

Dear _____,

I am requesting your approval to join the Boston Chapter of the American Marketing Association (AMA). By becoming a member, I will gain access to a wealth of professional education and thought leadership, enabling me to excel in our rapidly evolving marketing landscape and perform at the highest level for our company.

Membership in AMA Boston will allow me to stay current with industry trends, access exclusive, members-only marketing content, and provide opportunities to network with fellow marketing professionals locally and nationally.

As a member of AMA Boston, I will be able to:

- Level up my marketing skills and stay on top of the latest marketing trends, such as AI.
- Immediately utilize free, ready-to-use marketing toolkits, templates and Free-for-Members learning resources.
- Network and attend panel discussions with locally and nationally recognized thought leaders in the marketing world.
- Access national, members-only training at ama.org with my local membership.
- Get the best pricing on Professional Certified Marketer® exams.

The AMA has reduced its annual membership fees. The membership cost now as an individual member is **\$169 per year**. Three or more members of our team can join for \$139 per annual membership.

[Join AMA Boston](#)

Thank you for considering my request. I look forward to your reply!

Sincerely,

(Optional to include testimonials)

Here are some testimonials from AMA Members:

"AMA Boston provides me with a marketer's toolbox for the future. I'm able to learn and experiment with different approaches before bringing the strategy to my brand and company. At AMA, I've cultivated connections not only around the marketing industry but also within other AMA chapters."

– Brian

"AMA membership has allowed me to offer my clients meaningful real-time data helping their businesses to grow online. The AMA membership is an investment to any Digital Marketing Company."

– Lorelei

"The AMA Boston Chapter has aided my personal and professional development while also providing me with numerous networking opportunities. They have also provided me with the opportunity to branch out and meet new people who have proven to be excellent collaborators."

– Kalyn