

Schoolcraft Strategic Goals for Learning

~ Authentic Connections

Would you like to partner with Schoolcraft Community Schools to benefit both your business and our students?



4 Steps. 4 Hours. Everyone Wins!

1. **Meet** with a curriculum team from Schoolcraft Community Schools to discuss your business and the daily challenges you solve. (1hr)
2. Schoolcraft Community Schools takes your input and returns with a **project plan**. Students will 'solve' a typical problem for your industry and we will work with you to help frame this so it's best for both our learners and your team. (1hr)
3. Schoolcraft Community Schools will return with a film crew to shoot a very short '**hook**' **video** that will get kids excited to solve your real-world problem. (1hr)
4. **Students will present** their 'answers' and research back to you via video or in person. We will look for some brief form of feedback from you to round out the student's authentic learning experience. (1hr)

Interested? Email Matt McCullough - Director of Innovation - mcculloughm@schoolcraftcs.org

