

Coronavirus Tech Handbook



Event Alternatives

 **Edit this document to make it better** 

Join the Whatsapp Chat for deep dive discussions:

[**"Event" CoronavirusTechHandbook Whatsapp Chat**](#)

part of coronavirustechhandbook.com

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Event Planning during COVID-19 Outbreak

<https://events.com/faq/article/coronavirus-covid-19-updates-for-event-organizers/>
Event Organizer Overview: Event Planning as it relates to Coronavirus (COVID-19), Health & Safety, Emergency Plan Options, Addl. Resources

<https://blog.socio.events/coronavirus-resources-for-event-organizers/>
Crisis Management Resources for Event Organizers

<https://www.getzelos.com/how-events-deal-coronavirus/>
How events deal with the coronavirus crisis

<https://blog.socio.events/event-planners-guide-to-coronavirus/>
The Comprehensive Event Planners' Guide to COVID-19

<https://splashthat.com/blog/4-leaders-adapting-marketing-strategies>
4 Leaders on Adapting Event Marketing Strategies in Times of Crisis

Community for Event Managers

https://join.slack.com/t/fieldandeventftw/shared_invite/zt-cpk2jcl2-EN1XoREFZMII319XIEQLsQ (Big Thanks to [Danny Hutto](#) of Gong.io!)
Slack Channel for Event & Community Managers.

<https://www.linkedin.com/groups/13836822/>
Linkedin Group: Virtual Events-2020
A community bringing together event marketers who are interested in learning about pivoting to the virtual event space.

Virtual Events and Conferences Guide

<https://splashthat.com/blog/splash-virtual-events>
5 Ways to Take Your Events Virtual with Splash

<https://splashthat.com/blog/managing-events-in-crisis-mode>
Empathy, Agility, and Localization: Tips from 5 Experts on Managing Events in Crisis Mode

<https://splashthat.com/blog/in-person-and-virtual-events>
IRL: How to Blend In-Person and Virtual Events

<https://empower.agency/offline-event-into-online-virtual-conference/>
Employer's guide to switching from offline to online events


<https://www.taxjustice.net/2020/03/05/lessons-learned-from-organising-our-first-virtual-conference/h>
Open Source Guide to Running Conferences Online

 <https://events.com/faq/article/how-do-i-offer-a-virtual-event/>

Simple Way To Set Up Virtual Event Registrations

 <https://splashthat.com/resources/agile-event-guide>

A Guide to Agile Event Programs that Can Survive Anything

 <https://docs.google.com/document/d/17aRkZbsQtojvitvhVjFxNeByJyS9Ht0UDUbIVv4FMLY/edit#heading=h.kn2blnv7nhky>

Guide for Online Facilitation from Acumen

 <https://access.conveners.org/best-practice-series-3-unlocking-the-power-of-virtual-convening/>

Unlocking the power of virtual convening

 <https://www.linkedin.com/groups/13758800/>

Event Marketing That Scales: A Community for Event Professionals by Splash

 <https://splashthat.com/blog/local-event-program-justification>

5 Ways to Know If Your Company Can Support A Local Events Program

 <http://wperrin.blogspot.com/2020/03/making-video-conferencing-work-better.html>


Making video conferencing work better from a home office

 https://www.linkedin.com/posts/karenhartline_eventprofs-meetingprofs-eventmarketing-activity-6644996194688991232-HTgY

10 Tips for Managing your Online Event

 <https://news.mlh.io/should-your-hackathon-go-digital-03-10-2020>

Logistics recommendations for virtual hackathons.

