WEB 160. Fall 2016

emilyyy.com web design

What type of written information is the potential user of this site looking for and/or wanting to gain by coming to this site?

Most potential users will be looking for an idea about what my personal style is as a what type of experience I have as a web designer. They will want to see examples of my work, a bio, my education (skillset) and work experience. Some clients may want to know what services I offer as a web designer and my costs.

What type of written information is the client looking to convey to the user with this site and why?

Since this is my site, I want the written information to clearly communicate with the user that I am a skilled web designer with great style and experience. I want to convey that I am responsible and organized to boot!

What is the perception, attitude and tone that the user will feel most comfortable with and why?

I think my typical user would be most comfortable with me using minimal technical jargon, a sleek and easy to navigate site with the all the info they would need to find on the home page.

What perception, attitude and tone does the client want to convey to the user and why?

I would want the client to come away from my site impressed with my professional esthetic and style.

How much do you charge?

On the low end designer hourly rates hover around \$40, while the high end is about \$75 (though many designers charge \$100 or more an hour), with an average of \$59 an hour. Since I'm a beginner, I will do a first meeting for free then charge \$30/hr for my time.

20 Questions from users (with answers).

Can you change my current site?

Of course! Make sure you have the password to your server, username and password. I'll get right on it.

What is your education?

Seattle Central Web Design program.

What are some sites you have worked on?

Graceloveandthetruloves.com, puramakeupandskincare.com, lottieslounge.com, timenoplace.com and tunbullgreen.com.

Can you help me with my logo?

Sure! Im proficient in Illustrator and photoshop. I can definitely come up with something you will like.

Can you help me with my bio?

NO.

Will my site be responsive?

Yes! Your site will look excellent on Desktops, laptops, tablets and phones!

Will you be able to update my site?

Of Course! Prices are the same.

Do you do trades?

Sure. What are you thinking?

Can I get a discount If I'm a non-profit?

Sure. What are you thinking?

Can I get a discount if I'm a friend?

Sure. What are you thinking?

Can you teach me how to make my own site?

Sure. Rates are the same:-)

How long does it take you?

I can usually get a simple site up and styled in a few days.

Are you a woman?

True!

Can you come work for our company full time?

Sure. What are you thinking?

Can you start today?

Let me check...

Can I help design?

Sure. What are you thinking?

Can I work for you?

Maybe someday.

Have you won any awards?
Not yet.