter
Level Transmitter	https://fiprosensors.com/capacitance-level-transmitter.html	https://digitalsagency.xyz/page/science-technology/level-transmitter
Level Transmitter	https://fiprosensors.com/capacitance-level-transmitter.html	https://freesubmission.xyz/page/science-technology/level-transmitter
Level Transmitter	https://fiprosensors.com/capacitance-level-transmitter.html	https://digitlorganizational.xyz/page/science-technology/level-transmitter
Level Transmitter	https://fiprosensors.com/capacitance-level-transmitter.html	https://hitech-services.xyz/page/science-technology/level-transmitter
Level Transmitter	https://fiprosensors.com/capacitance-level-transmitter.html	https://hitechgroup.xyz/page/science-technology/level-transmitter
Level Sensor	https://fiprosensors.com/fuel-level-sensor.html	https://www.sbookmarking.com/story/level-sensors-manufacturers-in-india-fiprosensors
Level Sensor	https://fiprosensors.com/fuel-level-sensor.html	https://www.bookmarkmonk.com/?status=pending&submitted=1
Level Sensor	https://fiprosensors.com/fuel-level-sensor.html	https://webdigitalonline.com/page/science-technology/level-sensor
Level Sensor	https://fiprosensors.com/fuel-level-sensor.html	https://freesocialbookmarkingsites.xyz/page/science-technology/level-sensor
Level Sensor	https://fiprosensors.com/fuel-level-sensor.html	https://freesocialbookmarkingsites.xyz/page/science-technology/level-sensor
Level Sensor	https://fiprosensors.com/fuel-level-sensor.html	https://freesocialbookmarkingsubmissionsites.xyz/page/science-technology/level-sensor
Level Sensor	https://fiprosensors.com/fuel-level-sensor.html	https://freesocialbookmarkingsubmissionsites1st.xyz/page/science-technology/level-sensor
Level Sensor	https://fiprosensors.com/fuel-level-sensor.html	https://freesocialbookmarkingsubmissionsites.xyz/page/science-technology/level-sensor
Level Sensor	https://fiprosensors.com/fuel-level-sensor.html	https://highsocialbookmarkingsites.xyz/page/science-technology/level-sensor
Level Sensor	https://fiprosensors.com/fuel-level-sensor.html	https://highsocialbookmarkingsites.xyz/page/science-technology/level-sensor
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Level Sensor	https://fiprosensors.com/fuel-level-sensor.html	https://freesubmission.xyz/page/science-technology/level-sensor
Level Sensor	https://fiprosensors.com/fuel-level-sensor.html	https://digitlorganizational.xyz/page/science-technology/level-sensor
Level Sensor	https://fiprosensors.com/fuel-level-sensor.html	https://hitech-services.xyz/page/science-technology/level-sensor
Level Sensor	https://fiprosensors.com/fuel-level-sensor.html	https://hitechgroup.xyz/page/science-technology/level-sensor
Level Gauge	https://fiprosensors.com/level-gauge.html	https://www.sbookmarking.com/story/level-gauge-3
Level Gauge	https://fiprosensors.com/level-gauge.html	https://www.bookmarkmonk.com/?status=pending&submitted=1
Level Gauge	https://fiprosensors.com/level-gauge.html	https://webdigitalonline.com/page/science-technology/level-gauge
Level Gauge	https://fiprosensors.com/level-gauge.html	https://www.ebookmark.com/preview-webmark/
Level Gauge	https://fiprosensors.com/level-gauge.html	https://freesocialbookmarkingsites.xyz/page/science-technology/level-gauge
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Level Gauge	https://fiprosensors.com/level-gauge.html	https://digitalsagency.xyz/page/science-technology/level-gauge
Level Gauge	https://fiprosensors.com/level-gauge.html	https://freesubmission.xyz/page/science-technology/level-gauge
Level Gauge	https://fiprosensors.com/level-gauge.html	https://digitlorganizational.xyz/page/science-technology/level-gauge