 <https://www.marketo.com/worksheets/managing-successful-webinars-a-marketers-must-have-checklist>

Managing Successful Webinars: A Marketer's Must-Have Checklist

Virtual Events Tools

Video Conferencing

 [Jitsi.org - develop and deploy full-featured video conferencing](https://jitsi.org - develop and deploy full-featured video conferencing)

Jitsi - Open Source video conferencing

"100% free, open source, and WebRTC compatible.". In browser and mobile app (Google play / Fdroid)

 <https://appr.tc/>

AppRTC - Open Source point to point video calls

Easy to use, just pick a room and go - no log-in or registration, data goes from point to point, not through any central servers - in-browser

 <https://www.doubango.org/sipml5/>

SIPML5 - Open Source web video phone

HTML5 SIP client prototype - requires SIP server (such as Asterisk) - for the advanced user / developer

 <https://www.videofacilitator.com/>

VideoFacilitator

 <https://hubs.mozilla.com>

Virtual Rooms

 <https://atlas.sansar.com/>

Sansar - Social Virtual World

 <https://virtuali.uk/tips-and-tricks/howtousezoom/>

Zoom – Blog and video tutorial on how to use Zoom (for hosts and participants)

Tools for Running Remote events

[Inevent](#)

InEvent is event analytics to transform attendees into customers, efficiency and cost benefits for your company. Digital integrations with CRMs, Marketing suite with emails, messaging and pixels to personalize your attendee journey, Powerful meetings & interactive mobile app for live engagement. Their platform is what every event leader would want to have for flipping their live events into virtual and their platform to help you with live events in the future will also be beneficial. Conference and tradeshow organizers should look at this platform. Vinni Neris and team can provide a few 1 on 1 demos and explain and walk you through all scenarios

[In the Ether](#)

In the Ether is an approach to fully remote meet-ups, meetings, conferences and events. It is a remote first approach to bring like minded people together from across the globe, to discuss, share and learn about topics they care about.

 <https://www.crowdcast.io/>

Crowdcast.io- live video Q&As, interviews, summits, webinars and more.

 <https://konf.co>

Online events platform (launching soon)

 <https://hopin.to/home>

Online events platform

 <https://www.runtheworld.today/>


Online events platform

 <https://ludicconsulting.com/services/smartevents>

SmartEvents - Digital Alternatives to Face to Face Events

 <https://docsend.com/view/dkypg6v>

Collective Agency Livestream Fundraising, Galas & Events

 <https://www.switchedonnetwork.com/2020/03/18/coronavirus-create-a-phone-number-which-plays-podcasts-or-sermon-recordings-over-the-phone/>

Set up a Basic Phone Number for the Elderly to Call and Listen to Audio Announcements, Podcasts or Sermon Recordings

 <https://www.brella.io/news/virtual-events-solution>

Host schedule, streams, speakers and help your attendees make meaningful connections with AI-powered matchmaking and networking. Chat and direct 1-1 video calls on this platform.

 <https://www.bizzabo.com/virtual-experience>

Bizzabo's new virtual experience platform

 <https://www.makelabstudio.com/>

MakeLab is a creative studio that designs custom experiences for your events or direct to your clients. From custom at-home products to virtual events, they compliment your next guest experience.

Collaboration Platforms

 <https://nextcloud.com/talk/>

Nextcloud (Talk) - Open Source collaboration, file share and comms

"Screen-sharing, online meetings & web conferencing" In browser and mobile app (Google play / Fdroid)

Access to Network of Experts

 <https://happily.io/virtual>

Happily.io - A marketplace platform that can connect you with over 500 virtual event specialist freelancers of all levels, from strategists and video directors down to engineers, chat moderators, and tech support.

 <https://xpertfinder.net>


XpertFinder.net- Online masterclasses, ask me anything, request one-on-one sessions and more.

Actual Online Conferences & Events

Events on COVID-19


 <http://lllplatform.eu/news/webinar-series-valuing-competences-in-volunteering/>

First webinar of a series of webinars: "Volunteering in time of crisis: what lessons learned?" Organised by the Lifelong Learning Platform.

 17 16 June - 10.30-11.30

 <https://www.crowdcast.io/e/covid-19-virtual-summit/register>


Covid-19 Free Virtual Summit: The State & Future of Pandemics. From Singularity University's community of global experts on COVID-19, the current challenges and solutions, and future impact on our health, business, government, and communities.

