

Become a

Winning Woman Wellness

Ambassador

Thank you for taking the first step to becoming a **Winning Woman Ambassador!**

You've likely considered signing up as an ambassador because you believe in the mission of **Winning Woman Wellness**: *to foster a community in which winning women who want to further their careers, goals, and lives as beautifully empowered women can come together for collaboration, support, growth, and togetherness.*

As an ambassador, you will

advocate for the mission by recruiting and connecting with vendors, attendees, volunteers, and other ambassadors through:

- ★ Promoting our brand and events to your audience through social media, newsletters, your website, etc.*
- ★ Connecting with local business owners to let them know about our vendor and sponsorship opportunities, and then directing those who are interested to complete applications*
- ★ Recruiting ladies (gents welcome, too!) who care about the mission to become volunteers and/or ambassadors for the brand and event
- ★ Networking and collaboration with other ambassadors to create marketing strategies for the brand and event

*Bullet points marked with an * indicate potential paid opportunities through commission of ticket, vendor, and sponsorship sales.*

In return, you will receive:

- ★ Free admittance to the event
{must meet minimum volunteer hours and/or sales quota to qualify}
- ★ Volunteer opportunities
- ★ Commission opportunities
- ★ Special events and programs designed by and for ambassadors
- ★ A network of winning women who have also signed on as ambassadors
- ★ Discounts to future events
- ★ Discount codes to share with your audience
- ★ Experience in the events, marketing, and branding industry
- ★ Feature on our website
{opportunities for guest blogging also available}
- ★ Other perks as they become available

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To become a brand ambassador, you must:

- ★ Read this entire bulletin thoroughly and follow instructions carefully
- ★ Have a strong social media presence and be able to prove it through data {screenshots of your insights must be submitted with your application}
- ★ Be involved in the community and have a strong network [or the desire to build a strong network]
- ★ Have strong communication skills and accountability {do not go 'missing' without letting us know and respond to us in a timely manner}
- ★ We prefer that you be located in Charlotte, NC, but not required. {non-locals may be considered for brand growth at a later date as we grow}
- ★ Marketing/Branding experience preferred but not required
- ★ Join the **Winning Women of CLT** Facebook Group:
[Facebook.com/groups/winningwomanwellness/](https://www.facebook.com/groups/winningwomanwellness/)
- ★ Follow us on Instagram: [Instagram.com/winningwomanwellness](https://www.instagram.com/winningwomanwellness)
- ★ 'Like' our Facebook Page: [Facebook.com/winningwomanwellness](https://www.facebook.com/winningwomanwellness)
- ★ Follow us on Twitter: [Twitter.com/winningwomenclt](https://twitter.com/winningwomenclt)
- ★ Subscribe to our newsletter: bit.ly/winningwomanwellness
{once you 'enter the site', a pop-up will allow you to join the mailing list}
- ★ Send an email to winningwomanwellness@gmail.com with the following information:
 - Full Name
 - Phone Number
 - Link to your Facebook
 - Link to your Instagram
 - Link to your Twitter
 - Link to your website/blog, if you have one
 - Answers to the following questions -
 - Why are you interested in becoming an ambassador for **Winning Woman Wellness**?
 - Are you a **Winning Woman**? If so, why?
 - Who are your top 3 favorite female business owners?
 - What is the number 1 one goal you are working toward right now?
 - What 'perk' are you looking forward to most as an ambassador?
 - Tell me 3 fun facts about you!

Thank you again, and good luck!