

Name _____

ID # _____

General Education Program (GEP)

Signature Courses

1.	<input type="text"/>	First Year Seminar (XXX 150)	<input type="text"/>
2.	<input type="text"/>	PHL 154 Moral Foundations	<input type="text"/>
3.	<input type="text"/>	Theology Signature Core (THE 153, THE 154, or THE 155 will fulfill the req.)	<input type="text"/>
4.	<input type="text"/>	ENG 102 Texts and Contexts	<input type="text"/>
5.	<input type="text"/>	HIS 154 Forging the Modern World	<input type="text"/>
6.	<input type="text"/>	Faith and Reason Course (pre-reqs: THE 154 and PHL 154)*	<input type="text"/>
	<input type="text"/>	INT 151 Inequality in American Society. (Required for students entering Fall 2023 and later)	<input type="text"/>

Variable Courses (The number of variable courses vary depending on language placement and natural science)

7.	<input type="text"/>	Art, Music/Theater/Film, or Literature	<input type="text"/>
8.	<input type="text"/>	Math (Beauty)	<input type="text"/>
9.	<input type="text"/>	Natural Science GEP (1 Lab course OR 2 Non-Lab courses)	<input type="text"/>
10.	<input type="text"/>	Non-native Language (Based on Language Placement)	<input type="text"/>
11.	<input type="text"/>	Non-native Language (Based on Language Placement)	<input type="text"/>
12.	<input type="text"/>	ECN 101 Microeconomics	<input type="text"/>
13.	<input type="text"/>	PHL Anthropology (Pre-req: PHL 154)	<input type="text"/>
14.	<input type="text"/>	Religious Difference (THE/REL)	<input type="text"/>
15.	<input type="text"/>	English 101: Craft of Language	<input type="text"/>

Integrative Learning Courses (3 courses)

16.	<input type="text"/>	ECN 102 Macroeconomics	<input type="text"/>
17.	<input type="text"/>	Any Course in ECN, PSY, SOC or a Writing-Intensive ENG course	<input type="text"/>
18.	<input type="text"/>	Any Course in ECN, PSY, SOC or a Writing-Intensive ENG course	<input type="text"/>

Overlays (All students must complete the W-I, E-I, and DGNW overlay. The Class of 2025 forward must also complete the additional Diversity overlay.)

<input type="text"/>	Writing-Intensive (Pre-req: ENG 101)	<input type="text"/>
<input type="text"/>	Ethics-Intensive (pre-req: PHL 154)	<input type="text"/>
<input type="text"/>	Diversity/Global/Non-Western	<input type="text"/>
<input type="text"/>	Diversity (Class of 2025 forward only)	<input type="text"/>

Business Core Requirements

(10 courses + DSS100)

	<input type="text"/>	DSS 100 Excel Competency (1-credit)	<input type="text"/>
19.	<input type="text"/>	ACC 101 Financial Accounting	<input type="text"/>
20.	<input type="text"/>	ACC 102 Managerial Accounting	<input type="text"/>
21.	<input type="text"/>	DSS 200 Artificial Intelligence in Business	<input type="text"/>
22.	<input type="text"/>	DSS 210 Business Statistics	<input type="text"/>
23.	<input type="text"/>	DSS 220 Business Analytics	<input type="text"/>
24.	<input type="text"/>	FIN 200 Introduction to Finance	<input type="text"/>
25.	<input type="text"/>	MGT 360 Legal Environment of Business I	<input type="text"/>
26.	<input type="text"/>	MGT 110/120 Essentials of Organ Behavior or Essentials of Management	<input type="text"/>
27.	<input type="text"/>	MKT 201 Principles of Marketing	<input type="text"/>
28.	<input type="text"/>	BUS 495 Business Strategy	<input type="text"/>

Marketing Major Courses

29.	<input type="text"/>	MKT 202 Marketing Research	<input type="text"/>
30.	<input type="text"/>	MKT 301 Integrated Marketing Communications	<input type="text"/>
31.	<input type="text"/>	MKT 302 Consumer Behavior	<input type="text"/>
32.	<input type="text"/>	MKT Upper Level Elective	<input type="text"/>
33.	<input type="text"/>	MKT Upper Level Elective	<input type="text"/>
34.	<input type="text"/>	MKT 401 Marketing Strategy	<input type="text"/>

Electives (A minimum of 18 elective credits required.)

35.	<input type="text"/>	Free Elective	<input type="text"/>
36.	<input type="text"/>	Free Elective	<input type="text"/>
37.	<input type="text"/>	Free Elective	<input type="text"/>
38.	<input type="text"/>	Free Elective	<input type="text"/>
39.	<input type="text"/>	Free Elective	<input type="text"/>
40.	<input type="text"/>	Free Elective (or 2nd non-lab science)	<input type="text"/>

(updated February 2023)

Department Contact Information

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Co-op Program Contact Information

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Major Notes:

- DSS 100 Excel Competency is a one credit online course that must be completed by the end of freshman year. The course is offered in fall and spring semesters and is a pre-requisite for ACC 102 and DSS 200.
- DSS 210 is a pre-req for DSS 220 and should be taken first, DSS 200 is not and can be taken either semester.
- **Integrative Learning Courses:** 1) ECN 102 Macroeconomics, 2-3) Select two additional courses from Economics, Psychology, Sociology or English (Writing Intensive only).
- To satisfy the natural science requirement, the student may take either one-credit laboratory course or two 3-credit non-laboratory courses. If choosing the 2 semester option, the second course replaces an elective.
- **Overlays:** In selecting courses, all students are required to identify courses that meet the overlay requirements in the areas of 1) Diversity, Globalization or Non-Western Area Studies, 2) Ethics Intensive and 3) Writing Intensive. Students in the Class of 2025 forward must also complete an additional Diversity overlay (4th overlay). Many of the courses already in your schedule may cover these overlays.

Typical Course Sequence (*See next page for a typical course sequence*)

Typical Course Sequence - Marketing Major (Co-op)

This Course Sequence is based on the courses offered in the summer session. Summer courses are subject to change.

	Fall	Spring	Summer
FIRST YEAR	DSS 100 Excel Competency (1 cr.)	INT 151 Inequality in Amer. Soc	DSS 200 Artificial Intelligence in Business
	ACC 101 Financial Accounting	ACC 102 Managerial Acct	DSS 210 Business Statistics
	ENG 101 Craft of Language	ENG 102 Texts & Contexts	PHL 154 Moral Foundations
	First Year Seminar	MGT 110 or MGT 120	MKT 201 Principles of Marketing
	Math Beauty	ECN 101 Microeconomics	FIN 200 Intro to Finance
	Foreign Language	Foreign Language	
SOPHOMORE YEAR	WORK	MKT 302 Consumer Behavior	ECN 102 Macroeconomics
		DSS 220 Business Analytics	Philosophical Anthropology
		Theology Signature Core (THE 153, 154, or 155)	HIS 154 Forging the Mod World
		Laboratory Science	MGT 360 Legal Env of Business
		ELECTIVE	Religious Difference
JUNIOR YEAR	MKT 301 Mkt Communication	WORK	WORK
	MKY 202 Marketing Research		
	Faith & Reason		
	Integrated Learning Course		
	ELECTIVE		
SENIOR YEAR	MKT Marketing Strategy	MKT Major Elective	
	MKT Major Elective	BUS 495 Business Strategy	
	Fine Arts/Literature	Integrated Learning Course	
	ELECTIVE	ELECTIVE	
	ELECTIVE	ELECTIVE	