 17 16 Mar at 08:30 – 18 Mar at 18:30 PDT

 <https://hopin.to/events/agg>

March 17: Accelerate Good Global 2020! is a sector-defining event, uniting tech nonprofit entrepreneurs, technology leaders, and philanthropists who believe in leveraging tech for good

Events on Remote Working

 <https://www.codeforamerica.org/events/successful-remote-and-distributed-work-in-uncertain-times>

March 12 Webinar: Successful Remote and Distributed Work in Uncertain Times

- Productive meeting practices
- Recommendations for collaboration software, and advice on how to procure it
- Advice for managers, matrix organizations
- Advice for managing vendors
- What makes a great home working set-up
- Keeping diversity, equity and inclusion centered
- Staying healthy, setting boundaries and preventing burnout

 <https://www.virtualcollaboration.works/campus/>

Virtual Collaboration Campus

Provides a quick overview of what it feels like to work virtually and collaborate online.

 17 30 Mar - 2 Apr

 <https://zoom.us/meeting/register/u5AlcO2srT0obZgZGOKCIIx4zmuDkjimg>

Tips and tools to go remote- Discover powerful tips and tools to collaborate remotely.

24 March 10:00 London / 11:00 Brussels / 12:00 Athens / 13:00 Istanbul / [All time zones](#)

 <http://www.kumquat.eu/meetinglab>

How to work remotely

- Learn about meeting, brainstorming, editing documents and making decisions remotely
- Get tips to engage people online
- Learn about our top recommended tools to work remotely (free or paid)
- Ask us your questions!

Events on Managing Events

 <https://manage-events-crisis-on-demand.splashthat.com/>

Webinar (On Demand): Crisis Mode Ideas of Managing Events in Challenging Situations

Learn strategies, experiences and lessons learned from top event marketing leaders who have walked through the fire more than once and lived to talk about it. They'll share how they've managed past crisis situations and how they're adapting and making decisions around the current coronavirus situation.

 <https://www.eventmanagerblog.com/covid-event-online>

Pivot to Virtual - Two-hour dive into the key challenges, crisis management strategies, and solutions needed for meetings and events, featuring EventMB editors in conversation with leaders in the event industry.

March 18

<https://www.getbanzai.com/resources/webinars/making-the-shift-how-marketers-are-pivoting-to-virtual-events/>

Making the Shift: How Marketers are Pivoting to Virtual Events. panel discussion will focus on how marketers, who primarily rely on regional, in-person events to generate demand, are shifting their strategy to virtual events. Panelists will share what it takes to make the change, key factors to consider, and ideas for events that don't naturally translate to a virtual experience.

March 19: 9 am PST

https://event.on24.com/eventRegistration/EventLobbyServlet?target=reg20.jsp&referrer=https%3A%2F%2Fwww.google.com%2Furl%3Fq%3Dhttps%3A%2F%2Fevent.on24.com%2Fwcc%2Fr%2F2219505%2F0D4B2F1EF6CA893841D8AB8FF1B1E135%26sa%3DD%26ust%3D1584833544893000%26usg%3DAOvVaw0s9Q6fCqco5B_yLr7-zwYc&eventid=2219505&sessionid=1&key=0D4B2F1EF6CA893841D8AB8FF1B1E135®Tag=&sourcepage=register

How to Bring Physical Events into the Digital World. At a time when in-person events are simply not an option, creating engaging digital experiences has never been more important. Even if you have already scheduled physical events, like seminars and conferences, you can still deliver a successful event, you just have to bring it into the digital world.

March 20 11:00 PST. Hosted by ON24

https://zoom.us/webinar/register/WN_uYQkCM27T5aYOjLgGEmihQ?utm_campaign=7841610&utm_content=3673899887&utm_medium=email&utm_source=Emailvision

March 24 Webinar: Negotiating Losses in Times of Crisis

12:00 GMT. Hosted by London Business School, Niro Sivanathan, Associate Professor of Organisational Behaviour

<https://www.zendesk.com/support/webinar/relater/>

Virtual Conference: Zendesk Relater 2020- Relater, a Zendesk global online event. Tune in for special guests, fresh updates, and industry predictions.

