

BYJU'S Learning App A: "Learn On The Go" Video Scripts FINAL

	IMAGE / TITLES / GRAPHICS	AUDIO
1.	Fade up: INT. Suburban Home Setting Mom, Dad, Son, Daughter all getting ready for a soccer game.	VO. Mom: We're all busy. Son: Mom, where are my cleats?!
2.	Family running in all directions.	VO. Mom: Super busy.
3.	Working their way toward the front door.	Dad: Is it our turn to bring snacks?!
4.	EXT. Suburban Home Working their way into the car.	VO. Mom: But learning never stops.
5.	Dad buckles Grace into her car seat. Title: A new personalized learning adventure	VO. Mom: I'm glad we have BYJU'S Learning App, featuring Disney.
6.	Mom hands Grace an iPad from out of her purse. Grace browsing Netflix style. Title: Over 3,000 learning activities	VO. Mom: With so many demands pulling all of us in different directions, this amazing learning app helps our kids learn on the go.
7.	Reveal: Grace playing with the App.	Grace loves the video lessons, interactive quizzes, and read-along stories featuring Disney and Pixar characters.

8.	Insert of content on Grace's iPad, featuring learning activities. Title: Real time feedback keeps learners engaged	And I love the program, because it's personalized to just the right level and gives real-time feedback every step of the way.
9.	See Grace complete a puzzle. Feature WB content. Title: Math, Reading, Language	Grace: Look Mom, I got it right!
10.	INT. Doctor's Office Waiting Room Grace playing on Mom's iPhone. Title: Aligned to state standards OR Builds on skills learned in school	VO. Mom: No matter where we are, she's continuing to learn on her own, and building confidence.
11.	Back At Home. Grace playing with the iPad laughing. Feature Simba. Title: Makes concepts easy and fun	Grace: Simba's making this so fun!
12.	Title: Learn by seeing, playing & doing ! Grace looks up and smiles.	

13.	Title treatment. BYJU'S and Disney logos. Awards. BYJUS.com	VO. Mom: Get your Learning App featuring Disney today (at BYJU'S.com) Or VO Get BYJU'S Learning App featuring Disney today!
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BYJU'S Learning App B: "Let's Explore" Video Script FINAL

	IMAGE / TITLES / GRAPHICS	AUDIO
1.	Animated Title treatment. BYJU'S and Disney logos. BYJUS.com	
2.	INT. Suburban Home Setting Grace and Lucas put on costumes and accessories pulled from a closet: pith helmet, compass, jacket with lots of pockets, pocket knife, head lamp, canteen, boots, binoculars.	Lucas: It's time.
3.	Feature Grace. More explorer paraphernalia: Disney-branded walkie talkies, magnifying glass, maps, small carabiner.	Grace: What will we explore today?!
4.	EXT. Back yard. Mom opens the door. Lucas and Grace run out of the house.	
5.	INT. Treefort <i>(or a tent)</i> They settle in and open a backpack (Disney-branded) to reveal two iPads.	Grace: Hey, I'm first.
6.	INT. Mom in the kitchen looking out toward the tree fort/tent.	VO. Mom: Even when they're out in the wilds of our backyard, the BYJU's Learning App featuring Disney

	Title: A personalized learning adventure	allows my kids to practice what they learn in school, at their own pace.
7.	Grace browsing Netflix style. She selects one. Title: Over 1,000 activities	VO: Mom. This amazing program includes engaging video lessons, skill-building activities and fun read-along stories.
8.	Grace playing with an activity. Feature on-screen content. Title: Real time feedback keeps learners engaged	VO. Mom: My kids love this product. And I feel good too, because it adapts to their individual learning level, and provides real-time feedback.
9.	Feature Lucas. Feature reward screen for puzzle. Title: Learn by doing	Lucas: This is awesome!
10.	Feature Disney characters. Title: Pre-K to 3rd Grade	VO. Mom: As my kids grow, the BYJU's Learning App grows with them, from Pre-K through 3rd Grade.
11.	Grace loving the product. Feature learning activities. Title: Independent learning	Grace: Yes!
12.	Feature Simba. Title: Timeless characters, timeless stories	VO. Mom. And every activity includes the Disney characters they love.

13.	Feature Lucas pointing. Title: Reading, Language, Math	Lucas (to Grace): Look, Simba!
14.	Feature Disney characters. Title: Tracks with common core	VO. Mom: No matter where they are, or where they're going, my kids are continuing to learn on their own and building confidence.
15.	Lucas moving onto the next activity . Title: Educational Videos, Games, Stories	Lucas: I did it!!
16.	Grace playing a game.	
17.	Lucas looking up , excited. He puts his finger in the air. Title: See, Play, Do, Learn!	VO: Mom. They're actively learning by seeing, playing and doing.
18.	Grace laughing .	
19.	Title treatment. BYJU'S and Disney logos. Awards. BYJUS.com Visual shows where to buy.	VO: Mom. Get your Learning App featuring Disney today (at BYJU'S.com) Or VO Get BYJU'S Learning App featuring Disney today!