12.3
Where are Business Services Distributed?



12.3

Basic business A business that sells its products or services primarily to consumers outside the settlement.

Economic base A community's collection of basic businesses.

Franchise An agreement between a corporation and businesspeople to market that corporation’s products in a local area.

Global city A major center for the provision of services in the global economy.
World cities A large city that is very important to the global economy

Key Issue#: **12.3.1**	Name _____Period_____

Learning outcome Explain the clustering of businesses services in global cities

Questions/Main Ideas	Notes
Businesses Services	Financial institutions Headquarters of large corporations Lawyers, accountants and other professional services
Consumer and Public services	
Ranking global cities	1. 2. 3. 4. 5. 6.

Pause and reflect	How would you expect an alpha city such as Chicago to differ from a beta city such as Houston or a gamma city such as Phoenix?
Summary	
Questions for class	1.
	2.
	3.

Key Issue#: **12.3.2**	Name _____Period_____

Learning outcome Describe two types of business services in developing countries

Questions/Main Ideas	Notes
Offshore financial services	1. 2.
Business-Processes Outsourcing	Low wages Ability to speak English
Pause and reflect	If it is 3 P.M. on a Tuesday where you live, what time of day is it at the call center in India?
Summary	
Questions for class	1.
	2.
	3.

Key Issue#: **12.3.3**	Name _____Period_____

Learning outcome Explain the concept of economic base

Questions/Main Ideas	Notes
Basic Business	
Nonbasic Business	
Distribution of talent	
Pause and reflect	Do communities with high growth in tech jobs rank high on “coolness or low? What might account for that pattern?

Summary	
Questions for class	1.
	2.
	3.