March 24

<https://splashthat.com/webinars/irl-to-url-experiences>

How an AI Company Uses URL to IRL Experiences to Drive Engagement and Revenue- Join Som Puangladda, VP of Marketing at GumGum, as she shares how to build seamless experiences between the digital and in-person world. Learn how she hosts virtual, in-person, and hybrid event programs that attendees love.

Key takeaways:

- How to build event programs that build connections both in-person and virtually
- Strategies and tools for building robust and agile event marketing programs
- How to bridge the experience gap between offline and online worlds
- How to measure the effectiveness of your programs and leverage integrations to make it easy

March 24: 11AM PT // 2PM ET

<https://splashthat.com/webinars/how-to-move-your-live-events-online>

How to Move Your Live Events Online with Splash. Join Splash's Zach Napolitano, Director of Education, and Faisal Mawani, Technical Solutions Consultant, as they share an array of strategies for hosting events online, focusing on webinars, meetups, and livestreams.

In this webinar, you'll learn:

- How to create and market a webinar or online meetup
- Tools and strategies for promotion and post-event engagement
- How to use Splash to host a "hybrid" live/virtual event
- Embedding a live video feed into your Splash event sites
- Implementing webinar integrations, such as BlueJeans, ON24, and Zoom


March 26: 12PM PT // 3PM ET

<https://www.integrate.com/resource/covid-19-round-table/>

Impact and Actions – Events and Coronavirus Round Table

Featuring insights and input from [Alex Theuma](#), Founder of SaaSStock, [Chris Wickson](#), GM of Integrate Events, Colleen Leary, Snr Event Marketing Manager at Alert Logic and Kimberley Clarke, Chief Strategy Officer at KCI Management, discussing:

- How to manage the coming weeks and months amidst the changing events dynamic.
- How to restart your events strategy to get the best results in 2020 and beyond.

 26 Mar 9:00 AM PST / 12:00 PM EST / 4:00 PM GMT

https://welcome.bizzabo.com/customers-come-first-webinar?utm_campaign=Q1%2F20%3A%20Customers%20Come%20First&utm_source=hs_email&utm_medium=email&utm_content=84858909&_hsenc=p2ANqtz--riZv63cmP9Wn8xOriiTEdzlWerl2K0QYbdo_BI95hyGubThTP5pffzDulQHGV6U-TYQcgDCzP1H-6lrnbbOf6ekGozw&_hsmi=84858909

Customers Come First, How to take care of your Attendees and Team when Navigating a Crisis. How to guide your attendees and teams for future events.

March 26. 11:00 AM PST

<https://digileaders.com/its-time-for-a-virtual-summit/>

Virtual Summits by Digital Leaders

Events on Digital Learning

<https://www.acsa-arch.org/2020/03/13/pivot-to-online-learning-discussion-sessions/>

PIVOT TO ONLINE LEARNING

With universities making fast decisions to move courses online, thousands of faculty are asking, what do we do now? ACSA is continuing to hold a series of open, web-based meetings to discuss next steps and share resources. See below for links to March 19 and 20 discussions and to videos and transcripts from March 13.

All discussion will take place on the Zoom online conferencing platform. If you do not already have Zoom on your computer, download it [here](#).

https://zoom.us/webinar/register/WN_y_TavgknTlyvPZpfK4TV8w

Studio-Based Online Learning: Building Community and Engaging Design at a Distance

Education in architecture and design offers studio-based learning environments that foster investigation, synthesis, application, and sharing of knowledge. The studio is also a place for students to gain self-knowledge and develop themselves as agents of change. This webinar will help faculty begin to design and guide authentic engagement through studio-based

online learning. We will introduce how the virtual studio, as a decentralized learning space, can build community through self-directed discovery, play, and personal reflection. The speakers will also address how faculty can shape and expand their roles as conveners of a distributed community.