The Results

keywords	Ranking	url			28 Mar 2032	20 Mar 2023	12 Mar 2023	04 Mar 2023	28 Feb 2023
Level Sensor manufacturers in India	page 1 and 1	https://fiprosensors.com/	page 1 and 6	page 1 and 8	page 1 and 6	page 1 and 10	page 1 and 7	page 1 and 7	page 1 and 7
Level Transmitter	page 1 and 2	https://fiprosensors.com/capacitance-level-transmitter.html	page 8 and 1	page 7 and 3	page 7 and 7	indexed	indexed	indexed	indexed
Level Sensor	page 1 and 5	https://fiprosensors.com/fuel-level-sensor.html	page 7 and 6	page 6 and 5	page 6 and 3	page 9 and 6	page 3 and 10	page 8 and 8	indexed
Level Sensing Devices Manufacturers In India	page 1 and 1	https://fiprosensors.com/percentage-level-sensor.html	page 1 and 1	page 1 and 2	page 1 and 1	page 1 and 3	page 1 and 3	work in process	work in process
Magnetic Level Indicator	page 1 and 4	https://fiprosensors.com/magnetic-level-indicator.html	page 6 and 5	page 6 and 5	page 6 and 1	page 6 and 4	page 6 and 10	page 7 and 3	indexed
Float Level Transmitter manufacturers in India	page 1 and 1	https://fiprosensors.com/float-level-transmitter.html	page 1 and 5	page 1 and 4	page 1 and 4	page 1 and 5	page 1 and 4	work in process	work in process
Level Indicator manufacturers in India	page 1 and 3	https://fiprosensors.com/tubular-level-indicator.html	page 1 and 6	page 1 and 6	page 1 and 6	page 1 and 7	page 1 and 7	page 1 and 6	page 1 and 7
Level Gauge	Page 2and 3	https://fiprosensors.com/level-gauge.html	work in progress	work in progress	indexed	indexed	indexed	indexed	indexed
Level Gauge manufacturers in India	page 2and 1	https://fiprosensors.com/level-gauge.html		page 2 and 2	page 2 and 1	page 2 and 4	page 2 and 4	page 2 and 5	page 2 and 5

level sensor manufacturers in india

Keyword difficulty: . . . (for google.com database) — View [full report](#) for this keyword

Sapcon Level Sensors New Delhi

5.0 ★★★★★ (1) · Industrial equipment supplier

New Delhi, Delhi · 098105 44450

Closed · Opens 9 am

Website

Directions

Trumen Technologies Pvt. Ltd. ! Level Sw...

4.8 ★★★★★ (33) · Manufacturer

Indore, Madhya Pradesh · 0731 497 2065

Closed · Opens 10 am

"Comparable with any Multinational Co. product"

Website

Directions

More places →

FILPRO SENSORS

<https://filprosensors.com>

1. FILPRO SENSORS: Level Sensors Manufacturers In India

AS: 0 Visits: 0 Pages/Visit: 0 Avg. Visit: 0 Bounce rate: 0

Get domain authority, visits and engagement data with a free Semrush account - [Connect](#)

L: 237 LD: 304 LRD: 469 I: 496 whois </> source Rank: 10.9M Traffic: 2 PIN: 1

Filpro Sensors Private Limited is founded in 2002 in Bangalore the Silicon valley of India. We are a reputed manufacturer of Level Sensor. Our Level Measuring ...

Percentage Level Sensor

Fuel Level Sensor Manufacturers

Level Indicators

Karachi

GUJARAT

Sahan

Ult

Jayce

Float Level Transmitter manufacturers in India

0

\$ N/A

×

Keyword difficulty: .. (for google.com database) — View [full report](#) for this keyword

Power

AI Mode

All

Images


Videos

Shopping

Short videos

Forums

More

 Pune Techtrol
<https://www.punetechtrol.com> › category › level-transm...


1. Level Transmitter Manufacturers in India

AS: 0 Visits: 0 Pages/Visit: 0 Avg. Visit: 0 Bounce rate: 0

Get domain authority, visits and engagement data with a free Semrush account - [Connect](#)

L: 1 LD: 7.01K LRD: 7.41K I: 254K whois </> source Rank: 5.20M Traffic: 40 PIN: 0

Pune Techtrol - level Transmitter Manufacturers in India.Pune Techtrol ... Level Transmitters For Liquids- MAGNETIC FLOAT GUIDED LEVEL TRANSMITTER - FGT.

 FILPRO SENSORS
<https://filprosensors.com> › float-level-transmitter

2. Float Level Transmitter manufacturers in India

L: 2 LD: 304 LRD: 469 I: 496 whois </> source Rank: 10.9M Traffic: 2 PIN: 0

Filpro Sensors Private Limited is founded in 2002 in Bangalore the Silicon valley of India. We are a reputed manufacturer of Level Sensor. Our Level Measuring ...

magnetic level indicator

210


\$ 1.13

×

Keyword difficulty: .. (for google.com database) — View [full report](#) for this keyword

Power


7 key moments in this video

 flowstar.in
<https://www.flowstar.in> › level-indicator

5. Magnetic Level Indicator Manufacturer from Faridabad

L: 0 LD: 40 LRD: 64 I: 961K whois </> source Rank: 23.9M Traffic: n/a PIN: 0

Level gauges are sensing and measuring devices used to monitor the level of a fluid in a tank or other storage container.

 FILPRO SENSORS
<https://filprosensors.com> › magnetic-level-indicator

6. Magnetic Level Indicator

L: 2 LD: 304 LRD: 469 I: 496 whois </> source Rank: 10.9M Traffic: 2 PIN: 0

FILPRO make Magnetic Level Indicator provides clear, high clarity indication of liquid level. Typically, Magnetic Level Gauge consists of three major ...

