

12.3

Where are Business Services Distributed?



12.3

Basic business A business that sells its products or services primarily to consumers outside the settlement.

Economic base A community's collection of basic businesses.

Franchise An agreement between a corporation and businesspeople to market that corporation's products in a local area.

Global city A major center for the provision of services in the global economy.

World cities A large city that is very important to the global economy

Key Issue#: 12.3.1	Name _____Period_____
Learning outcome Explain the clustering of businesses services in global cities	
Questions/Main Ideas	Notes
Businesses Services	<div>Financial institutions</div> <div>Headquarters of large corporations</div> <div>Lawyers, accountants and other professional services</div>
Consumer and Public services	
Ranking global cities	<div>1.</div> <div>2.</div> <div>3.</div> <div>4.</div> <div>5.</div> <div>6.</div>

Pause and reflect	How would you expect an alpha city such as Chicago to differ from a beta city such as Houston or a gamma city such as Phoenix?
Summary	
Questions for class	1.
	2.
	3.

Key Issue#: 12.3.2	Name _____ Period _____
Learning outcome Describe two types of business services in developing countries	

Questions/Main Ideas	Notes
Offshore financial services	<p>1.</p> <p>2.</p>
Business-Processes Outsourcing	<p>Low wages</p> <p>Ability to speak English</p>
Pause and reflect	If it is 3 P.M. on a Tuesday where you live, what time of day is it at the call center in India?
Summary	
Questions for class	1.
	2.
	3.

Key Issue#:

12.3.3

Name _____ Period _____

Learning outcome Explain the concept of economic base

Questions/Main Ideas	Notes
Basic Business	
Nonbasic Business	
Distribution of talent	
Pause and reflect	Do communities with high growth in tech jobs rank high on “coolness or low? What might account for that pattern?

Summary	
Questions for class	1.
	2.
	3.